### Q1 Which Career Fair(s) did you attend? (Check all that apply)
- Science and Engineering Career Fair on Tuesday, September 24, 2013 [Code = 1]
- Career Fair on Tuesday, October 1, 2013 [Code = 2]

Required answers: 1  Allowed answers: 2

### Q2 How did you hear about the Career Fair? (Check all that apply)
- Campus signs/banners [Code = 1]
- Career Services Social Media (Facebook, Twitter, Pinterest, Google+, YouTube, etc.) [Code = 2]
- Class announcement [Code = 3]
- Daily Utah Chronicle advertisement [Code = 4]
- Career Services website [Code = 5]
- Counselor email/referral [Code = 6]
- Academic advisor email/referral [Code = 7]
- Career Services text message [Code = 8]
- University e-mail sent to all students [Code = 9]

Required answers: 1  Allowed answers: 9

### Q3 What was your primary motivation to attend the Career Fair?
- Network with specific employer(s) [Code = 1]
- Identify employers in my industry [Code = 2]
- Obtain an internship [Code = 3]
- Obtain a post-graduation job [Code = 4]
- Learn more about careers in my field of study [Code = 5]
- Other (please specify) [Code = 6] [Textbox]

Required answers: 1  Allowed answers: 1

### Q4 What did you do to prepare for the Career Fair? (Check all that apply)
- Attended one or more of the Career Fair Prep Week workshops/events [Code = 1]
- Researched companies attending the fair [Code = 2]
- Developed a list of target companies in advance [Code = 3]
- Revised resume [Code = 4]
- Developed personal introduction [Code = 5]
- Reviewed Career Services website [Code = 6]
- Created/revised LinkedIn profile [Code = 7]
- Other [Code = 8]
- None of the above [Code = 9]

Required answers: 1  Allowed answers: 9

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### Q5 Which Career Fair Prep Week workshops/events did you attend? (Check all that apply)
- Drop-in resume reviews [Code = 1]
- Engineering Panel [Code = 2]
Business/Humanities Panel [Code = 3]
Resume workshop [Code = 4]
How to succeed at the career fair workshop [Code = 5]
Graduate school workshop [Code = 6]
Tell me about yourself workshop [Code = 7]
How to get a Government job workshop [Code = 8]
LinkedIn 101: Crafting a strong profile workshop [Code = 9]
Networking workshop [Code = 10]
Cover letter 101 workshop [Code = 11]

Required answers: 1
Allowed answers: 11

Display if Q4='Attended one or more of the Career Fair Prep Week workshops/events'

Q6 Have you met with a Career Services Counselor within the last year?
Yes [Code = 1]
No [Code = 2]

Required answers: 1
Allowed answers: 1

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Q7 What was the purpose of your visit? (Check all that apply)
Resume preparation [Code = 1]
Interviewing preparation [Code = 2]
Internship Search [Code = 3]
Job Search [Code = 4]
Career Fair preparation [Code = 5]
Career exploration [Code = 6]
Career Services Internship Program [Code = 7]
Other (please specify) [Code = 8] [Textbox]

Display if Q6='Yes'

Required answers: 1
Allowed answers: 8

Q8 While at the Career Fair, did you do any of the following? (Check all that apply)
Engage in conversation with a company representative [Code = 1]
Give your resume to a company representative [Code = 2]
Obtain business card(s) [Code = 3]
Schedule an interview [Code = 4]
Receive specific feedback from an employer about qualifications or competencies [Code = 5]
None of the above [Code = 6]

Required answers: 1
Allowed answers: 6

Q9 What will you post-fair activities include? (Check all that apply)
Schedule a visit with your career counselor to discuss next steps [Code = 1]
Attend an employer information session [Code = 2]
Research companies online [Code = 3]
Complete an online application [Code = 4]
Send a follow-up email or thank you note to targeted employers [Code = 5]
Sign up for an on-campus interview on UCareerLink [Code = 6]
<table>
<thead>
<tr>
<th>Question</th>
<th>Code</th>
<th>Textbox</th>
<th>Required answers</th>
<th>Allowed answers</th>
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<tbody>
<tr>
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<td>1</td>
<td>9</td>
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<tr>
<td>Other (please specify)</td>
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<td>[Textbox]</td>
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<td>1</td>
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<tr>
<td>None of the above</td>
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Q10 Please name one aspect of the Career Fair you found particularly helpful:

Q11 What would you like to see at future Career Fairs?

Q12 What is your primary status as a Career Fair participant?

Q13 In what year do you expect to graduate?

Q14 In which semester do you expect to graduate?

Q15 Which college(s) are you in? (Check all that apply)

- Architecture and Planning
- Business
- Education
- Engineering
- Fine Arts
- Health
- Humanities
- Law
- Medicine
<table>
<thead>
<tr>
<th>Field</th>
<th>Code</th>
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</thead>
<tbody>
<tr>
<td>Mines &amp; Earth Science</td>
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</tr>
<tr>
<td>Nursing</td>
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<tr>
<td>Pharmacy</td>
<td>12</td>
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<tr>
<td>Social &amp; Behavioral Science</td>
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<td>Social Work</td>
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<tr>
<td>Undeclared</td>
<td>15</td>
</tr>
</tbody>
</table>

Required answers: 1  Allowed answers: 15

Q16 I identify my gender as . . .
- Man [Code = 1]
- Woman [Code = 2]
- Trans* [Code = 3]
- Other (please specify) [Code = 4] [Textbox]
- I prefer not to disclose [Code = 5]

Required answers: 1  Allowed answers: 1

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