LeaderShape 2011 Post Post

Brief description of program / project:
This Post Post survey was administered 5 months after LeaderShape to inquire student’s involvement since participating in LeaderShape. The main purpose of this survey was to inquire about the participants’ interest in a LeaderShape reunion. The goal of a reunion is to help bring together the participants and re-examine their LeaderShape vision that they had created at the conference, as well as provide the opportunity to reconnect with other participants and professional staff (called “family cluster facilitators”) at the University.

Who was asked to complete survey: All 50 students who attended LeaderShape.
Response Rate: 30.0% (20 of 50)
Administration Type: Campus Labs mailing system

Summary of Key Findings:
Every participant that completed the survey responded positively to and expressed interest in a LeaderShape reunion. Additionally, the students voiced that they have gotten involved with organizations that they were not involved with before LeaderShape. Leadership roles sought that they did not hold before LeaderShape included roles in: ASUU Presenter’s Office, MUSE office, and representing their academic department. Finally, through their involvement and engagement with LeaderShape, all the participants expressed high recommendation of the event to other students. This finding will provide support for LeaderShape in future marketing efforts.

Actions Taken:
Emails were sent to family cluster facilitators to inquire about their interest in a LeaderShape reunion. The contents of the email introduced ideas of what the LeaderShape reunion would look like. Examples include a social event or a more structured time to revisit of students’ visions and follow-up on other concepts from LeaderShape.

Additionally, we asked if the family cluster facilitator had any interest in being involved and if they had any further suggestions.

Furthermore, results from this post post survey may be used in marketing for future LeaderShape events.

Which department and/or program goals does this survey align with?
Leadership Development
Which Student Affairs goals does this program / project align with?

1. C, D, E

5. C