Project Summary: Career Services/ Fall 2014 Workshops Survey

Project Details

Goal and desired outcomes of the program or service:

Goal: Improve students’ job search and career development skills. Increase student participation in 7 core workshop topics.

Outcomes: Students will be able to increase knowledge of topics and apply skills upon attending workshops. Increase student participation in all workshops.

Goal of assessment: To determine which times and topics students would prefer for our Fall workshops.

Population sampled: Sample of sophomores, juniors, and seniors from a variety of majors.

Response Rate: 9.18% (367 of 3997)

Administration Type:
  - Campus Labs email

Summary of Key Findings (Did your assessment accomplish your assessment goal? Was the desired outcome of the program or service achieved? Describe why/why not and what was learned. Include data to support your statements.)

We found that students were interested in a wide variety of workshop topics, but mostly Graduate School, Resume Building, and Job Searching. About one-fourth of students were interested in college/major specific workshops, presenting a consistent trend that our students prefer customized programming. Also unsurprisingly, most (59%) of the students chose “Short workshops” as their preferred format. Lunch-time and late afternoon/early evening seems to work best for students.

Actions Taken/Planned based on the findings from this assessment:

After receiving the survey results, we shared them with the Career Services “Career Education and Development Committee.” Based on the results, we decided to offer both short workshops as well as the longer crash-course type Boot Camp in the fall.

Because of students’ preferences for resume workshops, we offer Resume workshops every week on Fridays. We also continue to offer Grad School assistance along with the other topics that were listed. Some counselors have started offering customized workshops based on major; for example,
our Psychology career coach offers a group session “Exploring Psychology Career Paths” every two weeks.

**Alignment**

**Student Affairs Key Activity:** [still in process]

**Departmental Key Activity:** Student Workshops

**Departmental goal this project addresses:** Improve students’ job search and career development skills. Increase student participation in 7 core workshop topics.

**Learning Domain Connection: [if applicable]** Practical Competence

Please explain how this project connects to this Learning Domain (more information on learning domains can be found here): Students acquire knowledge and skills, including resume writing, interviewing, job searching, and networking. These skills will be necessary within college and after they graduate in real life scenarios.