Dear Colleagues,

As our 2009-2010 administration comes to a close we would like to extend our thanks and appreciation for giving us the opportunity to serve you as members of student government. While there is always much to improve, we have tried our best to provide enhanced programming and student advocacy for every student at the University of Utah.

For the past year we have focused especially on fostering connections between the U and our own student body. Important to our administration has been the promotion and creation of leadership and educative opportunities available to students. In an effort to accomplish this goal we have provided a community program, which encourages students to become a mentor for first-generation college students in local middle schools, hosted conferences for both students and local residents, and supported community- and student-led initiatives of service.

Financially we have strived to reflect the nationwide emphasis on fiscal accountability by providing semester postings of board and administrative expenses. As another part of trimming the fat, we cut back our stipends and used the excess funds to increase student services such as childcare and ASUU boards.

While it would be impossible for us to mention all of the constructive projects ASUU and its hard working members have accomplished, we hope that this report will give you a glimpse into the beneficial services ASUU has given this year’s student body.

Best,

Tayler Clough - ASUU President
Rachel Rizzo - ASUU Vice President
Erica Andersen - Senior Class President
Ameena Khan - Chief of Staff
THE 2009-2010 ASUU ADMINISTRATION IN REVIEW

- Implemented the Community Mentoring Program to promote a safe and equitable learning environment for undergraduate students from diverse backgrounds
- Senior Gift 16: Re-imagine the Plaza
- Political and Civic Engagement Conference
- Student Group Management Site
- Updated the ASUU website to comply with University standards
- Passed elections reform in order to establish a fair elections process
- Sold out 1200 tickets for the 2009 Homecoming Dance: REDvolution at The Depot
- Updated the ASUU office in a year-long renovation project
- Collected over 800 pints of blood for the Bleed Red competition against Utah State University
- Donated free student tickets to Redfest featuring Slightly Stoopid, Dilated Peoples, and 1st Class
- Hosted the Second Annual Mountain West Conference Student Leadership Summit
- Danced for 26.2 hours and raised more than $40,000 for the Huntsman Cancer Foundation
- Held successful State of ASUU addresses Fall and Spring Semester
- Competed in Volleyball and Softball games against University administration
- Represented ASUU at the High School Leadership Summit put on by the Greek Council
- Assisted nearly 100 students with various personal issues through the Student Advocacy office
- Won 1st place in the Annual Union Halloween Decorating Contest with “Wizard of Oz” theme
- Sold free tickets to the Grand Kerfuffle featuring Michael Franti & Spearhead, Rogue Wave, and Blue Scholars with Common Market
- Held 6th Annual Conference on Social Awareness (COSA) with keynote speaker Shakti Butler
- Updated the ASUU logo
- Held a successful SAC training with over 100 Student Advisory Committees represented
- Participated in the inaugural Student Affairs Olympics
- Held FC vs. ECAB Triathlon events during Fall and Spring Semesters
- Participated in RecycleMania and supported efforts to establish plastic recycling campuswide
- Held second annual Spring Carnival for married students with children and west side communities
- Recognized six outstanding professors through the Student Choice Teaching Awards
- Provided parking validations and free printing to students pre-finals week at the Marriott Library
- Started the Union Calendar to showcase student group campus events
- Participated in LGBT Safe Zone Trainings
- Relocated the Free Film Series to the Post Theater, increasing attendance to an average 200 per night
- Gave out more than $200,000 to student groups and Student Advisory Committees

ACADEMIC AFFAIRS

Budget: $5,000

The purpose of the Academic Affairs Board is to coordinate and represent students in all academic matters, with an emphasis on academic advising. The board works extensively in training and facilitating Student Advisory Committees, appointing students to University committees, promoting graduation guarantee, enhancing the student course evaluations, and facilitating the Student Choice Teaching Awards.

University Committee Assignments

Fall Semester
- Attendance: 23 committees and 6 assorted boards/councils
- University Committee assignments engage the input and active participation of students. The Academic Affairs Board is charged with assigning students to sit on various committees and boards across campus in order to represent and advocate on behalf of student interests.

Student Choice Teaching Awards

September 10, 2009
- Attendance: 40
- The purpose of the Student Choice Teaching Awards ceremony is to honor outstanding educators at the University and recognize the impact they have made on the lives of their students. Six awards were given to selected professors and instructors, with the nominating students reading small portions of their honorary essays about the winners. Dr. John Francis gave the opening remarks at this event and dinner was served.
ASSEMBLY

Contingency Fund: $96,475
The ASUU Assembly is a body of 48 student representatives elected from each college at the University of Utah, in proportion to the number of students enrolled in that college. The primary role of the Assembly is to appropriate funds to the various student groups and organizations on campus. This is accomplished through a legislative process wherein assembly representatives sponsor bills that request funds for student groups.

Katie Ericson | Assembly Vice Chair
Rules Committee: Bobby Bourne, Mike Balken, Danki Holmes, Kristina Rodriguez, Kylie Robbins, Maggie Red
Boards: General Assembly, Appropriations Committee, Special Projects Committee

Assembly has joined Senate in passing the following, among many other, Joint Bills and Joint Resolutions:
- $15,000 to Simplicity Student Group Management Website
- $5,000 to the Bennion Center's Alternative Spring Break Program
- $5,000 to the Union Programming Council
- $20,000 for the 2010 Senior Class Gift, Re-Imaging the Plaza
- $5,000 International Service Hub
- $5,000 Village People

ATTORNEY GENERAL

Budget: $100
Oakley Gordon | Attorney General
The Attorney General works with several branches of ASUU to provide enforcement, advisement, and improvement of Redbook, as necessary. The Attorney General serves to ensure that all officers of ASUU and all candidates for elected office obey the rules of ASUU and behave in an ethical, professional manner. During the election season, the Attorney General is very active in rule enforcement and advocates on behalf of ASUU should any conflict arise. This year, the Attorney General updated Redbook and the ASUU Constitution as neither had been revised in several years.

Executive Bylaws Correction Act of 2009
Passed: September 2009
Prior to the passage of the Executive Bylaws Correction Act of 2009 (EBCA), almost none of the appointed offices in the Executive Branch were established in the rules of ASUU. Consequently there was a lack of accountability and legitimacy in the Executive Branch, because almost all executive positions were against the rules. EBCA established and clearly codified each executive office and their responsibilities, thereby granting legitimacy to the positions of many hardworking students in the Executive Branch.

Government Ethics Act
Passed: November 2009
While ASUU has always been accountable to internal ethics and standards policies of the University, the Government Ethics Act (GEA) was the first bill in the history of ASUU to establish an internal set of definitive rules for the responsible and accountable use of ASUU authority. GEA forbids bribery and graft and establishes internal investigation and enforcement mechanisms within ASUU to investigate and punish all ASUU officers who commit bribery or fail to avoid a conflict of interest.

Campaign Reform Act of 2009
Passed: November 2009
The Campaign Reform Act of 2009 (CRA) made several important changes to the ASUU elections process. First, it lowered campaign spending limits by about 33%. It improved the judicial process through which violators of campaign rules are punished. It also improved the wording of existing rules regarding campaigns and elections.

Community Mentoring Bill
Passed: January 2010
The Community Mentoring Bill (CMB) established the Community Mentoring Program, which had been a cornerstone of the current administration's election campaign in 2009.

Elections Committee Compensation Act
Passed: January 2010
The Elections Committee Compensation Act (ECCA) set the level of compensation of members of the Elections Committee, one of the most important courts of ASUU, so that the members of the committee would not be influenced by discretionary-compensation decisions made by the members of the Executive Branch.

CAMPUS RELATIONS

Budget: $5,000
The Campus Relations board serves as the link and contact to ASUU for all groups and organizations both large and small on campus. The board promotes involvement in ASUU and campuswide opportunities and information to incoming students.

Student Group Management System
Established Fall 2009
Attendance: Over 150 Groups represented
This year the Campus Relations board oversaw the implementation of the Student Group Management System. This online program gives all University of Utah students the opportunity to search for, join, and keep in contact with over 250 student groups on campus.

Chase Jardine (Summer & Fall) & Dane Barton (Spring) | Director Associate Directors: Patrick Peal & Elena Naarrenko
Board Members: Emily Armstrong, Chad Sheehanbarger, Jeff Young, Eric Bocquin, Michelle Rhodes, Rachael Pitts, Kyle Christensen, Lauren Ballard, Jayne Jensen, Ally Evans, Garrett Marcanet, Chase Doune, Nick Slavagni, Mikael Renscr, Jason Bell, Steven Davis, Eric Seifert, Andrew Davis, Nick Throst, Mikaela Mokobu, Tiffany Justice, Justin Hale, Kiera Peterson, Matt Ethier, Becca Long, Tina Parsons, Ben Empey, Tobin Binnken, Jake Enlin, Josh Barningham, Eleanor Park, Hailey Lock, Maurice Lock, David Paradise, John Pearson, Sarah Roark, Kristy Nielsen, Morgan Sorensen, Elyse Shwab, Fei Fei Peng, Tony Chen, Shundance Beal, Eric Irving, Eric Halgren, Alejandro Duran, Elizabeth Pickard, BK Kim, Ally Lopez, Lydia King

Freshman Orientation Tabling
Summer 2009
Attendance: Over 3,000 students
The board promoted involvement in ASUU and campuswide opportunities and information to incoming students.
groups and organizations. The SGMS software has greatly enhanced the efficiency and productivity of student involvement at the U.

**Campus Forum**

April 2010  
Attendance: TBD

The Campus Forum provides oversight of student groups to ensure that their voices are heard and represented in the decisions made by the Campus Relations board. The Campus Forum not only provided a place where student groups can voice their opinions but also provides the opportunity to network with other groups on campus, creating a more unified campus.

**COMMUNITY SERVICE**

**Budget**: $2,500

The Community Service Board is responsible for utilizing the resources of ASUU to effectively examine and implement community service projects/initiatives on campus. The board collaborates extensively with the Lowell Bennion Community Service Center to promote civic engagement and awareness of community and campus service projects.

**Stanley Langford Lloyd | Director**  
**Associate Directors**: Colt Bostock

**Board Members**: Tessie Pham (Secretary), Lada Radetic (Historian), Colton Fonesbeck (Technology Assistant), Wendy Vu, Hoa Hyu, Rick Berryman, Priscilla Aduaqu, Megan Stevenson, Shwani Chauhan, Liz Gearhart, Mikaela Mokofisi, Carol Okumura, Madeline Pifer, Mikalyn Paulson, Rob Young, Richard Savage, and Julie Skousen

**Bleed Red**  
August 28 - September 3, 2009  
Attendance: 1,200

This annual blood drive is a competition between Utah State University and the University of Utah that coincides with the football game between the two schools. All blood donated at the U is donated to ARUP, while all blood donated at USU is donated to the American Red Cross. This year, the U donated 830 pints of blood in just one week.

**Trick or Can**  
October 29, 2009  
Attendance: 120

This annual food drive involves a fun twist on traditional food collection because participants actually “Trick or Treat” for non-perishable food items rather than candy. This year, the beneficiary of this drive, the Utah Food Bank, was experiencing its greatest food shortage in over 20 years. Rising to the occasion, U students gathered together to participate in this fun and exciting event. The Trick-or-Can effort proved to be a rousing success with nearly 3000 lbs. of food collected in under two hours. This number contributed to the Reality Week total of 200,000 lbs.

**Salutations to Soldiers**  
November 9 - 13, 2009  
Attendance: 300

This project was created to provide students at the U the opportunity to show their appreciation for those who are fighting for our freedom overseas. Students made cards from donated materials and wrote personal messages to soldiers fighting all over the world.

**Martin Luther King, Jr. Service Day**  
January 18, 2010  
Attendance: 2000+

At this annual activity, the Community Service Board partnered with several organizations throughout the state to help deliver food boxes for the Utah Food Bank. Students and community members alike listened to a speaker and delivered between 5 and 10 food boxes to locations all over the Salt Lake Valley.

**Valentine’s Day Celebration**  
February 9, 2010  
Attendance: 200

The Valentine’s Day Celebration is one of the most inspired activities created by the Community Service Board. Every year, students come together to work with members of the differently abled community to make cards, decorate cookies, play games, dance, and just have fun. Community partners include Best Buddies, Special Olympics, The Lowell Bennion Community Service Center, The Greek Sororities and Fraternities, and the University Service Corps.

**Spring Carnival**  
April 3, 2010  
Attendance: 1,000 kids and families

The Spring Carnival at the University of Utah brings families from west side communities to the University of Utah. This event combines the annual Easter egg hunt of the Nontraditional Student Outreach Board of ASUU with an entirely free carnival. Residents of the west side and student families are invited to participate in the festivities and encouraged to mingle and get to know one another. All donations and proceeds benefit the Cystic Fibrosis Foundation of Utah. The carnival games include a giant bounce house and slide, free concessions, a magic show, an Easter egg hunt, and various craft areas. It is our hope that this carnival will become an annual event at the University of Utah and that it will be something cherished by both the University and west side communities.

**DIVERSITY**

**Budget**: $9,000

The Diversit Board strives to ensure that our campus community provides a safe environment for people from all walks of life, and our programs aspire to reflect the diverse demographics at the U. We are advocates for a more multi-cultural educational experience and focus on addressing issues of social justice.

The board exists to encourage unity through the facilitation of dialogue and discussion of issues of diversity. In addition, the board will work towards building a coalition of dedicated individuals to assist in validating and enriching the diverse life experiences of those within the University and its community. We are committed to ending oppression, inequality, discrimination, bigotry, and ignorance through the active promotion of social change.

**Vanessa Bryant | Director**  
**Associate Directors**: Jamie Mathieu, Seth Wright

**The 6th Annual Conference on Social Awareness**  
February 6, 2010  
Attendance: 120 students, faculty, staff, and community members

The purpose of the Conference on Social Awareness is to provide a forum wherein students, academics, professionals, and community members can explore the role of collaborating diverse communities...
ELECTIONS REGISTRAR

Executive Assistant

NOW Party: Chase Jardine (President), John Pearson (Vice President), Morgan Sorensen (Senior Class President)
Active Campaigning: March 13
Final Voting: March 16 & 17
Final Results Announcement: March 18
Total Votes in Final Elections: 3,779
Clint Hugie / Cameron King (ICE Party): 1,090
Chase Jardine / John Pearson (NOW Party): 2,357
Tevta Usi (ICE Party): 582
Morgan Sorensen (NOW Party): 862

Executive Assistant

Budget: $100
The Executive Assistant works to assist all members of ASUU with their initiatives. The Executive Assistant also works closely with the Chief of Staff to plan retreats, oversee office hours and meetings, and other duties associated with overseeing the Executive Cabinet. The assistant processes ASUU interest forms and responds to interested students to help them find a home in ASUU.

Basma Motalawi | Executive Assistant
Annual Union Halloween Office Decorating Contest
October 31, 2009
Attendance: All offices in the Union
Worked closely with the ASUU Office Manager to transform the ASUU office into the land of Oz. This Wizard of Oz theme won first place!

Union Master Calendar
Implemented January 2010
This year ASUU implemented a calendar in the Student Union for all student groups to post their events. The Executive Assistant works every month to organize all student group events and post them on the Union Calendar.

Magnetic Information Board
Implemented Spring 2010
This year the Executive Assistant began working on the magnetic board in ASUU as a way to remind members of ASUU of upcoming events, important dates to be aware of, and deadlines for directors. This board has helped to bring all important information on day-to-day functions of ASUU to one central location.

FINANCE

Budget: $1,600
The Freshman Council is a division of ASUU, formed to give incoming freshmen an opportunity to build leadership skills, network, and develop relationships with other members of the University. In addition to holding responsibilities within the council, each member also serves on an additional ASUU board. It is comprised of two advisors and up to 30 freshmen who represent the entire incoming freshman class.

Charlotte Conely & Quentin Hodges | Freshman Council Advisors
Members: Adam Tuens, Alex Wiles, Alyssa Spencer, Amy Train, Anisha Reed, Angie Rodriguez, Ashley Join, Bryan Sage, Dixie Holland, Drew McGee, Erica Glende, Felix Vivanco, Janean Ford, Josue Miranda, Kappy Kindred, Karla Ramirez, Kate Ward, Keith Harris, Layton Darrington, Lenin McDavid, Mario Rodriguez, Nikki Johnson, Rachael Riddler, Ryan Ludlow, Sarah Hammer, Sharon Dilawar, Stephanie Bachman, Stephanie Hahn, Taylor Thompson, Trevor Myrick

Freshman Council Retreat
October 2-3, 2009
Attendance: 32 members, 2 advisors, 7 ASUU members
All members of Freshman Council met for the first time for a weekend retreat in Park City. They played games, met the ASUU president, vice president, senior class president, and chief of staff, and planned events for the coming year.

Crimson Nights Black Pumpkin Affair: Hallway from Hell
Friday, October 30, 2009
Attendance: 400+
Six groups designed different themed rooms in the Union basement as a haunted house.
Freshman Council - ECAB Winter Social
December 9, 2009
Attendance: 28 members, 2 advisors, 20 ASUU members
Social established in order to increase relations with the Freshman Council and Executive Cabinet.

Saved by the ’90s Freshman Dance
February 4, 2010
Attendance: 200 students
Designed an event specifically catered toward the freshman class. Rented cotton candy machines, bounce houses, DJ, decorated the East Ballroom in the Union and designed an obstacle course. First event in which members completely acted on their own, wrote purchase orders, worked with the marketing board, and contacted all necessary businesses in order to make their dance successful.

Community Service Day
March 24, 2009
Partnered with the Bennion Center and ASUU Community Service Board to promote community service on campus.

Rock the U
February 19-20, 2010
Participants: 17
Freshman Council worked to raise money for the Huntsman Cancer Institute, as well as compete against ECAB in raising funds. Majority of members danced for the complete 26.2 hours. Total raised: $956

Olpin Club Scholarship
Two $1,200 scholarships were established and given to two Freshman Council Members who will continue to serve in ASUU in the next academic year.

Freshman Council vs. Executive Cabinet Triathlon
A friendly competition of bowling, Rock the U dancing and fund-raising, beach volleyball and other various activities between the two boards in order to strengthen relationships with the freshmen and upper-class board members.

GOVERNMENT RELATIONS
Budget: $5,000
The Government Relations Board leads the effort of lobbying the state legislature in the interest of the students of the University of Utah and higher education in general. The board is responsible for educating and mobilizing the student body in its lobbying efforts and in raising political awareness on campus. In addition this board has a focus on voter registration, education, and turnout in the election process.

Sarah Day | Director
Associate Directors: Emi Dunn, John Pearson (Fall Semester), Neila Pack (Spring Semester)
Board Members: Nicholas Daskalas, Josh White, Chace Clyde, Mason Gates, Taylor Wetzel, Geneva Thompson, Cody Rogers, Drew Conard, Lauren Wittarp, Soren Doria, Kent Johnson, Whitney Bennis, Mike Brey, MacLane Taggart, Nik Sartain, Nick Thirst, Ben Dailey, Simon Runolfson, Adam Bradshaw, Mandy Hamelstrom, Spencer Cannon, Ashley Elizabeth, Ashley Pace, James Egan,


Political and Civic Engagement Conference
September 21, 2009
Attendance: 75 Students from across 10 universities as well as University of Utah students
Students participated in an all-day conference covering the politics of higher education, the skills of networking, the importance of service in your community, and the means of becoming an effective lobbyist. Students heard from Lt. Governor Bell, Mayor Peter Corroon, Commissioner Bill Serderburg, Senator Ross Romero, Senator Jenkins, Representative Moss, Representative Holdaway, Natalie Gochnour, Lobbyist Frank Pignanelli, and Lincoln Shurtz.

VoteProject
August 2009-October 2009
Attendance: Over 95 student volunteers
Volunteers helped to organize and execute this voter registration drive across the campus. Over 550 students were registered on campus, through tabling, class presentations, and working with other student organizations.

Early Voting Station
We were able to set up an early voting station for the November 2010 elections. The early voting station will be from October 18-29, 2010 in the Marriott Library room 1003D. Last year over 7,000 students and community members used the Union Early Voting station. We hope to see this number increase this election cycle.

Impact Day
October 21, 2009
Attendance: Over 100 students
A panel of political student leaders discussed their participation and experience in campaigns and the Utah State Legislature and the importance of civic engagement. Professor and lobbyist Frank Pignanelli addressed the audience on the importance of voting in municipal elections and the role the City Council plays in our daily lives.

Lobbying at the Legislature
January 11 – March 11, 2010
Attendance: Over 7000 students, administrators, faculty, and community members
Worked daily at the Capitol during the legislative session with Vice President of Government Relations Kim Wirthlin and her assistant Sarah Crookston to lobby on behalf of the University of Utah.

Student Legislative Day
February 18, 2010
Attendance: 50 Students from 10 universities
Organized by the Utah Student Association, students went to the capitol to take part in the political process. Recognized on the floor of the house by Representative Moss, students spoke to their representatives on the issues affecting higher education. Students also heard from Commissioner of Higher Education Bill Sederburg and Governor Gary R. Herbert.
MARKETING
Budget: $19,000
The Marketing board provides marketing consultation and support for all ASUU boards, student advisory committees, University of Utah committees, and official University of Utah student groups. This support ranges from brain storming marketing ideas, ordering merchandise, designing artwork, providing a student view on issues, and providing opportunities to promote events. The Marketing board is also responsible for trying new marketing techniques with the goal of finding more effective and efficient ways of marketing.

James Carroll | Director
Associate Directors: Madison Hajeb, Christeen Barnes

Marketing Goals
- Increase the amount of nontraditional marketing used in ASUU.
- Create marketing plans to focus on unique student demographics.
- Increase the recognition of the ASUU logo and its events by students.
- Survey students to discover how effective ASUU is in representing students and what can be accomplished it improves its effectiveness.

Highlights
- Distributed ASUU branded merchandise to students including:
  - 1,100 2010 ASUU t-shirts
  - 5,000 pens
  - 2,500 high lighters
  - 2,000 sticks of lip balm
- Implemented advertising on campus wide LCD televisions
- Decreased spending on Chronicle advertisements in favor of nontraditional marketing
- Designed and distributed all marketing materials for Homecoming 2009
- Created posters for every board within ASUU
- Invested in long term marketing materials for ASUU including:
  - Pull out banner
  - Vinyl banner
- Designed and administrated student survey to determine student’s opinions and knowledge about ASUU
- Held ASUU Open House to introduce students to the ASUU office and members

NONTRADITIONAL STUDENT OUTREACH
Budget: $5,000
The Nontraditional Board is focused on helping to meet the needs of students who are over the age of 25, married, have children, or are pursuing a graduate degree. The board works to provide programs and resources that help make student life easier and more enjoyable for those who have different needs.

Thomas Jarvis | Director
Board Members: Spencer Hart, Elizabeth Shirts, Carson Mills, Samantha Eldridge, Sueellen Ebents, Tina Parsons

Movies on the Lawn
August 1-3, 2009
Attendance: 1,500
We collaborated with the Presenter’s Office and Resident Student Council to show the movie “Monsters vs. Aliens” for three nights in married student housing. Free drinks, popcorn, and cotton candy were available to families.

Block Party
September 19, 2009
Attendance: 700
Similar to Plazafest, but geared towards nontraditional students, this annual event is for Resident Council in Married Student Housing. Representatives from various campus and community organizations attended, giving married students an opportunity to learn more about the options and resources available to them.

Nontraditional Student Advisory Committee
Spring 2010
Created a committee of campus administrators and student representatives to consider current issues relevant to nontraditional student interests.

Child Care Workshop
October 7, 2009
Attendance: 20
We brought Kris Hale, the director of the Childcare Coordinating office, to the West Village for a presentation on childcare options and helpful techniques for raising young kids while attending school.

Nutrition on a Shoestring
November 5, 2009
Attendance: 150
Representatives from various campus and community organizations attended, giving married students an opportunity to learn more about the options and resources available to them.

Family Bowling Night
December 17, 2009
Attendance: 250
Family bowling night is a semester event that brings families from the valley, as well as from the villages, to the Union for a free night of bowling, billiards, and Guitar Hero. Pizza, popcorn, and drinks were available.

Financial Aid Workshop
February 10, 2010
Attendance: 12
Brought Margaret Larimer, financial advisor from Financial Aid and Scholarship office, to present on how to fill out FAFSA and navigate the scholarships and loans the U offers. Refreshments were provided.

Spring Carnival
April 3, 2010
Attendance: 1,000 kids and community members
Held annually at the Huntsman Center, this year’s event involved the Community Service Board, bringing kids from the west side of the valley to the U. Plans included a fair after the hunt, with bounce houses, a magic show, and much more.

OFFICE STAFF
Lori McDonald is the Associate Dean of Students who serves as the Student Government Advisor.
Rob Phillips is the Associate Dean of Students who helps with financial questions, tracks monetary expenses of student groups, and assists the Finance Board.
Janzell Tuter is the Office Advisor who deals with travel expenses and maintaining the office.
Brian Burton is the Programming Advisor who assists ASUU directors and student groups with large scale programming events and initiatives.
Sana Muller is the Legislative Advisor who assists with the legislation processes, helps with Redbook procedures, and registers Student Advisory Committees and student groups.

Diana Harris is the Student Assistant who helps with various projects within the office.

Tom Hurtado is the Communications Advisor who oversees all marketing and technology for ASUU.

PRESENTER’S OFFICE
Budget: $347,500
Presenter’s Office is responsible for bringing entertainment to students in many ways. We have provided speakers, films, concerts, and other special events throughout the year that have been extremely well-attended. We are responsible for the two largest student-run events on campus: Redfest and The Grand Kerfluft. In addition, we have also worked with several organizations around campus such as the LGBT Resource Center, the MUSU, the Black Student Union, and the Women’s Resource Center. We seek to provide programs that are entertaining, educational, and empowering to as many students as possible.

Cameron Hansen | Director
Associate Directors: Amin Nazarinia (Logistics and Special Events) and Gabriel Cabal (Marketing)

Chairs: Bobak Saleki (Concerts), Tom Harrison (Films), Chelsea Wilson (Speakers)
Vice Chairs: Matt Moven, John Metstaf, Victoria Nones

Concerts
For the first time in several years, Redfest, which featured Slightly Stoopid, Dilated Peoples, and 1st Class, was free for students.

Films
This year’s film series was possibly the most successful ever. Movies shown during the first semester were “Monsters vs. Aliens,” “Star Trek,” “Fanboys!” “In Bruges,” “Let The Right One In,” “Food Inc.,” and “The Warriors.” The average attendance per movie for the fall semester was 1,300 people. For the second semester film series, the Presenter’s Office showed “Zombieland,” “The Hurt Locker,” “Fantastic Mr. Fox,” “The Cove,” “Fight Club,” “The Hangover” and Michael Jackson’s “This Is It.” Our second semester was even more successful, and we averaged over 200 students per show.

Speakers
There were many successful speaker events this year. During the first semester, we held multiple successful Crimson Cafes on topics such as politics, social justice, and diversity. We had approximately 100 students at each Cafe. In addition, the Speaker’s Board worked with the LGBT Center to bring Lt. Dan Choi and the Learning to Lead Conference to nearly 300 students. In addition, we brought speakers Jason Wright and Rich Park to discuss politics and their work. For the second semester, the Speakers Board again worked with organizations like the Black Student Union to bring Joe Rodger to speak on MLK day. Hundreds of students were able to hear him give the “I have a dream” speech at King’s Hall. In addition, the Speakers Board worked with the Women’s Resource Center to provide funding for M. Jocelyn Elden. The board also put on an extremely successful production of the Vagina Monologues, which sold out two straight shows at the UMFA Auditorium while raising nearly $6,000 for the Women’s Rape Recovery Center and it held two successful events in the Union Ballroom: College Humor Live, a comedy tour, and Frank Warren, author of Post Secrets. Both events were well-attended and free for students.

ROCK THE U
Budget: $20,000
Rock the U is a year-long fundraising program to support cancer research at the Huntsman Cancer Foundation. It is completely student-run and is the only event of its kind in the state of Utah. The capstone and closing event is a 26.2-hour dance marathon in which hundreds of students dance in memory and support of those fighting cancer. This one-of-a-kind event involves many forms of entertainment including dancing, games, team-building, bounce houses, food, and service. When students register to participate, they set an individual fundraising goal—anywhere from $50 or more, and they are encouraged to stay on their feet for the entire 26.2 hours to symbolize the physical and emotional struggles that cancer patients face every day.

Leah Root | Director
Associate Director: Macey Garrett
Board Members: Erika Mirquez (Recruitment Chair), Garrett Smith (Fundraising Chair), Logan Boyd (Programming Chair), Tatiana Mancini (Morale Captain), Sarah Fink (Morale Captain), Ashley Glenn, Justin Cotton, Justin Rowe, Paul Reich, Nasty Nazarina, Donya Nazarina, Laney Kawaguchi, Eric Boscan, Charlene Hill, Louise Butler, Neela Pack, Kimberly Roach, Whitney Allison, Sarah Hamm, Jessica Paletta, and Jessica Sandberg.

Rock the U Date Auction
September 12, 2009
Attendance: 300
We auctioned off 12 lovely bachelors and bachelorettes at Crimson Night’s Black Pumpkin Affair. The fourth annual Rock the U date auction raised $850 for the Huntsman Cancer Foundation.

Rock the U Dance Marathon
February 19 and 20, 2010
Attendance: 300
On Friday, February 19, over 300 students gathered in the Union Ballroom to “Step Up to Stop Cancer!” For 26.2 straight hours, they did not sleep, they did not rest, and they did not even sit down. Participants raised $41,152.58 for the Huntsman Cancer Foundation. Every dollar raised will support groundbreaking research projects at the Huntsman Cancer Institute. This year students alone have raised more than they ever have before!

Senator’s Office
Executive Committee Members: Seth Wilborn (Vice Chair),
### SENIOR COUNCIL

**Treasurer:** Bryce Williams  
**Parliamentarian:** Samuel Thomas

The ASUU Senior Council serves to benefit the senior class through collaboration across campus and throughout the community. The Senate and Assembly have proudly passed several joint bills this year as well, including:

- Several Redbook changes and updates, including elections reform and correcting Article 8. (See Attorney General for more information regarding Redbook changes)
- Community Mentoring Program
- $20,000 for the 2010 Senior Class Gift, Re-Imaging the Plaza
- $5,000 International Service Hub
- $5,000 Village People

The Senate and Assembly have proudly passed several joint resolutions this year as well, including:

- $47,401.67 to Student Advisory Committees and has allocated $55,000 in joint bills.

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<th>Month</th>
<th>Number of Bills</th>
<th>Money Allocated to SACs</th>
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### Homecoming Week “REDvolution”

**Community Involvement**

*Entire Week*

Students received a 25% discount from Banana Republic for Homecoming Week and 25% off at Azure Day Spa. Market Street Grill (University) donated 8 salmon dinners for our Songfest judges, and various Gateway businesses and restaurants donated gift certificates for prizes and giveaways.

**Paint the Town Red**

Saturday, September 19, 2009  
Attendance: 270

- **Participants:**
  - Greek Row, Residence Halls Officers Circle, Union offices
  - Competition was judged by Homecoming Marshals and Royalty
  - **Winners:**
    - Greek Row Fraternity - Beta Theta Pi
    - Sorority - Alpha Chi Omega
    - Officers Circle

**Songfest/Pep Rally**

Thursday, September 24, 2009  
Attendance: 300-400

- The annual song and dance competition, which has been traditionally between members of fraternities and sororities, was held in the Union Ballroom. The event was emceed by James Carroll, Devin Richey, Oakley Gordon, Logan Boyd, and Oakley Gordon.

### Homecoming Dance at The Depot

**Royalty announced at 3rd quarter**

September 26, 2009  
**Participants:**
- Mark Taylor and Jamie Rankin, 1st Attendants
- Madison Thompson and McKenzie Newton, 2nd Attendants
- Parker Hall and Erika Sellers, 3rd Attendants

**Attendance:** 900

- Homecoming Dance at The Depot was held in the Union Ballroom. The event was emceed by James Carroll, Devin Richey, Oakley Gordon, Logan Boyd, and Oakley Gordon.

**Cuisine Unlimited** catered the desserts at the dance and there was a cash bar with the option of alcohol on the mezzanine level for ages 21+. Live DJ, dance off at midnight, Swoop guest appearance, royalty announced, and free photo booth.

**5K Race and Football Game**

Royalty - 2nd Attendants: Mark Taylor and Jamie Rankin, 1st Attendants: Madison Thompson and McKenzie Newton, King & Queen: Parker Hall and Erika Sellers.

**Re-Imagine the Plaza: Senior Class Gift 2010, Design Competition**

January 13, 2010 - Announced at the Re-Imagining Cities Exhibition Attendence: 75

- Each year, the University of Utah Senior Class presents a gift to the University of Utah as a way of saying “thank you.” This year, our lasting legacy will be the construction of a new space in the Marriott Library Plaza. We are collaborating with the College of Architecture + Planning (Stephen Goldsmith, Tom Sanchez, 

- **Attendence:** 200-300

- **Urban Design Committee** included Jake Scott and Men’s Basketball Coach Jim Boylen.
- The contest included special guest judges Laura Chukanan (Miss Utah), Terri Jackson (Crazy Lady), and appearances by 9 athletic teams, and speech by Coach Kyle Whittingham. Winners: Sorority: Chi Omega and Fraternity: Sigma Chi.
Prescott Murray and calling the project Re-imagine the Plaza. Students will submit their ideas and construction of the winning design will begin in late April 2010. Our vision is to create a magnet for social interaction on the most underutilized space on campus, the Marriott Library Plaza. We aim to create a space on that will enhance student life, encourage social interactions across disciplines, and beautify our campus.

The Re-imaging the Plaza project will facilitate student interaction, research, and innovation across disciplines. The design competition will have student-led teams with students from across disciplines and class standings and will also incorporate the University community (faculty and staff); and they will work together to reach a common goal. By re-imaging the plaza, students get to imagine leaving their own legacy as a part of their contribution to the University’s campus. This Senior Class Gift provides opportunities for students to cultivate creativity, research, innovation, and learning. The result of these endeavors will enhance student life by giving students the much-desired social ability of a college campus, thereby enhancing their college experience and making their life on campus more enjoyable. The proposals will be on display for the month of April, and once the deliberation has taken place the team on campus more enjoyable. The proposals will be on display for the month of April, and once the deliberation has taken place the team

**STUDENT ADVOCACY**

**Budget: $2,000**

The Student Advocacy Office is dedicated to providing a service to students by supporting their interests, bringing about an awareness of their rights, and acting as a resource for their concerns. The office is staffed entirely by informed and trained student advocates who listen to student concerns and inform them of their rights and who can direct them to a community organization or legal counsel for further assistance as needed.

Matt Ackman | Director

Associate Directors: Jason Gates and Tiffany Brinkerhoff

**Expand Resources**

One of our primary objectives this year was to expand our resources enabling us to handle issues of any kind. Attorneys that work with us to either provide discounted rates or free consultations now cover the spectrum of different problems that we encounter. As a result, we can confidently say that if the students on this board do not have the expertise themselves to take on an issue, the professionals to whom we refer students certainly can.

**Senior Class Link**

May 2010

Highlights of the 2009-2010 year recounted and displayed at the Alumni House in the form of a chain link.

**STUDENT ADVOCACY**

**Budget: $5,000**

The Student Services Board provides and advocates for services that benefit and help all students at the University of Utah. The focus for this year was developing and distributing RedPages, a student guidebook designed to communicate to all students: the many opportunities available to them. There was also a continued effort to establish and promote the UBike Program that started Summer of 2010.

Lisa Whittaker | Director

Associate Directors: Shantay Hess, Josh Lee

**Renovation**

Our board needed a lot of work in modernizing the way we function. Resource lists were scattered, attorneys were out of touch with our program, and case documentation were outdated. To our credit, advocacy is set up in a much better position now to go forward. The next director will have an updated case log system in addition to a compilation of reference cases and files essential to starting his or her term with the requisite tools.

**Raising Awareness**

The nature of our campus is such that student programs are often met with little fanfare. As a result, our budget was devoted to marketing, and by the time this report is issued it will have been spent almost entirely on promotion of our board. As an indicator of our success, our case flow is on track to reach 120% of the previous year’s cases.

**STUDENT SERVICES**

**Budget: $5,000**

The Student Services Board provides and advocates for services that benefit and help all students at the University of Utah. The focus for this year was developing and distributing RedPages, a student guidebook designed to communicate to all students: the many opportunities available to them. There was also a continued effort to establish and promote the UBike Program that started Summer of 2010.

Lisa Whittaker | Director

Associate Directors: Shantay Hess, Josh Lee

**Red Pages**

Attendance: 6,000 planners given out in one week

Red Pages is a student resource guide to the University of Utah and an academic planner. The resource guide is a compilation of campus resources, academic resources, and student groups on and around campus. It’s an easy one-stop guide to help students look up phone numbers or to learn about the various services on campus. It has proven to be a great resource; nothing can beat a free planner!

**Veterans Day Commemoration Student Reception**

November 11, 2009

Attendance: 100 Students

In collaboration with the U of U Veteran’s Day Committee, an informal reception was created to honor student veterans who have served to secure peace and freedom for our country. This is the first year a student reception has been included in the Veterans Day Commemoration. The number of student veterans grows every year on our campus; this was our way of showing gratitude. The talented Phoenix Swing Band provided entertainment during the event.

**Wellness Fair**

October 28, 2009

Attendance: 5,000

The Student Services Board purchased $450 worth of flu shots to be given to students at no cost. Over 1,080 H1N1 flu shots were administered to U of U students.
Free Parking and Free Printing at Marriott Library Guaranteed Buyback

December 9-10, 2009 & April 26-29, 2010
Attendance: Over 800 parking validations given out and about $500 worth of printing during the Fall Semester
Parking Services provided students with free parking in the visitor lot the week before finals. They provided the validations and paid for the cost of labor to give students a truly FREE parking experience. In addition, a uCard copy card was purchased by ASUU to provide FREE printing to students in the library.

UBike Program
Attendance: 200+
This program will increase environmental, social, and economic sustainability by renting out bicycles to the members of the University of Utah community. A trial run of the program was initiated Summer 2009. The program proved to be popular with the U of U community. Currently, there is an initiative to create a permanent host for the program and continuing efforts are being pursued to secure a more productive and sustainable UBike program.

SUSTAINABILITY
Budget: $3,000
The duties and responsibilities of the Sustainability Board within ASUU are to promote the recycling program on campus and demonstrate its importance to students, faculty, and staff. Other duties include implementing sustainable practices and initiatives throughout campus by using the Sustainable Campus Initiative Fund combined with student efforts.

Dave Burt | Director
Associate Director: Abby Howell-Dinger, Danielle Donaldson
Board Members: Julie Hager, Katherine Veedes, Travis Hoflarcher, Joshua James, Noah Olney, Chase Smith, Sarah Schneider

Football Game Recycling
Home Games at Rice-Eccles 2009-2010 season
Attendance: 15 volunteers per game
In an effort to reduce the amount of waste generated at Rice-Eccles Stadium the Sustainability Board in conjunction with the University Recycling Program coordinated with faculty, and staff of the stadium, to address this issue. Volunteers worked at the tailgate lot before the game and collected recyclables from fans coming into the stadium as well. After supervising recycling stations during the game, the volunteers collected recyclables located in the stands.

EMS-55
Utilizing the Sustainable Campus Initiative Fund, the Sustainability Board worked to implement a program that attaches computer sensors (EMS-55) to vending machines throughout campus. This sensor has the ability to shut off the vending light as well as to turn down the compressor in times of little or no traffic. This program has an approximate 1-year payback and will reduce the energy consumption of the machines by an average of 33%.

RecycleMania
January 17-March 27, 2009
We participated in the nationwide RecycleMania competition for the third year. Over 250 schools across the United States and other countries participated in the competition to see who could recycle the most material per capita. The Sustainability Board sponsored a short-term recycling competition at the Resident Halls on campus.

Earth Day 2010
April 22, 2010 marks the 40th anniversary of the Earth Day celebration. The Sustainability Board was this year’s sponsor on campus. In addition to vendors, artisans, and entertainers, the board invited nonprofit and government organizations that are involved in local and grass-roots efforts concerning the environment.

TECHNOLOGY
Budget: $3,000
The Technology Board strives to communicate with the University campus through unique and effective means as well as providing convenient services online. The Technology Board accomplishes this task through the design and upkeep of the ASUU website.

Zach Lee | Director
Associate Director: Cameron Beech
Board Members: Aj Ardovino, Brad Fellows, Brad Forgeon, Dylan Frank, Mitch Christensen, Tommy Vu Tran, Jason Liu, Lunchhouse Miranda, Nick Jesus Flores, Scott Eaton, Chris Ryndell, Mattick Arnold, Jillian Conrad, Kyle Chittenden

The 2009-2010 academic school year was an exciting time for the ASUU Technology Board. Director Zach Lee, Associate Director Cameron Beech, and all of the individuals who actively participated on the board were responsible for revolutionizing the way that the Technology Board works with other ASUU directors, University faculty and staff, and University of Utah students. The Technology Board was responsible for successfully finishing the following year-long projects:

- Updated the ASUU website so that it meets the University’s technical standards. Students now have access to a much more interactive and effective student government website.
- Posted pictures and biographical information for each elected representative. As a result, students have unprecedented access to their elected representatives in the ASUU Executive Branch, the ASUU Senate, and the ASUU General Assembly.
- Constructed the Mountain West Student Leadership Summit website. This website offers students access to information on how ASUU is working with other student leaders throughout the Mountain West Conference.
- Developed the ASUU childcare website. With so many parents attending the University of Utah, the Technology Board sought to make childcare resources electronically accessible. As a result, students with childcare needs are a click away from the solutions they need to make their university experience more manageable.
- Re-designed ASUU website to accommodate transitions from administration to administration. With a new administration being elected each year, problems often arise as new groups transition into student government. The Technology Board has sought to minimize these issues by making the website simpler and more interactive, without sacrificing any of the aesthetic qualities that set ASUU’s website apart.
Thank You
to all the students, administrators, faculty, staff, and community members
whose help, support, and guidance
made this year’s accomplishments possible.