Orientation Survey - Spring 2013

Brief description of project:
Assesses learning as a result of and satisfaction with orientation program.

Who was asked to complete the survey:
First-Year and Transfer students who attended an orientation program for Spring 2013 matriculating students.

How many people were asked? 1,500
Respondents: 191
Administration Type: iPod Touch and web link

Summary of Key Findings:
- Many respondents did not feel the length of the program was necessary for their success
  - However, many respondents found the level of detail in presentations helpful
- Respondents wanted more engaging presentations and presentation formats
- Respondents wanted information about “practical” side of college – parking, student organizations, meeting other transfer students

Actions Taken:
- Reexamining length of program and differentiation of information presented to transfer students vs first-year students

Which Student Affairs goals does this project align with? 1, 2, 3, 6, 8