# Crimson Nights 2013-2014 - August 30

## Q1 How did you hear about this event? (Check all that apply)
- InfoRed [Code = 1]
- Facebook [Code = 2]
- Posters/flyers [Code = 3]
- Word of mouth [Code = 4]
- Tabling [Code = 5]
- Other [Code = 6]

Required answers: 1  
Allowed answers: 6

## Q2 How familiar are you with UPC (Union Programming Council)?
- Extremely familiar [Code = 5] [Numeric Value = 5]
- Very familiar [Code = 4] [Numeric Value = 4]
- Moderately familiar [Code = 3] [Numeric Value = 3]
- Not very familiar [Code = 2] [Numeric Value = 2]
- Not at all familiar [Code = 1] [Numeric Value = 1]

Required answers: 1  
Allowed answers: 1

## Q3 Why did you come to Crimson Nights? (Check all that apply)
- To dance [Code = 1]
- Activities [Code = 2]
- Get together with friends [Code = 3]
- Food [Code = 4]
- Other (please specify) [Code = 5] [Textbox]

Required answers: 1  
Allowed answers: 5

## Q4 What would you have done had you not come to this event tonight? (Check all that apply)
- Partied with friends [Code = 1]
- Studied [Code = 2]
- Gone out to a club or a bar [Code = 3]
- Stayed at home [Code = 4]
- Other (please specify) [Code = 5] [Textbox]

Required answers: 1  
Allowed answers: 5

## Q5 Have you been to a Crimson Nights before?
- No [Code = 1]
- Yes, once before [Code = 2]
- Yes, multiple times [Code = 3]

Required answers: 1  
Allowed answers: 1

## Q6 How would you grade this Crimson Nights?
- A [Code = 1]
- B [Code = 2]
- C [Code = 3]
- D [Code = 4]
**Q7** On what aspect of Crimson Nights would you like to see more emphasis?
- The dance [Code = 1]
- Activities [Code = 2]
- Performers/shows [Code = 3]

**Q8** Do you have any suggestions for future activities at Crimson Nights?
- Yes (please explain) [Code = 1] [Textbox]
- No [Code = 2]

**Q9** What is your academic classification?
- Freshman [Code = 1]
- Sophomore [Code = 2]
- Junior [Code = 3]
- Senior [Code = 4]
- Graduate student [Code = 5]
- Other (please specify) [Code = 6] [Textbox]

**Q10** Are you a student at the University of Utah?
- Yes [Code = 1]
- No [Code = 2]

**Q11** Would you like to volunteer or help plan an event like this?
- Yes (please provide your e-mail address) [Code = 1] [Textbox]
- No [Code = 2]

**Q12** Do you live on campus?
- Yes [Code = 1]
- No [Code = 2]

**Q13** What college or university are you from?
- SLCC [Code = 1]
- Westminster College [Code = 2]
- Weber State University [Code = 3]
<table>
<thead>
<tr>
<th>Question</th>
<th>Options</th>
<th>Code</th>
<th>Required answers</th>
<th>Allowed answers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q10</td>
<td>Utah Valley University [Code = 4]</td>
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<tr>
<td></td>
<td>Utah State University [Code = 5]</td>
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<td></td>
<td>Other (please specify) [Code = 6] [Textbox]</td>
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<td>Display if Q10 = ’No’</td>
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</tbody>
</table>

**Q14 In what range is your age?**
- 17 or younger [Code = 1]
- 18 - 20 [Code = 2]
- 21 - 23 [Code = 3]
- 24 or older [Code = 4]

| Q15 What is your gender? | Male [Code = 1] | | |
| | Female [Code = 2] | | |
| | Transgender [Code = 3] | | |
| | Other [Code = 4] | | |

| Q16 What is your race/ethnicity? (Check all that apply; please scroll) | African/African American/Black [Code = 1] | | |
| | Asian/Asian American [Code = 2] | | |
| | Caucasian/White [Code = 3] | | |
| | Latino or Latina [Code = 4] | | |
| | Native American/American Indian/Alaska Native [Code = 5] | | |
| | Pacific Islander [Code = 6] | | |
| | Other [Code = 7] | | |
| | Multiracial [Code = 8] | | |