

Student Affairs Strategic Plan: Guiding Values and Strategic Objectives

In connection with the Student Affairs Strategic plan, we have connected each session to the guiding values and strategic objectives. Next to each session title is one or more icons that correspond to the chart below.

 <p>1. Student Engagement</p> <p>Develop students as a whole through the cultivation and enrichment of the body, mind and spirit.</p>	 <p>2. Professionalism</p> <p>Provide education that ensures all staff is properly trained to provide professional and competent service.</p>	 <p>3. Commitment to Diversity</p> <p>Promote diversity on campus through effective programming and active recruitment of staff and students.</p>	 <p>4. Exemplary Staff</p> <p>Recruit and retain highly qualified staff.</p>
 <p>5. Collaboration</p> <p>Partner with faculty, staff and external constituencies to foster student development and enhance the greater community.</p>	 <p>6. Assessment, Evaluation, & Research</p> <p>Utilize a coordinated assessment, evaluation and research approach to promote data driven decision-making.</p>	 <p>7. Leading Edge Technology</p> <p>Provide, maintain and utilize technology to enhance student services, assessment and communication.</p>	 <p>8. Best Practices</p> <p>Promote the effective use of best practices in Student Affairs departments, programs and services.</p>



Melissa Kraft, Chair	Career Services	5-5037
Chris Burningham	Center for Disability Services	5-1815
Branden Dalley	Union Administration	5-0630
Tom Hurtado	ASUU	1-2788
Cheri Jenkins	Campus Recreation	1-3760
Liz Johnson, Co-Chair	Registrar's Office	5-7708
Kathy Leslie	Career Services	5-9703
Patrick McShane	My U Signature Experience	7-3177
Shannon Mohyuddin	Dining Services/Admin	1-7257
Mark Pontious	Orientation/Leadership Development	1-7069
Angie Shewan	Housing & Residential Education	7-2954
Katie Stiel	Center for Student Wellness	1-7776
Brenda Young	Student Development	5-9727



CULTIVATING CREATIVITY TO ENHANCE THE STUDENT AFFAIRS EXPERIENCE

December 14, 2012

Douglas Ballroom

at the

University Guesthouse

8:30am to 3:30pm

Student Affairs Professional Development
University of Utah

8:40 am—9:00 am..... Douglas Ballroom

Introduction

Melissa Kraft & Liz Johnson, Professional Development Committee

Barb Snyder, Vice President for Student Affairs

9:00 am—10:30 am..... Douglas Ballroom

Developing New Lenses of Understanding: Student Affairs Professionals as Navigational Professors

Dr. Kyle Reyes, Assistant to the President, Utah Valley University

This presentation focuses on the need to develop new lenses of understanding related to an increasingly diverse student body at our institutions of higher education. Dr. Reyes will focus on the habits of lazy thinking and the dangers of such thinking on the creative development of empathy—a vital component in the creation of a supportive learning environment for all students. Participants will be introduced to ARC Theory as an approach to education (from support services to pedagogy).

10:30 am—10:40 am.....Break

10:40 am—11:30 am — Workshops

A1: **BlockU: Building Foundations for Powerful Learning**..... Douglas Ballroom West

Ann Darling, Department of Communication & Undergraduate Studies

The BlockU is a program designed to set up powerful learning foundations through the experience of General Education. This session will explore how the BlockU activates elements of the New U Student Experience and introduce participants to the first three BlockU programs being piloted in Spring 2013. Participants will be invited to help us think about how to enhance the current design of the BlockU.

A2: **Moving Beyond Emails: Using Your Social Media Intentionally**..... Douglas Ballroom East

Valery Pozo, Career Services

With 94% of first year students using social media, it's only natural for departments to follow suit. But using social media in your office requires more than a login and password, social media must be used intentionally and strategically to foster student engagement and interest. During this workshop we will walk through the basics of creating a departmental social media plan as well as discuss techniques your offices can use.

A3: **Living Well is Eating Well**..... Bonneville Rm

Chartwells Chef (Offered in 2 sessions)

Join us for a live cooking demonstration! The chef will be preparing some fun holiday appetizer. There will be demonstrations, samples to taste and good times to be had by all. Hope you can join us!

A4: **Creativity through Reading**..... Alpine Rm

Drew Goodman, The Campus Store (Offered in 2 sessions)

Boost your creativity by reading! Books can expand our thinking and open new horizons to us. Have you ever wanted to think in a new way, or stretch your mind? Open a book! Drew Goodman from the Campus Store is back to share his expertise with us. Select titles will be available for purchase, along with the ever popular book giveaway!

Lunch

11:35 am—12:00 pm Douglas Ballroom

12:00 pm—1:00 pm Douglas Ballroom

Swimming in a Sea of Tasks

Kurt Weiland, President of Jefferson Smith Training and Consulting, an international training company in Bountiful

The week has 168 hours, and you're programmed for 184 of them. You're swimming in a sea of tasks, and the riptide is powerful. There's something you can do about workplace stress, and that's what we'll explore in this session.

1:10 pm—2:00 pm — Workshops

B1: **Facets of Identity: Tapping Into Your Creative Self** (this workshop is a 2-part, please also attend C1)..... Douglas Ballroom West

Student Affairs Diversity Council (SADC) Karen Cone-Uemura, Kris Fenn, Carol MacNicholl & Cynthia Powell are facilitating the discussion

How often do those of us who constantly work with others take time to explore our own identity? In this workshop we will spend a couple of hours identifying different aspects of ourselves, perhaps many that we haven't even considered. After creating some visual art representing the discoveries we've made, we will have the opportunity to share, discuss and learn from each other.

B2: **Being More Creative**..... Douglas Ballroom East

Kurt Weiland, President of Jefferson Smith Training and Consulting, an international training company in Bountiful

In a competitive marketplace, it's not enough to work harder. We've got to work smarter. We can work as hard as we can, but if there's someone out there working smarter than we are, we're in trouble. This workshop fixes that.

B3: **SPARK: Ignite Change**..... Bonneville Rm

Jim Agutter, Assistant Professor

This workshop will discuss innovation efforts on campus in general and focus on two case studies. We will discuss the idea crowdsourcing website SPARK and the SPARK Health Innovation Lab. Lessons learned will be presented and how to have students, faculty and staff more involved in these efforts.

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2:00 pm—2:10 pm.....Break

2:10 pm—3:00 pm — Workshops

C1: **Facets of Identity: Tapping Into Your Creative Self** (this workshop is a 2-part, please also attend B1)..... Douglas Ballroom West

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C2: **Changes within the Office of Admissions and what that means for U**..... Douglas Ballroom East

Matt López, The Office of Admissions

The landscape in the world of admissions at the U of U has changed dramatically and has gained a lot of attention; including mentioning by President Pershing in his Inaugural Address. Come and join the new Director of Admissions, Matt López, as the new changes are highlighted and discussed. Matt will provide information and examples on how Holistic Admissions will be used and what it means to you and the U.

C3: **Living Well is Eating Well**..... Bonneville Rm

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C4: **Generations at Work**..... Alpine Rm

Kari Ellingson, Student Development

What does each generation bring to the workplace? How can we learn to better appreciate the various unique work styles of our colleagues? As baby Boomers retire nationally at a rate of 8,000 a day, our students and younger colleagues prepare to take leadership roles. Come learn more about what we benefit from each generation, with special emphasis on the Millennials.

Evaluations & Door Prizes

3:15 pm—3:30 pm..... Douglas Ballroom