Online Orientation Evaluation Spring 2014 & Spring 2014 New Student Orientation

Brief description of program / project: Assess learning during and satisfaction with Orientation programs for students beginning Spring 2014 at University.

Who was asked to complete the survey (e.g., “students who attended...”):
Students who completed the Online Orientation or attended an On-Campus Orientation for Spring 2014.

Response Rate: Online Orientation: 8.95% (17 of 190)
In-person Orientation: 29.94% (238 of 795)

Administration Type: email sent through Campus Labs

Summary of Key Findings:
Online and On-Campus Supplement –
- Respondents felt that on-campus supplemental program was not worth the time spent, since much of the information was repeated from the online orientation.
- Respondents thankful for the opportunity to meet other new students

On-Campus Orientations
- 40% of respondents plan to attend as a part time student for Spring semester
- Many respondents felt that much of the information could have been condensed or left out

Actions Taken:
- Changing Transfer Orientation schedule to better tailor sessions to Transfer students and make program more useful.
- Examining the overall usefulness of all aspects of the on-campus supplemental program for students who completed the Online Orientation

Which department and/or program goals does this program / project align with?
Department does not currently have strategic plan.

Which Student Affairs goals does this program / project align with? 1, 3, 6, 8