BSU High School Conference 2011

Brief description of program:
The BSU (Black Student Union) Annual High School Conference has been developed to reach out to African American high school students throughout the state of Utah to bring them to campus and give them first hand exposure to college opportunities and career options. The conference typically brings over 400 high school students to campus each year to learn the necessary steps to attend college, including the importance of preparing early by doing well in needed classes, being involved in community service and extracurricular activities, taking college placement exams and applying for scholarships early. Students also attend workshop sessions designed to help support their dreams and inspire them on a personal and cultural level.

Who was asked to complete survey: Students who attended the conference, teachers and school staff.
Respondents: 206
Administration Type: paper with data entry into Campus Labs

Summary of Key Findings:
- Overall 58.54% of participants felt that this was a worthwhile event to attend.
- 30.77% of participants felt that the Keynote Speaker was the most helpful part of their visit while 31.18% answered that the Information Fair was the least helpful part for their visit.
- 45.03% of participants felt that they did have the contact information for at least one University of Utah representative they could contact should they have additional questions.
- 48.77% agreed with the following statement: “As a result of my visit, I feel that the University of Utah provides ways to make education affordable.
- 50.25% agreed with the following statement: “As a result of my visit, I have a better understanding of ways to get involved at the University of Utah.
- 70.68% of participants indicated that they were more likely to attend the U after their visit.

Actions Taken:
Distributing the evaluations before the third workshop was instrumental in getting a large number back. We will continue with this method at next year’s conference.

We should think about incorporating a housing tour and narrowing down the purpose of the conference to better meet the needs of the participants.
Which department and/or program goals does this survey align with?

- Educate future undergraduate students about the opportunities available through higher education and at the University of Utah. Specific target groups include in-state and out-of-state freshmen and transfer students, ethnically diverse students, underrepresented students, academically talented students, non-traditional students, and international students.
- Guide, support, and advocate for future students throughout the inquiry to enrolled process.
- Provide future student groups and their families academically enriching experiences and programs on campus.

Which Student Affairs goals does this program align with?

- Student Engagement
- Commitment to Diversity