MISSION STATEMENT AND GOALS

Campus Recreation Services is dedicated to educational enrichment, encouragement of active participation, development of the complete individual, and the discovery of lifelong happiness.

Quality Service
Campus Recreation Services is committed to providing quality programs, facilities, and services.

Student Focused
Campus Recreation Services is dedicated to meeting the needs of students.

Knowledgeable staff/Professional development
Campus Recreation Services provides professional development, leadership, and a knowledgeable staff through continuous quality training.

Safe environment
Provide a safe, accommodating, and secure environment for the University community.

Increased visibility
Be creative in meeting the needs of participants, building a positive image, and increase university community awareness.

Diversity
Meet the needs of the University’s diverse campus community.

FACILITIES AND PROGRAMS

Field House
Primary facility for Campus Recreation Services (CRS). Contains free weight center, cardio center, circuit and cable weights, dance studio, 2 tennis courts, 1 basketball/soccer court, 7 racquetball courts, 2 squash courts, cycling studio, personal training studio, indoor running track, and lounge. Most heavily used program/facility within department.

HPER Complex and Natatorium
Shared use facility with College of Health and Athletics. Contains courts for basketball, volleyball, and badminton, 3 swimming pools, and 4 racquetball courts. Limited hours of availability.

Disc Golf Course
Eighteen-hole course located on remaining land of the former golf course, between Mario Capecchi and Wasatch Drive.

Outdoor Recreation
Arguably the premier outdoor program in the nation. Services include equipment rental for all seasons and outdoor activities, Cooperative Adventure Trips, resource center, and special events and programs.

Intramural Sports
Provides students, staff, and faculty the opportunity to compete on teams or as individuals against other members of the campus community. Sports are offered year-round at the HPER Complex, Field House, outdoor fields, and Outdoor Program.

Fitness Program
Non-credit fitness classes offered at the Field House, Heritage center and University Student Apartments. Classes are both fitness and instructional based. Personal Training allows participants to work individually with a certified personal trainer to develop a program geared towards needs and interests.

Sport Clubs
A program that provides students the opportunity to compete on teams against other university sport clubs. A wide range of clubs are available for both female and male participants. Selected clubs compete at the national level.

McCarthy Family Track and Field
A 400 meter track with synthetic turf infield located on the Northeast side of campus. Activities include open recreation for walkers and runners and home field to both Intramural and Sport Club games and practices. Shared use with Athletics.

Team Tots
In cooperation with Child Care, free child service was offered two evenings per week for students. Child Care provides facility and staff and CRS underwrites costs.
FULL TIME STAFF

Amy Barefield  Aquatics Supervisor
Mary Bohlig  Director
Evelina Day  Administrative Assistant
Paula Ericson  Administrative Secretary/Program Assistant
Julian Gomez  Coordinator, Intramural Sports and Marketing
Jeanne Huelskamp  Field House Supervisor
Cheri Jenkins  Associate Director, Field House and Fitness Program
Rob Jones  Co-Coordinator, Outdoor Recreation Program
Susan Miller  Coordinator, HPER Complex and Sport Clubs
Brian Wilkinson  Co-Coordinator, Outdoor Recreation Program

CRS facilities were open 12,640 hours last year... an average of nearly 35 hours a day

STAFF INVOLVEMENT+ DEVELOPMENT

Cheri Jenkins  National Intramural Recreation Sports Association (NIRSA) Regional Conference, November 2-5, San Francisco, CA
  Athletic Business National Conference, December 1-4, San Diego, CA
  PAC-12 Directors Meeting, June 13-15, Pullman, WA
  Student Life Center (SLC) Working Committee
  Student Affairs (SA) Professional Development Committee.
Julian Gomez  NIRSA Regional Conference, November 2-5, San Francisco, CA
  NIRSA National Conference, April 12-16, New Orleans, LA
  Chair, Field Committee
Brian Wilkinson  Instructor for Parks, Recreation and Tourism (PRT).
  Athletic Business National Conference, December 1-4, San Diego, CA
  SLC Working Committee
  SLC Design Committee
  Human Resources Grievance Committee
  Health, Physical Education, and Recreation (HPER) Aquatics Committee
  Adjunct faculty for PRT
Rob Jones  Association of Outdoor Recreation Educators (AORE) AORE National Conference, November 8-13, Keystone, CO
  Hosted two roundtable discussions and served as instructor at the AORE Conference.
Mary Bohlig  Athletic Business National Conference, December 1-4, San Diego, CA
  SLC Working Committee
  SLC Design Committee
  Human Resources Grievance Committee
  Health, Physical Education, and Recreation (HPER) Aquatics Committee
  Adjunct faculty for PRT
Amy Barefield  NIRSA National Conference, April 12-16, New Orleans, LA
  Chair, HPER Aquatics Committee
  Pursuing Masters of Business Administration
Susan Miller  Athletic Business National Conference, December 1-4, San Diego, CA
  SA Diversity Council
  HPER Users Committee
Paula Ericson  University Wellness Committee
  Department liaison for the Well U Committee
Jeanne Huelskamp  Hired to serve as Field House Program Assistant

2749 CRS welcome packets were sent to new employees
STUDENT STAFF LEADERSHIP + DEVELOPMENT

Sarah Kartlue
Jessica Barlow.
Parker Doane
Greg Davis
Sarah Brooks
Cam Doane.
Jeremy Reed, Brad Austin, Alan Avedovech
Dustin Lamont and Kwan-Ling Yu.
The following is a list of workshops and number of students who obtained certification:

- CPR & AED: 41
- Lifeguard Certification: 5
- In-Service Lifeguard Training: 144
- Guest Service Training: 19
- On-line Orientation: 19
- Rock Climbing: 5
- Ski Tuning Clinics: 24
- Whitewater Training: 16
- Rafting Training: 18
- AMGA Ski Guide Course: 10

ORP conducted the following additional training opportunities for students and trip leaders.

CRS paid our student staff nearly $457,000 in wages last year

OUTDOOR RECREATION PROGRAM

- Set a record for outdoor equipment rental participants and income; an increase by 8% from the previous year.
- The Banff Festival of Mountain Films and Radical Reels had over 6000 people in attendance. Both events are the largest in North America.
- Secured venue and formed committee of local professionals to begin planning to host the 2012 AORE National Conference.
- The ORP hosted a 12-day Ski Guides Instructor Course and a 3-day Single Pitch Instructors Course sponsored by the American Mountain Guides Association.
- Over 400 students participated in Cooperative Adventure Trips. Trips traveled far and wide, including Snake River rafting, Glacier National Park hiking, Rock Climbing in Colorado, and sea kayaking at Lake Powell.
- Implementation of new point-of-sale system that will be better able to monitor available equipment, inventory, and user information.
- Assisted the Student Orientation in offering a “Wilderness Orientation” overnight trip, which included climbing, camping and snowshoe.
- Worked collaboratively again this year with the Bennion Center to sponsor an ASB trip to clean the San Juan River.
- Formed partnership with The Utah Nordic Alliance and REI to host the Cottonwood Canyon Foundation Winter Trails Day, which hosted over 300 local participants.
- Continued working relationship with the University of Utah Therapeutic Recreational and Independent Lifestyles (TRAILS) program.
- Continue to work closely with the Outdoor Leadership Floor within Housing and Residential Education, including floor specific training trips.
- Hosted a SLC fundraiser at Kingsbury Hall before the Radical Reels showing.

If you rented all the skis and snowshoes at the ORP, you could bring 375 friends along.
**FITNESS PROGRAM**

- Program continues to grow as new programs are added such as indoor cycling, U Lose, and Sunday offerings.
- Participation grew by over 48% from the previous year.
- A total of 150 unique classes were offered last year.
- The Personal Training program saw tremendous increases again this past year, with a total of 1260 Personal Training sessions conducted. This is an increase of 65% from the previous year.

The Field House cardio equipment had 55,000 hours of use last year.

**SPORT CLUBS**

- A total of 340 students were members of a Sport Club team this year.
- Sport Club female participation grew by 34% from the previous year.
- Second year of a collaboration agreement between CRS, Athletic Training and the College of Health, which provides an athletic trainer assigned exclusively to our Sport Club (SC) athletes. Implemented Concussion Impact Testing for all participants.
- Men’s rugby again hosted a youth summer camp, which brought 50 youth players to campus.
- The Sport Club Contingency Fund allocated monies this year to W/M Racquetball, Women’s Water Polo, and Women’s Lacrosse to compete in their respective national championships.
- 66 athletes competed in national tournaments.

**MEN’S HOCKEY**
- Beau Bertagnoli, first year player, was the American College Hockey Association national leading scorer.

**WOMEN’S LACROSSE**
- First season as a Sport Club
- Finished 3rd in the nation at the Women’s College Lacrosse National Championship Tournament
- Baylee Fox and Haley Paulson were named All-American
- Laura Hunter, Haley Paulson, Cody Rennert, Katelyn Weber, and Tracy Souvall were named to All Conference Team

**WOMEN’S WATERPOLO**
- Rocky Mountain Division Conference Champions
- Tenth place finish at the National Collegiate Club Championship Tournament
- Emily Haws named on the all-tournament team
- Five players earned all-conference honors

**MEN’S WATERPOLO**
- Rocky Mountain Division Conference Runners-Up
- Matt Clark earned all tournament honors at the National Championships

**MEN’S RUGBY**
- Third place finish at the Seven’s Rugby National Champions
- Competed in the Collegiate Championship Final Four, which was televised on ESPN
- Finished the season ranked #2 nationally
- Thretton Palamo, AJ Tuineau, Sione Lauti, and Don Pati were named to the All-American team

**RACQUETBALL**
- Women’s team placed 10th at the Intercollegiate Racquetball National Tournament.
- Women’s and Men’s combined teams placed 15th at the National Tournament

**ULTIMATE FRISBEE**
- Big Sky Collegiate Sectional Champions again this past year

**MEN’S LACROSSE**
- Finished the season ranked 11th nationally
- Team was awarded the 2010 Sportsmanship Award by the US Lacrosse College Officials Council
- Tyler Kuntz, Alex Wee, Sam Schwoebel, and Alex Watanawelkin were named to the Rocky Mountain Lacrosse Conference team
EINAR NIELSEN FIELD HOUSE

- A total of 14,273 individual users utilized the Field House. Of this, over 80% were students.
- Participation increased by over 16% from the previous year.
- Second year of a three-year strategic plan to upgrade equipment and make cosmetic improvements included:
  - Renovation of a squash court into an indoor cycling studio.
  - Upgrades in the locker rooms included carpet, paint, vanities, sinks, mirrors, and fixtures.
  - Equipment upgrades include 24 new pieces of cardio equipment to replace aging equipment.
  - Exterior improvements included the addition of a long board rack, bike maintenance station, security lighting and an ADA accessible door.
- In collaboration with AURP, the Field House houses hosted our first Blood Drive, with 36 participants.
- The lack of a cooling system continues to present both safety and comfort issues for our guests.

The Field House treadmills logged enough miles last year to circle the earth 3 ½ times

HPER, AQUATICS, MCCARTHEY FAMILY TRACK + FIELD

- The completion of the McCarthy Family Track and Field (MFTF) presented both many opportunities and challenges.
  - Opportunities include a facility that is open for general use during morning and evening hours and much needed additional space for Intramural Sports and Sport Clubs.
  - Challenges presented in terms of initial operation procedures and the working out technicalities with Athletics.
- The HPER Mall construction resulted in closing the Natatorium for one month during the summer.
- The adult swim program continues to grow and serve primarily the international student population.
- Continue to work through conflicts with College of Health staff in this shared use facility.

INTRAMURAL SPORTS

- A total of 50 team and individual sports were offered, with 306 teams competing throughout the year.
- Fall soccer increased from 23 teams to 40.
- Implemented a new electronic staff scheduling program.
- Secured corporate sponsorship from the following companies: Schwinn, Nike, Tinactin, Playtex, and Nissin Noodles, and Sport Beans.

9689 baskets were scored last year in Intramural Basketball
Hired architecture team for design of the Student Life Center (SLC). MHTN, local firm; Hastings + Chivetta, national firm. 

Started design phase of the SLC, which has been a very time intensive and rewarding experience for staff. 

Completed our five-year Strategic Plan. Detailed action items are reviewed and implemented each semester to ensure that we accomplish our stated goals. 

Grand opening of the MFTF was October 23, 2010. This is a shared use facility with Athletics and consists of a 400 meter track with an artificial turf in-field. Preparation for use included a creation of use policies, reservation forms, risk management assessment, scheduling guidelines, and guidelines for shared use. 

Completed a revision of branding and theming for all marketing materials, via Marketing and Communications, to ensure uniformity and departmental identity. 

Increased overall participation by over 16%. 

Participated in the My Utah Signature Experience (MUSE) program but hosting interns in both Marketing and the Outdoor Recreation Program. 

Hosted a SLC fundraising social at Kingsbury Hall before the Radical Reels film event. 

Sent a group of student leaders to tour the student recreation centers at DePaul University and University of Illinois-Chicago. Travelers included Chase Jardine, John Pearson, Cameron Hansen, and Morgan Sorensen.

Began research of a new ID reader system that would eliminate reliance on the ID Office. 

Received the 2010-11 Senior Class Gift to be used in support of the SLC. Gifts include a financial contribution an eventual display of a commissioned mural. 

There were a total of 17,839 unique individuals that utilized our indoor facilities, Field House and HPER Complex. Of this, 14,588 were individual students, which is nearly half the student population. 

Implemented on-line membership registration and payment, utilizing on-line signatures. 

Developed a Team Commitment Agreement for our student staff. By signing, our staff agrees to expectations such as coming to work prepared, having positive and helpful interactions with all guests, and treating co-workers with respect. 

Worked directly with Human Resources during the design of the new Well U Program, which requires measurable health and fitness participation to obtain a discounted rate on health insurance plans. As part of the program, staff and faculty may receive this reduced rate by taking part in CRS programs and services. Verification will be done via card swipe reports, which we will send quarterly to Human Resources. 

Offered the Come to Life program again this year, in which our participants can earn free gifts for use of our programs and services with a two-tiered reward system. Between the two semesters, a total of 1041 students completed Level I (30 visits/semester) and 649 completed Level II (55 visits/semester ). 

Over 1600 participants were surveyed over the past year. 

Continued our collaboration with ASUU Child Care to offer the Team Tots program. This program allows students to leave their children with ASUU Child Care, free of charge, while using CRS programs and Services. Nearly 400 student families used this program last year. 

Designed and implemented a learning outcomes component into our Student Staff Evaluation. The intent was to receive feedback on their personal development through employment with CRS and included items such as academic performance, diversity awareness, sense of belonging, stress management, communication skills, etc. 

Hosted colleagues from Snow College and Dixie State College for consultation and their respective program review. 

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Campus Recreation Services provided 40,332 hours of student employment last year. 

Thirsty? The HPER Pools have 570,000 gallons of water
Outdoor Recreation Program equipment rental and service survey results (N = 159)

62% were students at the University of Utah
28% of respondents were first time renters
57% rent 1-2 times per year
28% rent 3-5 times per year
The largest percentage rented winter equipment
88% rated the quality of equipment from excellent to very good
92% rated the affordability of equipment from excellent to very good
92% rated the availability of equipment from excellent to very good
96% rated the customer service from excellent to very good
95% responded that the ORP staff had excellent to very good to knowledge of the equipment and program
90% responded that the equipment met their expectations

Come to Life (CTL) survey results (N = 219)

Why did you participate in CTL:
- Improve habits: 74%
- Prize: 37%
- Track exercise: 21%

Did your workouts increase as a result of participating in CTL:
- Yes: 74%
- No: 26%

What impact did your participation in CTL have on you:
- Improved exercise habits: 80%
- Increase awareness of CRS: 22%

Do you feel your fitness level increased due to CTL participation:
- Yes: 83%
- No: 17%

Do you have confidence in your ability to maintain your new exercise habits/fitness level without CTL:
- Yes: 72%
- No: 8%

Intramural Sports participant survey results (N = 120)

The following questions were rated either extremely satisfied or satisfied:
- Promptness of activity: 70%
- Time of activity: 80%
- Quality of supervision: 40%
- Quality of officiating: 20%
- Organization: 65%
- Professionalism: 47%
- Overall experience: 73%

Student Staff Learning Outcomes (N= 42)

The following questions were rated either strongly or somewhat agree:

I have developed or improved the following skills through working with Campus Recreation Services
- Respect for others: 95%
- Sense of belonging: 91%
- Academic performance: 57%
- Diversity awareness: 86%
- Stress management: 79%
- Ability to develop friendships: 93%
- Oral communication: 88%
- Communicate effectively with others in a group setting: 95%
- Communicate effectively with others in a one-on-one setting: 95%
- Leadership skills: 91%
- Self-confidence: 94%
- Teamwork skills: 97%
- Time management skills: 91%
- I am comfortable making ethical decisions at work: 100%
- The skills I have gained through work will help me in my future career: 85%
- Do you feel you were able to take a leadership role with CRS: Yes = 74%

Additionally, students were asked a series of open-ended questions in which they were asked to describe an incident to validate their response to the above questions.
Fitness program participant survey results (N = 390)
The following questions were rated either Strongly Agree or Agree

- Instructor effectively explained skills: 92%
- Instructor effectively demonstrated skills: 96%
- Instructor gave helpful feedback: 78%
- Instructor was enthusiastic: 96%
- Instructor demonstrated comprehensive knowledge: 98%
- Instructor motivated me: 90%
- Instructor was interested in my performance: 77%
- Instructor was prepared each day: 94%
- Instructor was patient when I had difficulty: 79%
- Class started on time: 93%
- Class progression was smooth: 95%
- Music was appropriate: 95%
- Proper warm up was practiced: 94%
- Proper cool down was practiced: 90%
- I enjoyed this activity: 89%
- Overall quality of this class: 90%
- Would recommend this class to friend: 90%
- Gender: Female: 90%
- Classification: Student: 61%
- Student living on campus: 22%

You could bring 179 friends along if you rented all the tents at the ORP.

CRS had 10,676 visits to our Facebook fan page
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<tr>
<th>Category</th>
<th>Participations</th>
<th>Staff Training</th>
<th>Total</th>
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<td><strong>HPER Complex</strong></td>
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<td>55,429</td>
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<td><strong>Intramural Sports</strong></td>
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<td><strong>Outdoor Recreation Program</strong></td>
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<td>Trips &amp; Training</td>
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<td>Equipment rental</td>
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<td><strong>Sport Clubs</strong></td>
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<td><strong>Disc Golf Course</strong></td>
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<td><strong>Einar Neilson Field House</strong></td>
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<td><strong>Special Events</strong></td>
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<td><strong>CRS TOTAL PARTICIPATION</strong></td>
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Please find attached the Campus Recreation Services (CRS) 2010-11 Annual Report. Campus Recreation Services provides sport, leisure, adventure, fitness, recreation, leadership, life training, and community building opportunities for the University of Utah.

The enclosed document reports achievements, data, and highlights from the past year. Selected items of note include:

• Hired the architectural team of Hastings + Chivetta and MHTN and began design of the Student Life Center.
• Completed departmental strategic plan.
• Became partners with Athletics in the use, operation, and management of the McCarthey Family Track and Field
• Increased overall participation by 16%.
• The Outdoor Program set a record for equipment rental income, with an increase of 8% from the previous year.
• CRS sold 2613 discounted ski tickets last year, saving our participants $10,452.
• The Personal Training Program grew by 65% this past year.
• Women’s Lacrosse finished placed third in the nation.