2013 Edie Kochenour Memorial Symposium and Lecture

Brief description of program:
Evaluation of the annual Kochenour Lecture plus the newly added symposium. The speaker for the lecture was Dr. Maria Klawe, President of Harvey Mudd College and the topic was “Strategies for Leveraging Women’s Success in Science, Technology, Engineering & Math”. The theme of the Symposium was “How Do I Get There from Here?: Strategies for Women’s Success on the University Campus”.

Who was asked to complete survey:
All registered attendees which included staff, faculty, graduate students and community members. The Symposium was limited to the first three groups.

Response Rate for Symposium: 55.2% (37 of 67)
Response Rate for Lecture: 31.4% (91 of 290)
Administration Type: Campus Labs mailing system

Summary of Key Findings:
LECTURE: 93% of respondents were interested in the topic with 76% rating it as Excellent and 20% rating it as Good. 43% of respondents were staff, 28% faculty, 16% graduate students with various other groups making up less than 10% each. Comments indicated high approval of the speaker and the topic. Suggestions for next year’s lecture were also given.

SYMPOSIUM: Most respondents rated the ease of registration, communication, facilities, and variety of breakouts as Excellent or Good. 95% thought that the symposium, a new addition, was something we should continue. Themes were suggested for next year. 46% of attendees were staff, 27% were faculty, 22% were graduate students and 8% for both undergraduates and post-docs.

Actions Taken:
Planning for next year’s event has already begun. Evaluations and suggestions were given to the committee members as part of the input process.

Which Student Affairs goals does this program align with?
2.d. Encourage and support broad professional development (e.g. trainings, events, lectures and classes).

3.a. Develop programs and services to promote the value that a diverse population has on the overall educational and campus life experience.