Project Details

Goal and desired outcomes of the program or service:
Goal: Improve students’ job search and career development skill sets. Increase student participation in 7 core workshop topics

Outcome: Students will be able to increase knowledge of topics and apply skills upon attending workshops. Increase student participation in all workshops.

Goal of assessment: To gauge the effectiveness of our workshops

Population sampled: Students who attend boot camps and workshops

Respondents: 58
Administration Type:
- Paper surveys during four workshop bootcamps and paper surveys during each hour-long foundation series workshop

Summary of Key Findings (Did your assessment accomplish your assessment goal? Was the desired outcome of the program or service achieved? Describe why/why not and what was learned. Include data to support your statements.)

The results of this survey were shared in a PowerPoint presentation and discussion for the Assessment Committee as well as a member of the Career Education and Development Committee, which schedules/designs workshops. Out of the 58 respondents, 38 had attended boot camp sessions and 20 attended hour-long workshops. Most (40%) of the students had attended a LinkedIn session or the “How to Succeed at the Career Fair” (23%) session. A majority (95%) of students strongly agreed or agree that the workshops were beneficial. All of the students who attended a resume workshop strongly agreed that the workshop was beneficial.

Students recommended we include more time in future workshops for practicing scenarios and participant interaction. They also requested more examples for how to answer interview questions, including “curveball” interview questions. Students also mentioned they would like the instructor to share the PowerPoint presentation. More than half of the students found out about workshops through the Career Services website, and about 22% heard about them through their Career Counselor.
Actions Taken/Planned based on the findings from this assessment:

While the assessment was informative and helpful, we were disappointed with a lack of attendance for our regular one-hour foundation series workshops. Originally, we planned to assess boot camps and workshops separately, but because the numbers for the workshops were so low, we decided to combine the results. However, the lack of attendees was a result in itself: it helped us to realize that we needed to make some changes for the marketing and scheduling of future workshops. Our workshops schedule changed for Spring 2015, and has already resulted in an increase in attendance. We now offer 4 workshops at the same time every week, including a Resume workshop every Friday at 12:30pm. The consistency of our timing and workshop topics has helped us better advertise these opportunities to students.

Alignment
Student Affairs Key Activity: [still in process]

Departmental Key Activity: Student Workshops
   Departmental goal this project addresses:
   Improve students’ job search and career development skills. Increase student participation in 7 core workshop topics

Learning Domain Connection: Practical Competence
   Please explain how this project connects to this Learning Domain (more information on learning domains can be found here):
   Students acquire knowledge and skills, including resume writing, interviewing, job searching, and networking. These skills will be necessary within college and after they graduate in real life scenarios.