Project Summary

Career Services / Pathways Participants Survey

Goal and desired outcomes of the program or service:
Career Pathways is a program intended to increase students understanding of career exploration & connect with alumni/employers in their industry.

Goal of assessment:
To evaluate student learning outcomes of the Pathways series.

Population sampled:
Students who attend Nonprofit Pathways and Parks & Rec Pathways.

How many people were asked (if known)? Click here to enter number.
Respondents: 21
Response Rate: Click here to enter percent.
Administration Type: E-mail invitation through Campus Labs

Summary of Key Findings

Further assessment of this program is needed to better understand its impact on students. In some ways, our assessment goal was met as we gained qualitative feedback of the program.

Only just over half (52.4%) of respondents indicated that the event was at least “Fairly Beneficial”. However, this percentage increases to 70% when considering those students who networked with 3 or more professionals. The most common negative feedback was around students not finding a professional in their desired interest area. Positive feedback indicated that students enjoyed the opportunity to learn on a broad level about the Pathways topic industry & network with professionals. From one student: “I sought out three companies/programs that I was interested in potentially working with after graduation... I actually might even have a potential position in line.” And another, “The panel introduced me to different ideas about [the industry] and helped me decide if it’s something I really want to get involved with.”

Regarding students’ plans after having attended Career Pathways, 61% plan to research an organization or company online, 38% plan to apply for a job or internship in this field, 33% plan to revise/create their resume, and 29% plan to improve/practice their personal introduction for future networking events.
Actions Taken/Planned based on the findings from this assessment:
As a result of this assessment, we have grown our pathways program to include more events in the 2015-16 year. We will be doing additional assessment on these events to better gauge the impact on students.

Alignment
Student Affairs Key Activity: [still in process]

Departmental Key Activity: Recruiting Events (now combined into “Employer Engagement”)
Departmental goal this project addresses: Increase the number of quality employer/student interactions.

Departmental Key Activity: Student Interactions
Departmental goal this project addresses: Increase students understanding of the career decision making process & connect them with alumni and employers.

Student Affairs Learning Domain Connection: Practical Competence
Please explain how this project connects to this Learning Domain: This project helps us understand how effective the Pathways events are at helping students acquire knowledge & skills which are transferable to real like scenarios.