Q1 How often do you eat at Mandalay Express?
1 time a month or less [Code = 1]
2 - 4 times a month [Code = 2]
1 - 2 times a week [Code = 3]
3 or more times a week [Code = 4]

Required answers: 1  Allowed answers: 1

Q2 Please rate the following aspects of the current Mandalay Asian Food offered at the Union: -Food quality
Excellent [Code = 5]
Good [Code = 4]
Average [Code = 3]
Fair [Code = 2]
Poor [Code = 1]
No basis to judge [Code = 0]

Required answers: 1  Allowed answers: 1

Q3 - Variety of choices
Excellent [Code = 5]
Good [Code = 4]
Average [Code = 3]
Fair [Code = 2]
Poor [Code = 1]
No basis to judge [Code = 0]

Required answers: 1  Allowed answers: 1

Q4 - Value for the price paid
Excellent [Code = 5]
Good [Code = 4]
Average [Code = 3]
Fair [Code = 2]
Poor [Code = 1]
No basis to judge [Code = 0]

Required answers: 1  Allowed answers: 1

Q5 - Service
Excellent [Code = 5]
Good [Code = 4]
Average [Code = 3]
Fair [Code = 2]
Poor [Code = 1]
No basis to judge [Code = 0]

Required answers: 1  Allowed answers: 1

Q6 Please rate the hours of operation for Mandalay (10:00 a.m. - 2:00 p.m. or 2:30 p.m.): (Check all that apply)
Fine, no change needed [Code = 1]
Earlier open time would be helpful [Code = 2]
Later close time would be helpful [Code = 3]  

<table>
<thead>
<tr>
<th>Question</th>
<th>Option</th>
<th>Code</th>
<th>Importance</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q7</td>
<td>Vegetarian options</td>
<td></td>
<td>Very important</td>
<td>[Code = 4]</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Moderately important</td>
<td>[Code = 3]</td>
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<td></td>
<td></td>
<td></td>
<td>Slightly important</td>
<td>[Code = 2]</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Not at all important</td>
<td>[Code = 1]</td>
</tr>
</tbody>
</table>

| Required answers: 1 | Allowed answers: 1 |

Q8 -Seafood options  
Very important [Code = 4]  
Moderately important [Code = 3]  
Slightly important [Code = 2]  
Not at all important [Code = 1]  

| Required answers: 1 | Allowed answers: 1 |

Q9 -Whole grains  
Very important [Code = 4]  
Moderately important [Code = 3]  
Slightly important [Code = 2]  
Not at all important [Code = 1]  

| Required answers: 1 | Allowed answers: 1 |

Q10 -Gluten free options  
Very important [Code = 4]  
Moderately important [Code = 3]  
Slightly important [Code = 2]  
Not at all important [Code = 1]  

| Required answers: 1 | Allowed answers: 1 |

Q11 What type(s) of Asian cuisine would you like to see offered? (Select your top two choices)  
Chinese [Code = 1]  
Japanese [Code = 2]  
Thai [Code = 3]  
Vietnamese [Code = 4]  
Other (please specify) [Code = 5] [Textbox]  

| Required answers: 1 | Allowed answers: 2 |

Q12 Which Asian food company would you most like to see at the Union?  
Mandalay (current) [Code = 1]  
Panda Express [Code = 2]  
Noodles & Co. [Code = 3]  
Other (please specify) [Code = 4] [Textbox]  

| Required answers: 1 | Allowed answers: 1 |

Q13 How important is it for you to have a locally-based restaurant option?  
Very important [Code = 4]  
Moderately important [Code = 3]  

<p>| Required answers: 1 | Allowed answers: 1 |</p>
<table>
<thead>
<tr>
<th>Required answers: 1</th>
<th>Allowed answers: 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Slightly important $[\text{Code} = 2]$</td>
<td></td>
</tr>
<tr>
<td>Not at all important $[\text{Code} = 1]$</td>
<td></td>
</tr>
</tbody>
</table>

**Q14** How important is it for you to have a chain restaurant option?  
- Very important $[\text{Code} = 4]$  
- Moderately important $[\text{Code} = 3]$  
- Slightly important $[\text{Code} = 2]$  
- Not at all important $[\text{Code} = 1]$  

**Q15** What is your gender?  
- Female $[\text{Code} = 1]$  
- Male $[\text{Code} = 2]$  
- Other $[\text{Code} = 3]$  

**Q16** What is your race/ethnicity? (Optional; please scroll)  
- African/African American/Black $[\text{Code} = 1]$  
- Asian/Asian American $[\text{Code} = 2]$  
- Caucasian/White $[\text{Code} = 3]$  
- Hispanic/Latino $[\text{Code} = 4]$  
- Native American/American Indian/Alaska Native $[\text{Code} = 5]$  
- Pacific Islander $[\text{Code} = 6]$  
- Multiracial $[\text{Code} = 7]$  
- Other (please specify) $[\text{Code} = 8]$ [Textbox]  

**Q17** Are you an international student?  
- Yes $[\text{Code} = 1]$  
- No $[\text{Code} = 2]$  

**Q18** What is your primary affiliation with the U?  
- Undergraduate Student $[\text{Code} = 1]$  
- Graduate Student $[\text{Code} = 2]$  
- Staff/Faculty $[\text{Code} = 3]$  
- Community member $[\text{Code} = 4]$  

**Q19** In which year in school are you?  
- Freshman $[\text{Code} = 1]$  
- Sophomore $[\text{Code} = 2]$  
- Junior $[\text{Code} = 3]$  
- Senior $[\text{Code} = 4]$  

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