Dear Colleagues,

On behalf of the 2010-2011 Associated Students of the University of Utah administration, we would like to thank you for the opportunity we had to represent the 30,000-strong student body at the University of Utah. It has been a remarkable year.

Our administration accomplished many important things:

- Created career resources, networking opportunities, and internships for students through our Career Advantage Program.
- Increased student groups by over 100% for a current total of 400 registered student groups.
- Refocused our marketing efforts, resulting in increased attendance at our many events such as Homecoming, Redfest, the Grand Kerfuffle, the Free Film Series, guest speakers, and all other events. Many events sold out, and we targeted a broad cross-section of the student population that had not attended in years past.
- Partnered with organizations all across campus such as the LGBTQ Center, RHA, the Black Student Union, the Women’s Resource Center, the Bonneville Center, and many more.
- Reallocated funds and financially supported more student organizations through our legislative branches and our budgeting process than any year prior. A grand total of $435,000 was allocated for student organizations.
- Raised funds for both the Huntsman Cancer Institute and the Student Life Center to leave a lasting impact on the community. Through our annual event known as Rock the U we have raised almost $392,000 for the Huntsman Cancer Institute, and this year’s Senior Council raised over $20,000 for the Student Life Center.

ASUU is an organization that is dedicated to serving students. As you read this report, it is our hope that you understand the time and effort we put forth to make the University of Utah a better place for all students.

Again, we would like to thank all administrators, faculty, staff, and most importantly the students, for giving us the opportunity to lead ASUU during the 2010-2011 year.

Sincerely,

Chase Jardine – Student Body President
John Pearson – Student Body Vice President
Morgan Sorensen – Senior Class President
Cameron Hansen – Chief of Staff
The purpose of the Academic Affairs Board is to coordinate and represent students in all academic matters. The board works extensively in training and facilitating Student Advisory Committees, appointing students to University committees, promoting graduation guarantee and financing through scholarships, enhancing the student course evaluations, and facilitating the Student Choice Teaching Awards.

Jeremy Sanchez – Director
Kirill Payne, Noelle Sanchez – Associate Directors

University Committee Assignments
Fall Semester
Attendance: 25 committees and 6 assorted boards/councils
University Committee assignments engage the input and active participation of students. The Academic Affairs Board is charged with assigning students to sit on various committees and boards across campus in order to represent and advocate on behalf of student interests.

Fall Student Advisory Committee (SAC) Training
September 8, 2010
Attendance: 125
University Committee assignments engage the input and active participation of students. The Academic Affairs Board is charged with assigning students to sit on various committees and boards across campus in order to represent and advocate on behalf of student interests.

Scholarship Fair
January 13, 2011
Attendance: 150
This year’s Scholarship Fair welcomed any office on campus willing to attend and display the scholarship opportunities available to students. Offices and groups included Hinckley Institute of Politics, College of Humanities, Women’s Club, Army ROTC, UROP Social and Behavioral College, and the Honors College. There were 20 to 30 staffed tables and students had the opportunity to apply for scholarships.

Student Choice Teaching Awards
April 12, 2011
Attendance: 50
The purpose of the Student Choice Teaching Awards ceremony is to honor outstanding educators at the University and recognize the impact they have made on the lives of their students. This year over 85 nominations were submitted and eight awards were given to selected professors and instructors. The professors were accompanied by their department chair and the nominating students, who presented the award and read a small portion of their honorary essay about the winning professor.
**ASSEMBLY**

**Contingency Fund:** $96,475

The ASUU Assembly is a body of 48 student representatives elected from each college at the University of Utah, in proportion to the number of students enrolled in that college. The primary role of the Assembly is to appropriate funds to the various student groups and organizations on campus. This is accomplished through a legislative process whereby assembly representatives sponsor bills that request funds for student groups.

**Geneva Thompson – Assembly Vice Chair**

Rules Committee: Heather McDonough, Alicia Watkins, Jackson Chambers, Sarah Hammer, Katie Schons, DJ Peyton, and Johanna Jamison

Boards: General Assembly, Appropriations Committee, Special Projects Committee

The 2010-2011 ASUU Assembly has done a wonderful job in appropriating money to a large and diverse number of student groups. As of the end of March, we have appropriated a total amount of $116,334 to student groups and $78,090 to the Executive Branch. We have heard 121 Assembly bills, 29 Joint bills, and 5 Joint Resolutions.

"Reallocated over $435,000 to student organizations through our budgeting process."

**ATTORNEY GENERAL**

**Budget:** $100

The Attorney General works with all branches of ASUU to provide enforcement, advisement, and improvement of RedBook as necessary. In addition, the Attorney General serves to ensure that all officers of ASUU and all candidates for elected office obey the rules of ASUU and behave in an ethical and professional manner.

Oakey Gordon | Attorney General

Special Prosecutor: Ashley Hellebuick

Over the past term, the Attorney General has helped ensure a fair election, made sure that the Executive Branch operated within the limits of the Constitution and bylaws, and assisted the Legislative Branch by drafting legislation. The overarching themes of the efforts of the Attorney General have been to ensure that the Executive Branch adheres to the bylaws passed by the Legislature, that the Legislature passes clear and fair bylaws, and that the Legislature is answerable to the student body.

Major accomplishments this year have included: drafting bills for the legislature, such as a bill which helped address loopholes and irregularities in the bylaws concerning elections; appointing the Prosecutor for Elections, who helped bring violators of election code to justice; acting as counsel to the Elections Registrar, acting as counsel to the Assembly and Student Senate; and monitoring actions of the Executive Branch to ensure that all activity was conducted in accordance with the Constitution and bylaws of ASUU.

The Attorney General hopes that his efforts to improve and uphold the rules of ASUU made our student republic one which is responsible to its constituents. It is our hope that the next Attorney General will continue to work on improving those sections of the bylaws and ensure that all rules are applied fairly and equally to all students.

**CAMPUS RELATIONS**

**Budget:** $8,000

The Campus Relations board serves as the link and contact to ASUU for all groups and organizations both large and small on campus. The board is the source of information for all groups to receive and gain access to ASUU resources. In addition to coordinating the Campus Forum multiple times each semester, the board tables at various campus events to increase awareness of ASUU events and opportunities.

The board acts as the liaison between student groups and ASUU and oversees the maintenance of the recently launched Student Group Management Site.

Neela Pack (Summer & Fall) & Jeff Young (Spring) – Director

Samuel Thomas, Sarah Dooy – Associate Directors

**The New Campus Forums**

This year President Young was the kick-off speaker for a revamped campus forum series. He set the stage for future forums that will feature other prominent campus/community figures with expertise in fundraising, marketing, management, and other topics pertinent to student leaders. The purpose behind the forum series is to provide student leaders with opportunities to:

1. Learn skills from leaders in various capacities, and consequently, to take what they learn and improve the organizations that they lead.
2. Network with other student leaders, and thus increase the opportunities for communication and collaboration between student groups on campus.
3. Build ties with ASUU student government leaders, and in so doing become more connected to the central hub for all student groups on campus.

The Campus Relations Board will continue planning the last forum for this semester, as well as beginning preparations for next semester’s series.

**Campus Outreach**

In addition to promoting the SGM’s program, representing ASUU at orientation, tabling events, and supporting student group functions this year, the Campus Relations Board also co-hosted two “5th Quarter” events in partnership with various campus groups including LDSA, RHA, and the MUS. The vision behind this project was to use a common ground tool—Utah Football—to bring together students from diverse groups and areas of campus. The 5th Quarter events occurred after the first and last home games of the season. Both included food provided by student groups and local businesses, and performances by local bands for Ute fans from all over campus.

**COMMUNITY SERVICE**

**Budget:** $2,500

Total Service Hours: Approximately 1500 hours

The Community Service Board is responsible for utilizing ASUU resources to examine and implement community service projects on campus. The board collaborates extensively with the Lowell Bennion Community Service Center to promote civic engagement and awareness of community and campus service projects.
Guadalupe to the U Day
March 7, 2011
This event brought 96 students from Guadalupe Schools to the University of Utah. These students are primarily Latino and Latinx students from low socio-economic backgrounds and non-English speaking homes. By bringing these students to campus we were able to expose them to the academic and social aspects of college in hopes to help these children realize the need for a college education.

Salutations to Soldiers
April 12 – 14, 2011
Attendance: 400
This project was created to provide students at the U the opportunity to show their appreciation for those who are defending our freedom overseas. Students made cards from donated materials and wrote personal messages to soldiers all over the world.

Spring Carnival
April 16, 2011
Attendance: 1,000 families and children
This event was created to provide Easter activities to families and University of Utah students. The Community Service Board worked with the Non-Traditional Student Board to create the event and reach out to students. The Spring Carnival was held at the West Village this year and families were able to come out to the main courtyard, participate in an Easter egg hunt, and enjoy other activities celebrating Spring and fun.

Smaller Projects
Thanksgiving Pie Bake
This project serves Utah AIDS Foundation clients by providing them a pumpkin pie to go with their Thanksgiving meal. The Community Service Board baked 200 pies this year to meet the needs of the Utah AIDS Foundation.

Valentine’s Day Celebration
This year the board went to Brickyard Retirement home to spend time with the residents living there. Volunteers decorated sugar cookies, spent time talking to residents, and sang Karaoke with residents.

DIVERSITY
Budget: $9,000
The Diversity Board, as advocates for a multi-cultural educational experience, strives to promote a campus climate that is safe and inclusive of all individuals regardless of background, and it seeks to develop, support, and promote programs that address issues of social justice and diversity.

The board exists to encourage unity through the facilitation of dialogue and discussion of issues of diversity. In addition, the board works toward building a coalition of dedicated individuals to assist in validating and enriching the diverse life experiences of those within the University and its community. The Diversity Board is committed to ending oppression, inequality, discrimination, bigotry, and ignorance through the active promotion of social change.

Jamie Mathieu (Summer/Fall) and Temitope Adeyemi (Spring) – Directors
Sammye Magdalena (Summer and Fall), Seth Wright, Andrea Medina – Associate Directors

The 7th annual Conference on Social Awareness (COSA)
February 12, 2011
Attendance: 125 students, faculty, staff, and community members.

The purpose of COSA is to provide a forum whereby students, professionals, and community members can explore the role of dialogue and collaboration to promote social justice and awareness. The goal is to create inclusive programs, environments, and curriculum throughout our campus community, and the larger community. This year, presenters brought up a variety of issues surrounding gender in the media, able-they, safe zone training, and LGBT awareness and advocacy, among many others. These sessions challenged participants to analyze their own assumptions and biases, and encouraged them to become advocates for positive social change.

Other Board Events
Privilege Dinner (in collaboration with RHAI) and a screening of Mirrors of Privilege, support to: Women’s Week, the Asian American Student Associations Awareness Week, the Department of Humanities bringing Dr. Bell Hooks to campus, and various other social justice and diversity programs.

ELECTIONS REGISTRAR
Budget: $5,800
The purpose of the Elections Registrar is to enforce the proper rules and regulations regarding student government campaigns. In collaboration with the Elections Committee, the Elections Registrar organizes and facilitates debates, grievances, the elections process, and an inauguration for newly elected officers.
ELECTIONS REGISTRAR

Mari Broadhead – Elections Registrar
Financial Auditor: Ray Bryan
Elections Committee: Charles Burnett (Chair), Jessica Behl, Lindsay Delibout, Jen Jankowski, Krista Laken, Erika Minjarez, Maria José Rivera

Executive Assistant
Mari Broadhead – Elections Registrar

Registered Parties
Represent: Neela Pack (President), Tobin Bennion (Vice President), Jamie Mathieu (Senior Class President)
VOICE: Ata Siuha (President), Nia Taumoupeau (Vice President), Emily Ah Ching (Senior Class President)

Residence Halls Debate
March 2, 2011
Location: Heritage Center, Room 1A/8
Attendance: 100
Moderator: Quentin Hodges, RHA President

Campus Premier
March 9, 2011
Location: A. Ray Olpin Union, East Ballroom
Attendance: 130

Campus Premier Student Panel Representatives:
- Hinckley Student Alliance: Rachelle McCarrick and Whitney Benn
- Black Student Union: Tiffany Pannier
- University Student Apartments: Melissa Ornak
- ASUU: Chase Jardine
- Student Alumni Board: Cameron Hansen
- Ficus Tree: Tyler Bentryn
- Blind and Visually Impaired Student Association of Utah: Phuong Nguyen

ASUU Presidential Debate
March 14, 2011
Location: Hinckley Caucus Room, OSH 255
Attendance: 115
Moderators: Chase Jardine and John Pearson

Final Results
March 17, 2011
Total Votes in Final Elections: 4,173
President and Vice President:
Neela Pack/Tobin Bennion - 2,159
Ata Siuha/ Nia Taumoupeau - 1,465
Senior Class President:
The Executive - 870
Emily Ah Ching - 691

Budget: $2,000
The Finance Board oversees and helps administer the ASUU budget. The board reviews and approves all expenditures made by ASUU and advises the ASUU Senate and General Assembly on their distribution of student funds. Accuracy and the application of due diligence are essential to the success of this board. The Finance Board works every day to solve problems associated with the proper allocation of student funds within ASUU itself and around campus.

Dylan Frank (Summer/Spring) and Ryan Hicks (Fall) – Directors
Rosaldo Villegas, Joe Li – Associate Directors

2010-2011 Budget Process
The budget process is designed to allocate funding made available through the ASUU Fiscal Year Budget to student groups on campus. To receive funding through this avenue, student groups must 1) be a registered student group (on the ASUU Community website) and 2) complete the required application. Under the close of the budget process, the Finance Board meets and allocates funding to student groups based on need, size, and the group's contribution to campus. Through its funding decisions, the Finance Board encourages student growth across campus as efficiently as possible.

EXECUTIVE ASSISTANT

Leah Root – Executive Assistant

In addition to the above duties, the Executive Assistant worked on programming for Rock the U 2011 and designed and ordered Redpages, the student planner given away for free throughout the year. The Executive Assistant also directed the newly created General Involvement Board, which facilitates a connection between students interested in getting involved and ASUU directors. In addition, students who filled out interest forms are encouraged to come to the office and interact with directors during planned open houses.

FINANCE

Budget: $2,000
The Finance Board worked to develop online resources to help guide students through the funding process. Documents that describe the funding processes and policies of ASUU are now online, and give advice on how to apply for funding, with a walkthrough of the funding processes for Student Groups.

FRESHMAN COUNCIL

Budget: $2,000
The Freshman Council is a division of ASUU, formed to give incoming freshmen an opportunity to build leadership skills, network, and develop relationships with other members of the University. In addition to holding responsibilities within the council, most members also serve on additional ASUU boards. It is comprised of two advisors and up to 40 freshmen who represent the entire incoming freshman class.

Adam Tuero & Rachel Larson – Freshman Council Advisors

Freshman Council Retreat
October 8-9, 2010
Attendance: 35 members, 2 advisors, 3 ASUU members
All members of Freshman Council met for a weekend retreat up Brighton Canyon. They played games, met the ASUU President, Vice President, Senior Class President, and Chief of Staff, and planned events for the coming year.

Crimson Nights Black Pumpkin Affair: Hallway from Hell
Friday, October 22, 2010
Attendance: 400+
Six groups designed different themed rooms in the Union basement as a haunted house.

Online Resources
This year, the Finance Board worked to develop online resources to help guide students through the funding process. Documents that describe the funding processes and policies of ASUU are now online, and give advice on how to apply for funding, with a walkthrough of the funding processes for Student Groups.
Freshman Council - ECAB Christmas Party
December 7, 2010
Attendance: 28 members, 2 advisors, 20 ASUU members
The Christmas Party increased relations with the Freshman Council and Executive Cabinet.

Super Bowl Smash
February 5, 2011
Attendance: 250 students
The board has a focus on voter registration, and had a Super Bowl themed decorations and a raffle. All proceeds went to the Huntsman Cancer Institute and Rock the U.

Rock the U
March 11-12, 2011
Participates: 20
Freshman Council worked to raise money for the Huntsman Cancer Institute, as well as compete against the Executive Cabinet in raising funds. A majority of members danced for the complete 13 hours. Total raised was $500.

Freshman Council vs. Executive Cabinet Triathlon
Throughout the year we had friendly competitions of dodge ball, Rock the U dancing, fundraising, and other various activities between the two boards to strengthen relationships with the freshmen and upper-class board members.

GOVERNMENT RELATIONS

Budget: $5,000
The Government Relations Board leads the effort of lobbying the state legislature in the interest of the students of the University of Utah and higher education in general. The board is responsible for educating and mobilizing students in its lobbying efforts and in raising political awareness on campus. In addition, the board has a focus on voter registration, education, and turnout in the election process.

Emi Dunn – Director
Nick Daskalas, Don Willie – Associate Directors

Political and Civic Engagement Conference
September 24, 2010
Attendance: 50
University of Utah students participated in a conference covering student lobbying skills, engaging the youth vote, and combining community service with politics. Presenters included:

Frank Pignanelli, Attorney & Professor, Dave Buhler, Associate Commissioner of Higher Education; Dave Hansen, Chairman of the Utah Republican Party; Wayne Holland, Chairman of the Utah Democratic Party; Linda Dunn, Director of the Lowell Bennion Community Service Center; Gary Daines, Interim Dean, Bill and Vieve Gore School of Business. The keynote lunch address was given by Salt Lake County Mayor Peter Corroon.

Vote Project
August 2010 - November 2010
Members of the Government Relations Board and other student volunteers helped organize and execute a voter registration drive across the campus. Over 1500 students were registered on campus through tabling, class presentations, and working with other student organizations.

Impact Day
October 21, 2010
The Government Relations Board organized a successful day where local, state, and federal candidates came to campus to meet with students, table, and make campaign speeches. The event was very well attended and gave students an opportunity to meet candidates.

Early Voting Station
October 2010
Together with the Utah Student Association and the Lieutenant Governor’s Office, the Government Relations Board set up an early voting station for the November 2010 elections. The station was in the Marriott Library and was used by thousands of students and community members.

Legislators on Campus
January 11, 2011
Four members of the Utah State Legislature were invited to campus before the legislative session began to see all the positive things going on at the University of Utah, as well as hear about issues upon which the Government Relations Board is focusing. Senator Ben McAdams, Senator Patricia Jones, Senator Karen Morgan, and Representative Brian King saw a presentation on the University of Utah by Student Body President Chase Jardine and Vice President John Pearson. They also enjoyed lunch, met students doing great things, and took a tour of the Marriott Library.

Lobbying at the Legislature
January 24 - March 10, 2011
The Government Relations Board had a presence at the state capitol several times a week, attended Higher Education Appropriation Committee meetings, met with certain legislators, and lobbied on behalf of the University’s agenda. Students, administrators, faculty, and community members were included in the lobbying process.

Student Legislative Day
February 18, 2011
Attendance: Students from 10 universities across the state organized by the Utah Student Association, students went to the capitol to take part in the political process. Recognized on the floor of the house, students spoke to their representatives on the issues affecting higher education. Students also heard from Commissioner of Higher Education Bill Sederburg and Governor Gary R. Herbert.
Nontraditional Student Outreach

**Budget**: $6,000

The Nontraditional Student Outreach Board is dedicated to meeting the needs of the large number of students on our campus who are veterans, over 25, married, have children, or are pursuing a master’s degree. Programs and helpful activities are planned and financed to benefit these students. This board coordinates with other various non-traditional groups on campus in an effort to provide support, insight and worthwhile programming.

**Kenneth Turner** – Director

**Kyle Turner** – Associate Director

**Other Highlights**
- New branding campaign with “Uniting U”
- Increased the use of photography and film for marketing ASUU and its events
- Worked with University institutional marketing
- Invested in long term marketing for ASUU including:
  - Pull out banners
  - A-frames
  - Vinyl Banners
  - Backlit’s
  - Video equipment
  - Project managing software
- Increased attendance at special speaker events by 50% and sold out at many events including Homecoming, Redfest, and Aron Ralston
- Introduced an in-house ticketing system to attract diverse groups of students to the ASUU office

**GET YOUR 2 FREE TICKETS WITH STUDENT ID**

**ASUU Presents...**

**Arion Ralston**

**127 Hours**

**2010 Spring Carnival**

**April 16, 2010**

Attendance: 1,000 kids and community members

Held annually, this year the Spring Carnival was at the University Apartments West Bowl. In collaboration with the Community Service Board, thousands of Easter eggs were stuffed and hidden. Activities included pictures with the Easter Bunny, and egg hunt, planting tulips, and much more!

**Nontraditional Student Conference**

**April 9, 2011**

Attendance: 100

A conference entitled, “Balance Your Life Conference,” aimed to help educate non-traditional students and alleviate the many burdens they feel through helpful workshops. Presentations included subjects such as: finance, stress management, balancing multiple roles as a students, career networking, and nutrition. It was held at the Fort Douglas Officer’s Club and lunch was provided.

**Family “Boo”wling Night**

October 19, 2010

Attendance: 300

This year, the Family “Boo”wling night brought families dressed in their Halloween best to bowl for free at the Union. A festive movie was played while the attendees enjoyed free pizza, candy, popcorn and drinks.

**Nontraditional Student Week**

November 8-13, 2010

In collaboration with the “Returning to the U” program and the ASL Nontraditional Group, efforts were made to provide students on campus and at our satellite sites with resources available to them through the U. A non-traditional student focus group was held at the Corner Bakery to discuss the most prevalent needs and ideas for this population.
Concerts
The Presenter’s Office Concerts Chair has the great task of planning ASUU’s two biggest events of the year, Redfest and the Grand Kerluke. This year, Redfest featured Ben Lee, fun., and Mates of State, entertaining more than 7,000 students from the community while providing a vibrant festival of food, music and vendors during the day. Collaborating with the sustainability board, The Grand Kerluke—on Earth Day 2011—will feature the upbeat, electric sounds of Chiddy Bang and Mike Posner.

Speakers
The speakers were both fascinating and fun. The Speakers Chair strived to keep events varied, catering to as many students as possible. Speakers included authors Max Brooks, Aron Raftson and Nicholas Sparks speaking about their life and works, as well as New York Times correspondent Julia Preston, who spoke to a crowd of 300+ about immigration and works, as well as New York Times correspondent Julia Preston, who spoke to a crowd of 300+ about immigration. Also, the Union News Network writing team visited campus and hilarity ensued.

Films
The Presenter’s Office’s famous Free Film Series flourished this year with 13 new movies—all in high definition Blu-Ray. From classics like The Beauty and the Beast and Ghostbusters, to new hits like Inception and The Social Network, the films broke virtually all attendance records for these types of events. Further, the Films Chair planned the first ever live Academy Awards screening on campus; huge turnouts and free prizes will help this event continue for years.

Special Events
The unique feature the special events board possesses is that it can customize its events to what the students want, and what the chair feels needs to be present on campus. With a larger budget and a greater emphasis this year, the special events chair brought widely successful events to campus, including the hilarious and famous Second City improv troupe and a free screening of the influential film Miss Representation. The Chair even directed and starred in ASUU’s very own production of The Vagina Monologues, which sold out all three shows and donated proceeds to Planned Parenthood.

As Rock the U continues to build its name and purpose on campus, it seeks to become the University of Utah’s main philanthropy, collaborating with every entity on campus so the U as a whole can make a stand against cancer. Its efforts give a reason for hope to cancer patients around the world. Each and every student can change the future of a cancer patient today by getting involved and fundraising for a cure.

Tami Beck – Senate Chair
Executive Committee Members: Bryce Williams (Vice Chair), Sara Schneider (Treasurer), Chad Nelson (Parliamentarian), Ryan Morrison (Secretary)

Senators and Colleges: Tami Beck (Architecture), Kristina Rodriguez (Business), Sara Schneider (Education), Chad Nelson (Engineering), John Metcalf (Fine Arts), Michael Chen (Health), Eva Corollo (Humanities), Gwendolyn Gentry (Law), Joseph Sin (Medicine), Ryan Morrison (Mines and Earth Sciences), Sean Erickson (Nursing), Breanne Chapman (Pharmacy), Noah Kedidden (Science), Brie Gonzalez (Social and Behavioral Sciences), Bryce Williams (Social Work), Doug Cartwright (University College).
The 2010-2011 ASUU Senate has done a wonderful job in appropriating money to large and diverse number of students. As of the end of March, we have appropriated a total amount of $131,793 to Student Advisory Committees, $5,000 for open houses, and $78,090 to the Executive Branch. We have heard 201 Senate bills, 29 Joint bills, and 5 Joint Resolutions.

Joint Bills
Joint bills passed through the Senate and Assembly include:
- $2,000.00 to the Child Care Scholarship Program
- $5,000.00 to the International Service Trip
- $3,300.00 to the Global Health Alliance
- $2,500.00 for Rock the U
- $6,700.00 for the Bike Theft Prevention Program
- $8,000.00 to the Community Service Board
- $2,700.00 to the Sustainability Board
- $5,000.00 to the Leadershape Conference
- $5,000.00 to the Village People
- $7,000 towards Redpages
- $25,000.00 to the 2011 Senior Class Gift, Celebrating Student Life

Money Allocated to SACs
- $10,000.00 to the Marketing Board
- $1,500.00 to the Bachelor of Social Work Student Association
- $12,000.00 towards helping disperse Flu Shots to Students

Joint Resolutions
The Senate and Assembly have proudly passed several Joint Resolutions this year as well, including:
- Several Redbook changes and updates, including elections reform.
- Dream Act in response to HB144
- Collegiate Housing and Infrastructure Act

SENIOR COUNCIL

Budget: $15,280
Senior Council this year represented the students of the graduating and also the future graduating classes of the University of Utah. Senior Council was an active board of 36 students filled with energy, and pride for the University! We jump started the year with Homecoming, helped with the Rivalry Week Food Drive, played a part in the “Welcome to the U brochures”, held fundraisers for the senior class gift, hit the campus running to talk to students about what “Student Life” means, worked with the University of Utah 24th of July float committee, made a class link that will be in remembrance of the year, and much more! The two biggest tasks of the Senior Council are Homecoming and the Senior Class Gift.

Morgan Sorensen – Senior Class President
Abby Ivory – Senior Class Vice President

Homecoming 2010
September 17 - 25
Forever Crimson
Homecoming 2010 Royalty
The Royalty Court consists of Homecoming King and Queen, a male and female first attendant, and a male and female second attendant. The Homecoming King and Queen have the opportunity to judge the House decorating competition and Songfest. The entire court is presented at the Homecoming pep rally, Homecoming dance, and at the Homecoming football game. Each member of the Homecoming Court receives a scholarship for the spring 2011 semester from the Alumni Association plus a gift from the Senior Class.

2010 Royalty
King: Cameron Hansen
1st Attendant: Travis McMullin
2nd Attendant: Max Gonzalez

Queen: Stessie Dort
1st Attendant: Rebecca Cannon
2nd Attendant: Neena Pack

Paint the Town Red
September 16 - 17
Senior Council painted red block U’s on the windows of Salt Lake City businesses to get students and the community excited for Homecoming.

Legacy of Lowell
September 18
Thousands gathered to help the community with Legacy of Lowell’s Day of Community Service, which is put on by the Bennion Center in collaboration with ASUU. All of campus came together in University of Utah spirit to help neighborhoods, families and schools in service.

House Decorating Competition
September 21
The campus was covered in Red! The house decorating competition is between organizations on campus that have buildings, such as the Alumni House, Officer’s Circle, and Greek Row. The organizations decorated their houses according to the theme Forever Crimson.

House Decoration Winners:
The Alumni House and The Kappa Kappa Gammas

Crimson Rally
September 23
This was the first year that Homecoming included the Crimson Rally. The Crimson Rally had thousands there to celebrate old traditions of songfest, the Pep Rally, and a carnival that included all major student organizations plus a concert by Kala. The Crimson Rally included a dunk booth, car smash, MUSS Pinks, carnival games, Baggo tournaments, local bands, hot dogs, Chipotle, Ben and Jerry’s, cheer leaders, Crimson Line, Swoop, Coach Whittingham, and of course the Crazy Lady.

Homecoming Dance
September 24
This year the Homecoming Dance was at Rice Eccles Stadium. The dance party, photo booth and chocolate fountain went all night long. The Homecoming Dance set a record for attendance with 1,500 students!
Until the building is finished the mural will hang in a heavily populated location on campus. The Senior Class received money from the Assembly and the Senate as a representation of the student body’s support of the new Student Life Center. The Senior Class as a second part of the 2011 gift is giving $20,000 to the Student Life center in exchange for four promises:

1. Free conference and classroom use for ASUU registered student groups
2. Students will have representation on the Campus Recreation Advisory Committee
3. Commitment to have 75% of the staff be students
4. Display mural in Student Life Center contingent on appropriate image content. There will be a plaque hung next to the mural explaining what it means and its purpose

Further, Senior Council actively fundraised for the Senior Class gift throughout the spring, and brought awareness to the Student Life Center. The Senior Class Gift this year represents unity and celebrates the student life today and the student life of the future of campus. 

STUDENT ADVOCACY

Budget: $2,000

Student advocacy is a student run office that assists students with any problems they face while at the University of Utah. The board works to either solve the problems in house or connect students with outside organizations so that students are more able to focus on their education and college experience. Student Advocacy strives to help as many students as possible in a quick and efficient manner while educating them about their rights and the available resources to get them fair treatment while in school as well as later in life.

Mason Gates – Director

Tiffany Brinkerhoff & Whitney Bennis – Associate Directors

Expanding Clientele Base

This office has always served all students at the University of Utah, but the main problem is a lack of knowledge that students have about the services offered. Often, the resources the Student Advocacy Office has are left unused by students in need. To solve this problem, the board hung banners on light posts all over campus, handed out flyers, worked with different offices around campus, and worked on getting the word out on a grass roots level via word of mouth. The result was an increase in clientele by 10% from the last year.

Increasing Available Resources

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former University of Utah undergraduates who are currently enrolled in graduate programs or alumni already working in a number of fields. Through Career Advantage, students can collaborate with current students, alumni, and other resources which will assist them in their preparation for graduate programs and eventual career paths. Career Advantage is built on the premise that often times the best advice comes from other students.

Jeff Henriod – Director
Clay Anderson and Christeen Barnes – Associate Directors

So far Career Advantage has devoted segments of its website to the following programs:
- pre-law
- pre-med
- architecture
- Master of Science in Finance
- Master of Science in Information Systems
- Master of Accounting
- Entrepreneurship

The Student Services Board is currently working on other sections that will be added to the site soon.

The Career Advantage program also sponsored a number of seminars on a variety of topics ranging from networking to how to find a good research opportunity. The recordings of these seminars are posted on the Career Advantage site.

ASU is optimistic that Career Advantage will continue to be a resource for our students for years to come. Check the site out here at http://www.asuu.careeradvantage.com

SUSTAINABILITY

The Sustainability Board within ASUU focuses on bringing awareness to environmental issues and decreasing the university’s environmental impact. Sustainability can be defined as meeting the needs of the present without compromising the ability of future generations to meet their own needs. The Sustainability Board works closely with the Office of Sustainability, the Bennion Center facilities and students to create a positive and sustainable campus. Specific efforts have been decreasing the waste at the Rice-Eccles Stadium, improving recycling on campus and educating students, faculty and staff about sustainable practices.

Narah Olley – Director
Jeremy Allam – Associate Director
Board Members: Gerard Allam, Allison Boyer, Seth Crossley, Blair Furmanski, Josh James, Donya Nazarinia, Ashley Patterson, Christina Smithers, Alec Van Huel

Recycle Rice-Eccles
Utah Home Games at Rice-Eccles Stadium, Fall 2010
Attendance: 15 to 40 volunteers per game
Volunteers worked with the stadium employees, fans and the recycling coordinator for the University of Utah to decrease the amount of waste produced during football games at the Rice-Eccles Stadium and educate fans about recycling. Volunteers would collect recyclables from the tailgate lot while explaining to fans their initiative and also collected recyclables at the entrances. After the games, volunteers would collect recyclables in the stands which would normally have been thrown away. During this event, volunteers were able to work with ESPN’s Green Team during College Game Day. ESPN’s Senior Manager of Global Sustainability called this volunteer based initiative the most organized recycling initiative they have seen at any College Game Day.

Earth Month Film Series
April 2011
Attendance: 50-200
Showings of the popular Discovery Series, Planet Earth were held on multiple occasions during April to support Earth Day, sustainable practices at the University of Utah, and increase appreciation for our planet and Utah students. Truck Farm, a short film about urban farming was also shown multiple times during Earth Month to educate students about urban farming. Buying local and provide entertainment to students. Special speakers from Wasatch Community Gardens attended and answered questions for students.

Earth Fest 2011
April 22, 2011
The Sustainability Board is in charge of organizing the festivities for Earth Day at the university and working with the Union, the Office of Sustainability and other departments involved. This year, the Sustainability Board and Presenter’s Office teamed up for KrisKuffel and Earth Fest. This year will include a Bike Parade including Mayor Ralph Becker, an art competition named the Art of Recycling, local food festival, information booths, local vendors, special speakers and music.

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