Getting You Ahead Workshops 2011-2012

Brief description of program:
The Getting U Ahead workshop series were designed for first-generation and low-income students, including underrepresented populations in higher education, i.e. women, minorities, etc, interested in attending college. High school students in grades 9-11 who want to get a head start on their college can attend of the three workshops that are offered in the community throughout the year. We discuss topics regarding college prep course work, admission requirements, how to search for colleges and universities, how to apply for scholarship and how to write personal statements.

Who was asked to complete survey: Students and parents/relatives

Respondents:
- College Prep Workshop Series: 10 respondents
- U Apply Day: 8 respondents

Administration Type: paper responses with entry into Campus Labs

Summary of Key Findings:
- 100% of participants felt that this was a worthwhile event to attend
- 40% of participants that speaking with current college students was the most helpful part of their visit
- 50% of participants felt that they had the contact information of at least two people that they can speak with if they had future questions
- 60% of participants Strongly Agreed with the following statement: “As a result of my visit, I understand the admission procedures at the University of Utah.
- 88.89% of participants felt that their visit impacted their decision on likely attending the U.

Actions Taken:
Creative ideas for marketing needs to improve to advertise the event

Which department and/or program goals does this survey align with?
- Educate future undergraduate students about the opportunities available through higher education and at the University of Utah. Specific target groups include in-state and out-of-state freshmen and transfer students, ethnically diverse students, underrepresented students, academically talented students, non-traditional students, and international students.
- Guide, support, and advocate for future students throughout the inquiry to enrolled process.

Which Student Affairs goals does this program align with?
- Student Engagement
• Commitment to diversity