Project Summary

University College Orientation Sessions—Student Response System

Goal and desired outcomes of the program or service:
The goal of the Orientation sessions with University College was to help increase students' knowledge of the Career Development process and to better understand the resources available to them through Career Services. We used the Student Response System as a method of making the presentation more interactive & to be able to display results in real time.

Goal of assessment:
The goal of our questions was to interactively share with students common thoughts and feelings around the career development process, and to allow them to anonymously share goals from the Career Action Plan.

Population sampled:
Incoming freshmen in University College.

How many people were asked (if known)? About 250, throughout 8 separate orientation days.
Administration Type: Student Response System in Campus Labs

Summary of Key Findings

When asked how students feel about the career planning process, a word cloud was generated of responses. The word clouds were different each session, but the themes were generally the same:

Students were asked to indicate their level of knowledge around the career planning process both at the beginning and end of the presentation. Responses varied from day to day, but generally, students' level of knowledge increased from the beginning to the end of the workshop.
Last, students were asked to share a goal from their Career Action Plan (activity we did during the workshop). Goals varied, but many students identified the following goals: choose a major; getting involved; and managing time.

**Actions Taken/Planned based on the findings from this assessment:**
This assessment data was used in real time. It helped students see—during the presentation—that others around them have similar feelings around the career development process (i.e. feeling stressed & overwhelmed). By showing this in real time, we felt that students were more comfortable engaging in our workshop.

**Alignment**
**Student Affairs Key Activity:** [still in process]

**Departmental Key Activity:** Student Interactions

**Departmental goal this project addresses:** Help students understand the career development process

**Student Affairs Learning Domain Connection:** *Practical Competence*

*Please explain how this project connects to this Learning Domain:* This program was built to help students identify experiences which will help them reach their career/academic/personal goals.