AASA High School Conference 2012

Brief description of program:
The purpose of the Asian American High School Conference is to assist Asian American youths in building positive relationships that will encourage them to consider higher education as a means of empowering themselves and to help them in the transition from high school to college. This program is designed to assist and inform college bound seniors and aid students who may be struggling with their interest in education. The Asian American High School Conference is for Asian American students in grades 9-12.

Who was asked to complete survey: Students who attended, high school counselors and parents
Respondents: 94
Administration Type: paper with data entry into Campus Labs

Summary of Key Findings:
- 54.84% of participants agreed with the statement: “overall, this was a worthwhile event for me to attend.”
- 45% of participants agreed that attending workshops was the most important part of their visit while 37.8% agree that visiting the campus was the least helpful part of their visit.
- 47.87% of participants agreed with the statement: “As a result of my visit, I understand the admissions procedures at the University of Utah.”
- 51.06% of participants strongly agreed with the statement: “As a result of my visit, I feel that the University of Utah provides ways to make education affordable.
- 48.94% of respondents strongly agreed with the statement: “As a result of my visit, I have a better understanding of what it would be like to be a student at the University of Utah.”
- 68% of participants indicated that they were more likely to attend the U after their visit.

Actions Taken:
The committee utilized last year’s recommendation and distributed the evaluation during the last workshop which was before lunch. This provided an opportunity to have the highest return rate as of yet. We will continue to distribute the evaluation prior to lunch as it seems the most effective way to receive feedback.

We need to include a campus tour or rethink how to expose students to some of the physical spaces on campus.

Next year separate 9-11th grades from 12th graders and focus on the Senior year experience.
Which department and/or program goals does this survey align with?

- Educate future undergraduate students about the opportunities available through higher education and at the University of Utah. Specific target groups include in-state and out-of-state freshmen and transfer students, ethnically diverse students, underrepresented students, academically talented students, non-traditional students, and international students.
- Guide, support, and advocate for future students throughout the inquiry to enrolled process.
- Provide future student groups and their families academically enriching experiences and programs on campus.

Which Student Affairs goals does this program align with?

- Commitment to Diversity
- Student Engagement