Project Summary: Career Services/ Crimson Internship Employer Evaluation

**Project Details**

**Goal and desired outcomes of the program or service:** The Crimson Internship Program ties into our Employer Relations and Internship Coordination key activities, whose goals are to maximize hiring opportunities and expand the number and type of internship opportunities that prepare students for career outcomes.

**Goal of assessment:** To obtain employer feedback following the Crimson Internships pilot program Summer 2014

**Population sampled:** Employers who participated in the Crimson Internship program

**How many people were asked (if known)?** 8

**Respondents:** 5

**Administration Type:**
- Dept. email

**Summary of Key Findings** *(Did your assessment accomplish your assessment goal? Was the desired outcome of the program or service achieved? Describe why/why not and what was learned. Include data to support your statements.)*

While we would have liked to have more responses from employers who actually hired an intern, we were able to obtain feedback from employers through this assessment project. The respondents liked the idea of the program, but were dissatisfied that they were unable to actually hire an intern. Additionally, respondents wanted students to have a better understanding of the companies before going into the program. All of the respondents were either Likely or Very Likely to participate in the program for the next year.

**Actions Taken/Planned based on the findings from this assessment:** The results of this survey have been shared internally with our Employer Relations team in order to improve the employer’s experience in future iterations of the Crimson Internship program.

**Alignment**

Student Affairs Key Activity: [still in process]
Departmental Key Activity: *Employer Relations*
Departmental goal this project addresses: Maximize student internship hiring

Departmental Key Activity: *Internship Coordination*
Departmental goal this project addresses: Expand the number and type of internship opportunities that prepare students for career outcomes

Learning Domain Connection: *Practical Competence*
Please explain how this project connects to this Learning Domain (more information on learning domains can be found [here](#)): This project connects to the Practical Competence Learning Domain by helping us understand what employers are seeking in internship candidates (students), which in turn will help us appropriately coach students on internship application and execution.