# Red, White and U Day 2014 Evaluation

**Q1 Clarity of the purpose of the event (did we communicate effectively the point of this event?)**
- Exceeded my expectations [Code = 4]
- Met my expectations [Code = 3]
- Below my expectations [Code = 2]
- Not applicable [Code = 1]

Required answers: 1  Allowed answers: 1

**Q2 Communication prior to your visit**
- Exceeded my expectations [Code = 4]
- Met my expectations [Code = 3]
- Below my expectations [Code = 2]
- Not applicable [Code = 1]

Required answers: 1  Allowed answers: 1

**Q3 Directions to campus**
- Exceeded my expectations [Code = 4]
- Met my expectations [Code = 3]
- Below my expectations [Code = 2]
- Not applicable [Code = 1]

Required answers: 1  Allowed answers: 1

**Q4 Your impression of the event facilities**
- Exceeded my expectations [Code = 4]
- Met my expectations [Code = 3]
- Below my expectations [Code = 2]
- Not applicable [Code = 1]

Required answers: 1  Allowed answers: 1

**Q5 Which Tour(s) Did You Participate In? (please check all that apply)**
- Campus Tour [Code = 1]
- Housing Tour [Code = 2]
- Library Tour [Code = 3]
- Field House Tour [Code = 4]

Required answers: 1  Allowed answers: 4

**Q6 Campus tour guide's ability to help me understand campus life**
- Exceeded my expectations [Code = 4]
- Met my expectations [Code = 3]
- Below my expectations [Code = 2]
- Not applicable [Code = 1]

Required answers: 1  Allowed answers: 1

**Q7 Campus tour guide's ability to effectively answer questions**
- Exceeded my expectations [Code = 4]
<table>
<thead>
<tr>
<th>Question</th>
<th>Met my expectations</th>
<th>Below my expectations</th>
<th>Not applicable</th>
<th>Required answers: 1</th>
<th>Allowed answers: 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing tour guide's ability to help me understand living on campus</td>
<td>Exceeded expectations</td>
<td>Met my expectations</td>
<td>Below my expectations</td>
<td>Not applicable</td>
<td></td>
</tr>
<tr>
<td>Library tour guide's ability to help me understand resources available to me in the library</td>
<td>Exceeded expectations</td>
<td>Met my expectations</td>
<td>Below my expectations</td>
<td>Not applicable</td>
<td></td>
</tr>
<tr>
<td>Field House tour guide's ability to help me understand campus recreation and student life options</td>
<td>Exceeded expectations</td>
<td>Met my expectations</td>
<td>Below my expectations</td>
<td>Not applicable</td>
<td></td>
</tr>
<tr>
<td>Field House tour guide's ability to effectively answer questions</td>
<td>Exceeded expectations</td>
<td>Met my expectations</td>
<td>Below my expectations</td>
<td>Not applicable</td>
<td></td>
</tr>
<tr>
<td>I am...</td>
<td>[Code = 1] [Textbox]</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Q15 As a result of today's Red, White & U event (Check only if you are a student):
- I am more likely to enroll at attend the U [Code = 1]
- I am less likely to enroll at the U [Code = 2]
- I am still undecided [Code = 3]
- Not applicable [Code = 4]

### Q16 The opening session was effective
- Strongly Agree [Code = 5] [Numeric Value = 5]
- Agree [Code = 4] [Numeric Value = 4]
- Neither Agree or Disagree [Code = 3] [Numeric Value = 3]
- Disagree [Code = 2] [Numeric Value = 2]
- Strongly Disagree [Code = 1] [Numeric Value = 1]

### Q17 On-campus dining experience and tastings were an effective way to demonstrate food offerings
- Strongly Agree [Code = 5] [Numeric Value = 5]
- Agree [Code = 4] [Numeric Value = 4]
- Neither Agree or Disagree [Code = 3] [Numeric Value = 3]
- Disagree [Code = 2] [Numeric Value = 2]
- Strongly Disagree [Code = 1] [Numeric Value = 1]

### Q18 Overall, I found the information tabling experience to be interactive/engaging
- Strongly Agree [Code = 5] [Numeric Value = 5]
- Agree [Code = 4] [Numeric Value = 4]
- Neither Agree or Disagree [Code = 3] [Numeric Value = 3]
- Disagree [Code = 2] [Numeric Value = 2]
- Strongly Disagree [Code = 1] [Numeric Value = 1]

### Q19 As a result of today's Red, White & U event: I know how to get involved on campus
- Strongly Agree [Code = 5] [Numeric Value = 5]
- Agree [Code = 4] [Numeric Value = 4]
- Neither Agree or Disagree [Code = 3] [Numeric Value = 3]
- Disagree [Code = 2] [Numeric Value = 2]
- Strongly Disagree [Code = 1] [Numeric Value = 1]

### Q20 As a result of today's Red, White & U event: I feel more prepared to attend the U
- Strongly Agree [Code = 5] [Numeric Value = 5]
- Agree [Code = 4] [Numeric Value = 4]
- Neither Agree or Disagree [Code = 3] [Numeric Value = 3]
- Disagree [Code = 2] [Numeric Value = 2]
- Strongly Disagree [Code = 1] [Numeric Value = 1]
Q21 Please share any highlights of your visit:  
[Code = 1] [Textbox]  
Required answers: 0  Allowed answers: 1

Q22 Please share any suggestions that would improve your visit:  
[Code = 1] [Textbox]  
Required answers: 0  Allowed answers: 1

Q23 How did you hear about the Red, White & U Day (please check all that apply)  
Mailings & Publications[Code = 1]  
Admissions Counselor[Code = 2]  
School Counselor[Code = 3]  
Website[Code = 4]  
Friend[Code = 5]  
Email[Code = 6]  
Other[Code = 7]  
Required answers: 1  Allowed answers: 7

Q24 What is your gender identity? (please check all that apply)  
Female[Code = 1]  
Male[Code = 2]  
Transgender[Code = 3]  
Self-identified gender (please specify)[Code = 4] [Textbox]  
Required answers: 1  Allowed answers: 4

Q25 What is your race/ethnicity? (please check all that apply)  
Asian[Code = 1]  
Black/African American[Code = 2]  
Latino/a/Hispanic/Chicano/a[Code = 3]  
Middle Eastern[Code = 4]  
Native American/American Indian[Code = 5]  
Pacific Islander/Native Hawaiian[Code = 6]  
White/Caucasian[Code = 7]  
Self-identified race/ethnicity (please specify)[Code = 8] [Textbox]  
Required answers: 1  Allowed answers: 8

Q26 Age:  
15-17[Code = 1]  
18-24[Code = 2]  
25-30[Code = 3]  
31-40[Code = 4]  
41-50[Code = 5]  
51-60[Code = 6]  
60+[Code = 7]  
Required answers: 1  Allowed answers: 1

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