Honors U-Night 2011-2012

Brief description of program:
High school juniors and seniors attend a day and a half on campus in order to learn more about the U, tour campus and the resident halls, sit in on a classroom, learn about the Honors College, meet with an academic advisor and hear from a few services on campus. They stay overnight in the resident halls with a current Honors student and attend a current student event on campus.

Who was asked to complete survey: High school student participants and their parents/family members
Respondents: 86 participants over the 3 weekends
Administration Type: Campus Labs app on iPod Touches and link for posting

Summary of Key Findings:
- 100% of respondents agreed or strongly agreed that the event was worthwhile to attend.
- 36.47% of respondents indicated that meeting with advisors to learn more about the majors their interested in was the most helpful part of the event.
- 96.47% of respondents agreed or strongly agreed that as a result of their visit they have a better understanding of the benefits of the Honors College.
- 74.12% of respondents strongly agreed that their Honors Ambassador was friendly and welcoming.
- Only 1.18% of respondents indicated that they are less likely to live in the residence halls based on their visit experience.

Actions Taken:
- New programming will include meeting with advisors since it is indicated as the top choice of the most helpful part of the event.
- Honors Ambassadors will not work the new events but Student Recruitment will include student Ambassadors to be a part of the new events.

Which department and/or program goals does this survey align with?
- Educate future undergraduate students about the opportunities available through higher education and at the University of Utah. Specific target groups include instate and out-of-state freshmen and transfer students, ethnically diverse students, underrepresented students, academically talented students, non-traditional students, and international students.
- Guide, support, and advocate for future students throughout the inquiry to enrolled process.
- Provide future student groups and their families academically enriching experiences and programs on campus.
**Which Student Affairs goals does this program align with?**

c. Promote experiential learning opportunities (e.g. career development, internships, mentoring programs and part-time employment).

d. Support leadership opportunities (e.g. community engagement, volunteerism, student organizations involvement and peer-to-peer mentoring).