Project Summary: *Career Services/Student Appointment Follow-up Survey*

**Project Details**

**Goal and desired outcomes of the program or service:** The goal of our “Individual Student Career Counseling/Planning” key activity is to increase student’s understanding of the elements of career decision making and application of job search skills.

**Goal of assessment:** To evaluate our career counseling appointments: 1) Understand what is most/least helpful. 2) Find out how students found out about our office’s services. 3) Discover how beneficial students find individual appointments.

**Population sampled:** All students who attend a career counseling appointment this fall

**How many people were asked (if known)?** Unknown

**Respondents:** 116

**Administration Type:**
- Email from Department

**Summary of Key Findings (Did your assessment accomplish your assessment goal? Was the desired outcome of the program or service achieved? Describe why/why not and what was learned. Include data to support your statements.):**

As supported by the following data, our assessment goals were met through this project:

1) Qualitative data show that students found **online Job Search resources** (namely CareerShift), **Resume/Cover Letter Feedback**, and **Getting questions answered** to be the **Most Helpful** aspects of the appointment. Much less data was collected regarding the **Least Helpful** aspects, but some individual comments were gathered which will help our staff improve our coaching sessions with students.

2) Students found out about our office primarily through the **Career Services website** (n=34), or through an email/referral from their **Career Counselor** (n=32) or **Academic Advisor** (n=33). Students also found out about our services through **Campus Displays and/or Advertisements** (n=28) and **Class Announcements** (n=27)

3) Over **85%** of respondents indicated that their appointment was Very Beneficial or Extremely Beneficial, and **0%** indicated that their appointment was Not at All Beneficial. Additionally, respondents reported increased knowledge of the resources available to them as a result of their career counseling appointment.
Actions Taken/Planned based on the findings from this assessment:
Results have been shared internally in order to help each individual Career Coach—as well as the office as a whole—improve career coaching practices, and our services.

Alignment
Student Affairs Key Activity: [still in process]

Departmental Key Activity: Student Career Counseling
Departmental goal this project addresses: Increase student’s understanding of the elements of career decision making and application of job search skills

Learning Domain Connection: Practical Competence
Please explain how this project connects to this Learning Domain (more information on learning domains can be found here): This project connects to the Practical Competence Learning Domain by evaluating students’ acquisition of knowledge and skills which will translate into their career decisions and job search.