<table>
<thead>
<tr>
<th>Q1</th>
<th>What is your primary status as a Career Fair participant?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate student at U [Code = 1]</td>
<td></td>
</tr>
<tr>
<td>Graduate student at U [Code = 2]</td>
<td></td>
</tr>
<tr>
<td>Alumni of U [Code = 3]</td>
<td></td>
</tr>
<tr>
<td>Other (please specify) [Code = 4] [Textbox]</td>
<td></td>
</tr>
</tbody>
</table>

**Required answers: 1  Allowed answers: 1**

<table>
<thead>
<tr>
<th>Q2</th>
<th>Which one phrase best describes you?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni seeking professional position [Code = 1]</td>
<td></td>
</tr>
<tr>
<td>Current student seeking post-graduation professional employment [Code = 2]</td>
<td></td>
</tr>
<tr>
<td>Seeking internship [Code = 3]</td>
<td></td>
</tr>
<tr>
<td>Exploring employers for future opportunities [Code = 4]</td>
<td></td>
</tr>
<tr>
<td>Investigating career options [Code = 5]</td>
<td></td>
</tr>
</tbody>
</table>

**Required answers: 1  Allowed answers: 1**

Display if Q1 = 'Undergraduate student at U' OR Q1 = 'Graduate student at U'

<table>
<thead>
<tr>
<th>Q3</th>
<th>In which year do you expect to graduate?</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012 [Code = 1]</td>
<td></td>
</tr>
<tr>
<td>2013 [Code = 2]</td>
<td></td>
</tr>
<tr>
<td>2014 [Code = 3]</td>
<td></td>
</tr>
<tr>
<td>2015 [Code = 4]</td>
<td></td>
</tr>
<tr>
<td>2016 or later [Code = 5]</td>
<td></td>
</tr>
</tbody>
</table>

**Required answers: 1  Allowed answers: 1**

<table>
<thead>
<tr>
<th>Q4</th>
<th>In which semester do you expect to graduate?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall [Code = 1]</td>
<td></td>
</tr>
<tr>
<td>Spring [Code = 2]</td>
<td></td>
</tr>
<tr>
<td>Summer [Code = 3]</td>
<td></td>
</tr>
<tr>
<td>Not applicable [Code = 4]</td>
<td></td>
</tr>
</tbody>
</table>

**Required answers: 1  Allowed answers: 1**

<table>
<thead>
<tr>
<th>Q5</th>
<th>Which college(s) are you in?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architecture &amp; Planning [Code = 1]</td>
<td></td>
</tr>
<tr>
<td>Business [Code = 2]</td>
<td></td>
</tr>
<tr>
<td>Education [Code = 3]</td>
<td></td>
</tr>
<tr>
<td>Engineering [Code = 4]</td>
<td></td>
</tr>
<tr>
<td>Fine Arts [Code = 5]</td>
<td></td>
</tr>
<tr>
<td>Health [Code = 6]</td>
<td></td>
</tr>
<tr>
<td>Humanities [Code = 8]</td>
<td></td>
</tr>
<tr>
<td>Law [Code = 9]</td>
<td></td>
</tr>
<tr>
<td>Medicine [Code = 10]</td>
<td></td>
</tr>
<tr>
<td>Mines &amp; Earth Sciences [Code = 11]</td>
<td></td>
</tr>
<tr>
<td>Nursing [Code = 12]</td>
<td></td>
</tr>
</tbody>
</table>

<p>| Next Page: Sequential |</p>
<table>
<thead>
<tr>
<th>Pharmacy [Code = 13]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science [Code = 14]</td>
</tr>
<tr>
<td>Social &amp; Behavioral Science [Code = 15]</td>
</tr>
<tr>
<td>Social Work [Code = 16]</td>
</tr>
<tr>
<td>Undeclared [Code = 17]</td>
</tr>
</tbody>
</table>

Required answers: 1  Allowed answers: 2

Next Page: Sequential

Q6 How did you hear about the Career Fair? (Check all that apply)
- Campus signage/banners [Code = 1]
- Class announcement [Code = 2]
- Daily Utah Chronicle advertisement [Code = 3]
- Career Services website [Code = 4]
- Counselor referral [Code = 5]
- Academic advisor [Code = 6]
- Career Services text message [Code = 7]
- University email sent to all students [Code = 8]
- Other (please specify) [Code = 9] [Textbox]

Required answers: 1  Allowed answers: 7

Q7 How do you primarily learn about campus events?
- Campus signage/banners/law signs [Code = 1]
- Class announcements [Code = 2]
- Daily Utah Chronicle [Code = 3]
- E-mail [Code = 4]
- Facebook [Code = 5]
- Twitter [Code = 6]
- University of Utah website [Code = 7]
- LCD screens [Code = 8]
- Academic advisor [Code = 9]
- Other (please specify) [Code = 10] [Textbox]

Required answers: 1  Allowed answers: 1

Q8 What was your primary motivation to attend the Career Fair?
- Network with a specific employer or group of employers [Code = 1]
- Discover all employers [Code = 2]
- Obtain interview with a potential employer [Code = 3]
- Learn more about careers in my field of study [Code = 4]
- Obtain an internship [Code = 5]
- Other (please specify) [Code = 6] [Textbox]

Required answers: 1  Allowed answers: 1

Q9 What did you do to prepare for the Career Fair? (Check all that apply)
- Attend one or more of the Career Fair Prep Week workshops/panels [Code = 1]
- Research companies attending the fair [Code = 2]
- Develop a list of targeted companies in advance [Code = 3]
Create self introduction [Code = 4]
Bring updated resume [Code = 5]
Review material in the Student Career Guide [Code = 6]
Other (please specify) [Code = 7] [Textbox]
None of the above [Code = 8]

Required answers: 1  Allowed answers: 8

Q10 Which Career Fair Prep Week workshop(s)/panel(s) did you attend? (Check all that apply)
How to Succeed at the Career Fair [Code = 1]
Employer Panel [Code = 2]
Write a Compelling Resume [Code = 3]
Interviewing Impact [Code = 4]
Networking for Success [Code = 5]

Required answers: 1  Allowed answers: 5

Display if Q9="Attend one or more of the Career Fair Prep Week workshops/panels"

Q11 Have you met with a Career Services Counselor within the last two semesters?
Yes [Code = 1]
No [Code = 2]

Required answers: 1  Allowed answers: 1

Q12 What was the purpose of your visit? (Check all that apply)
Resume preparation [Code = 1]
Interviewing preparation [Code = 2]
Internship search [Code = 3]
Job search [Code = 4]
Career Fair preparation [Code = 5]
Other (please specify) [Code = 6] [Textbox]

Required answers: 1  Allowed answers: 6

Display if Q11="Yes"

Q13 How many previous Career Fairs have you attended?
This is my 1st Career Fair [Code = 1]
1 previous Career Fair [Code = 2]
2 or more previous Career Fairs [Code = 3]

Required answers: 1  Allowed answers: 1

Q14 Did you come professionally dressed for the Career Fair?
Yes [Code = 1]
No [Code = 2]

Required answers: 1  Allowed answers: 1
Q15 Do you think that professional attire is important for the Career Fair?
Yes [Code = 1] 
No [Code = 2]  
Required answers: 1  Allowed answers: 1  
Display if Q14='No'

Q16 While at the Career Fair, did you do any of the following? (Check all that apply)
Speak to a representative from a targeted company list [Code = 1]
Use a prepared self-introduction [Code = 2]
Leave a resume [Code = 3]
Pick up a business card [Code = 4]
Schedule an interview [Code = 5]
Receive specific feedback from an employer about qualifications or competencies [Code = 6]
None of the above [Code = 7]  
Required answers: 1  Allowed answers: 7

Q17 What instructions did employers give you to follow-up on? (Check all that apply)
Sign up for an interview with Career Services online system [Code = 1]
Attend an upcoming information session [Code = 2]
Complete an online application [Code = 3]
Visit the company website to read detailed job descriptions/employment information [Code = 4]
None of the above [Code = 5]  
Required answers: 1  Allowed answers: 4

Q18 What will your post-fair activities include? (Check all that apply)
Schedule a visit with Career Center counselor to discuss Career Fair [Code = 1]
Attend an employer information session [Code = 2]
Online employer research [Code = 3]
Complete an online application [Code = 4]
Follow up e-mail with targeted employers [Code = 5]
Utilize the UCareerLink online system for campus interview [Code = 6]
Other (please specify) [Code = 7] [Textbox]
None of the above [Code = 8]  
Required answers: 1  Allowed answers: 8

Q19 In addition to the Career Fair, which of the following would you be most likely to attend in the future?
An industry-specific career fair (e.g., Science, Engineering, Business, Healthcare) [Code = 1]
Company specific information session [Code = 2]
Industry wide networking event [Code = 3]
Industry wide employer panel [Code = 4]
Career Services Foundations workshops [Code = 5]
Career Fair Prep Week workshops [Code = 6]  
Required answers: 1  Allowed answers: 1

Please indicate your level of satisfaction with the following aspects of the Career Fair:

Q20 Quality of employers
<table>
<thead>
<tr>
<th>Option</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very satisfied</td>
<td>4</td>
</tr>
<tr>
<td>Satisfied</td>
<td>3</td>
</tr>
<tr>
<td>Dissatisfied</td>
<td>2</td>
</tr>
<tr>
<td>Very dissatisfied</td>
<td>1</td>
</tr>
</tbody>
</table>

**Q21 What is your gender?**

<table>
<thead>
<tr>
<th>Option</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>1</td>
</tr>
<tr>
<td>Female</td>
<td>2</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>3</td>
</tr>
</tbody>
</table>

**Q22 With which race/ethnicity do you best identify? (Check all that apply)**

<table>
<thead>
<tr>
<th>Option</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian/Native-American</td>
<td>1</td>
</tr>
<tr>
<td>Asian/Asian-American</td>
<td>2</td>
</tr>
<tr>
<td>African/African-American/Black</td>
<td>3</td>
</tr>
<tr>
<td>European/European-American/White</td>
<td>4</td>
</tr>
<tr>
<td>Latino(a)/Latino(a)-American</td>
<td>5</td>
</tr>
<tr>
<td>Bi-ethnic/Multi-ethnic</td>
<td>6</td>
</tr>
<tr>
<td>Prefer not to answer</td>
<td>7</td>
</tr>
</tbody>
</table>