Parent and Family Weekend Evaluation 2013


Who was asked to complete the survey:
Each family who registered for an event during Parent & Family Weekend

Response Rate: 37.5% (42 of 112)
Administration Type: email sent through Campus Labs

Summary of Key Findings:
- Overall, respondents enjoyed the weekend and variety of events offered
- Respondents would like better information about direction, location, etc for parking and events during the weekend
- Respondents wished more people on campus (in other organizations, departments, academic colleges) were aware of the weekend and were able to help direct people
- Respondents expressed desire for more interactions with other families

Actions Taken:
- Finding ways to encourage interaction between families in future events
- Plan to increase methods and frequency of communication for pre-event information

Which department goals does this project align with?
My department does not currently have a strategic plan.

Which Student Affairs goals does this project align with? 1, 5, 6, 8