Project Summary

Career Services / First Destination Surveys 2014-2015

Goal and desired outcomes of the program or service:
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Goal of assessment:
To obtain first destination information for students who will graduate at the end of the semester or who have recently graduated.

Population sampled:
Those registered for Summer 2014 and Fall 2014 graduation, plus students who inform Career Services of their first destination

Respondents: 421 from Summer 2014 graduates; 409 from Fall 2014 graduates; 1471 for Spring 2015; 219 for ongoing project
Response Rate: 22.6% for Summer 2014; 23.7% for Fall 2014; 31.52% for Spring 2015
Administration Type: E-mail invitation through Campus Labs, survey link posted/distributed

Summary of Key Findings

Did your assessment accomplish your assessment goal? Was the desired outcome of the program or service achieved? Describe why/why not and what was learned. Include data to support your statements.

From Spring 2015 Survey:
- Primary plans upon graduating (respondents could select more than one):
  - 90.44% full-time employment, full or part-time
  - 31.61% Graduate school, full or part-time
  - 1.26% Military Service
  - 6.07% Volunteer Activity
  - 14.65% Starting or Raising a family
- Of those indicating Full time employment (72.85%, n=1044):
  - 53.07% have accepted a position (29.94%) or are continuing their current position (23.13%)
  - 44.05% are either in the job search process, or will begin searching after graduation.
  - Of employed, 82% are staying in Utah, followed by California (4.3%), Arizona (2%), and Texas (1.4%).
  - Median Salary Range: $45,001-$50,000
- Of those indicating Full time graduate/professional school (24.84%, n=356)
  - 50.14% have been admitted, 49.86% have not
Of admitted, 56.55% are admitted in Utah, followed by California (4.76%), Oregon (3.57%), Massachusetts, Pennsylvania, & Texas (all 2.98%)

From Fall 2014 Survey:
- Primary Plans upon Graduating:
  - 75.55% employment, full or part-time
  - 16.14% graduate/professional school, full or part-time
  - 0.24% Military Service
  - 0.73% Volunteer Activity
  - 1.47% Starting or raising a family
- Of those indicating full-time employment (69.68%, n=285)
  - 72.85% have accepted a position (37.14%) or are continuing their current employment (35.71%)
  - 24.73% are either in the job search process, or will begin searching after graduation
  - Of employed, 81% are staying in Utah, followed by California (3.49%) & Washington (2.33%)
  - Median Salary Range: $45,001-$50,000
- Of those indicating full-time graduate/professional school (15.65%, n=64)
  - 25% have been admitted, 75% have not
  - Of admitted, 87.5% are admitted in Utah

From Summer 2014 Survey:
- Primary Plans upon Graduating:
  - 76.49% Employment, full or part-time
  - 15.44% Graduate/Professional School, full or part-time
  - 0.24% Military Services
  - 1.19% Volunteer Activity
  - 1.9% Starting or raising a family
- Of those indicating full-time employment (70.31%, n=296)
  - 71.19% have accepted a position (40.68) or are continuing their current employment (30.51%)
  - 23.73% are either in the job search process or will begin searching after graduation.
  - Of employed, 82.98% are staying in Utah
  - Median Salary Range: $40,001-$45,000
- Of those indicating full-time graduate/professional school (14.49%, n=61)
  - 75.41% have been admitted, 24.59% have not
  - Of admitted, 64.29% are admitted in Utah

**Actions Taken/Planned based on the findings from this assessment:**
This data provides a snapshot of student outcomes upon degree completion, and is shared with our academic partners, prospective students, and other stakeholders.
Our goal is to increase our first-destination knowledge rate to at least 65%. With our survey response rates at 30% or below, we are currently discussing possible procedures to increasing the institution’s knowledge in this area.

**Alignment**

**Student Affairs Key Activity:** [still in process]

**Departmental Key Activity:** 1st Destination Outcomes

**Departmental goal this project addresses:** Measure 1st destination data post graduation

**Student Affairs Learning Domain Connection:** *Academic Persistence & Achievement*

*Please explain how this project connects to this Learning Domain:* This project gathers a snapshot of students’ plans at the achievement of their degree.