MISSION STATEMENT

Campus Recreation Services is dedicated to educational enrichment, development of the complete individual, and the discovery of lifelong happiness.

GOALS

Quality Service
Campus Recreation Services is committed to providing quality programs, facilities, and services.

Student Focused
Campus Recreation Services is dedicated to meeting the needs of students.

Knowledgeable staff/Professional development
Campus Recreation Services provides professional development, leadership, and a knowledgeable staff through continuous quality training.

Safe environment
Provide a safe, accommodating, and secure environment for the University community.

Increased visibility
Be creative in meeting the needs of participants, building a positive image, and increasing patron satisfaction.

Promotion of physical activity
Campus Recreation Services encourages the University community to make quality choices in the use of discretionary time.

Diversity
Provide a variety of programs and facilities to meet the needs of the University's diverse population.

Campus community interaction
Provide opportunities to establish relationships that foster a sense of belonging.
FACILITIES

Field House
Primary facility for Campus Recreation Services (CRS). Contains free weight center, cardio center, 2 sets of circuit weights, 2 tennis courts, 1 basketball/soccer court, 7 racquetball courts, 3 squash courts, 1 table tennis court, indoor running track, lounge, and imac stations. Most heavily used program/facility within department.

HPER Complex and Natatorium
Shared use facility with College of Health and Athletics. Contains courts for basketball, volleyball, and badminton, 3 swimming pools, and 5 racquetball courts. Limited hours of availability.

Golf Course
Nine-hole course in the heart of campus. Services include daily and season passes, instruction, lessons, merchandise, leagues, tournaments, and equipment rental.

PROGRAMS

Outdoor Recreation
Arguably the premier outdoor program in the nation. Services include equipment rental for all seasons and outdoor activities, Cooperative Adventure Trips, resource center, and special events and programs.

Intramural Sports
Provides students, staff, and faculty the opportunity to compete on teams or as individuals against other members of the campus community. Sports are offered year-round at the HPER Complex, Field House, outdoor fields, and Outdoor Program.

Fitness Program
Non-credit fitness classes offered at the Field House, Heritage center and University Student Apartments. Classes are both fitness and instructional based. Personal Training allows participants to work individually with a certified personal trainer to develop a program geared towards needs and interests.

Sport Clubs
A program that provides students the opportunity to compete on teams against other university sport clubs. A wide range of clubs are available for both female and male participants. Selected clubs compete at the national level.

Team Tots
In cooperation with Child Care, free child care service was offered two evenings per week for students. Child Care provides facility and staff and CRS underwrites costs.
### FULL TIME STAFF

<table>
<thead>
<tr>
<th>Name</th>
<th>Position and Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amy Barefield</td>
<td>Aquatics Supervisor</td>
</tr>
<tr>
<td>Mary Bohlig</td>
<td>Director</td>
</tr>
<tr>
<td>Evelina Day</td>
<td>Administrative Assistant</td>
</tr>
<tr>
<td>Paula Ericson</td>
<td>Administrative Secretary/Program Assistant</td>
</tr>
<tr>
<td>Julian Gomez</td>
<td>Coordinator, Intramural Sports and Marketing</td>
</tr>
<tr>
<td>Cheri Jenkins</td>
<td>Associate Director, Field House and Fitness Program</td>
</tr>
<tr>
<td>Rob Jones</td>
<td>Co-Coordinator, Outdoor Recreation Program</td>
</tr>
<tr>
<td>James Kilgore</td>
<td>Golf Professional</td>
</tr>
<tr>
<td>Susan Miller</td>
<td>Coordinator, HPER Complex and Sport Clubs</td>
</tr>
<tr>
<td>Federico Urquijo</td>
<td>Field House Supervisor</td>
</tr>
<tr>
<td>Brian Wilkinson</td>
<td>Co-Coordinator, Outdoor Recreation Program</td>
</tr>
</tbody>
</table>

### Professional Staff Changes and Highlights

- **Amy Barefield**: Hired as new Aquatics Supervisor.
- **Cheri Jenkins**: Member of the following committees: Student Affairs Professional Development; Student Life Center (SLC) Programming.
- **James Kilgore**: Internship at Uinta Golf during the winter months.
- **Julian Gomez**: National Intramural Recreation Sports Association (NIRSA) Utah State Vice President.
- **Brian Wilkinson**: Instructor for Parks, Recreation and Tourism (PRT).
  - Member of the following committees: HRE Director Search; SCL Programming.
- **Rob Jones**: Instructor for PRT.
  - Hosted "Managing a University Outdoor Rental Program" Round Table at the Association of Outdoor Recreation Educators (AORE) Conference.
  - Elected to the Board of Directors of AORE.
  - Submitted a chapter titled "Rental Center Management" that has been accepted for a future academic textbook that will be published by Human Kinetics.
- **Mary Bohlig**: Served on two graduate student thesis committees.
- **Paula Ericson**: Member of the University Wellness Committee.
Professional Staff Development

Cheri Jenkins, Julian Gomez, Mary Bohlig, Evelina Day
NIRSA National Conference, Austin, TX, April 2-5
Brian Wilkinson
ICORE Conference, Asheville, NC, Nov. 1-3
Rob Jones
ICORE Conference, Asheville, NC, Nov. 1-3
Cheri Jenkins and Julian Gomez
NIRSA Regional Conference, Portland, OR, Oct. 20-22
Mary Bohlig
Toured the student recreation centers at the University of Missouri
Paula Ericson
NIRSA National Fitness Institute, Portland, OR, Oct. 23-26
Keri Odendahl
NIRSA National Aquatics Institute, Portland, OR, Oct. 23-26
James Kilgore
Utah Section Professional Golf Association (PGA) Fall Meeting, September 24
Utah Section PGA Teaching Summit, December 3-5
Utah Section PGA Winter Meeting, January 10-12
Utah Section PGA Spring Meeting, April 26

Student Staff Highlights

Jake Wimmer
Field House. 2008-09 recipient of the CRS Outstanding Student Employee

Brady Hoffman
ORP. 2008-09 recipient of the CRS Outstanding Student Employee

Claire Powell
ORP. 2008-09 recipient of the CRS Outstanding Student Employee

Jessica Barlow
HPER Complex. 2008-09 recipient of the CRS Outstanding Student Employee

Nate Smith
ORP. Worked in collaboration with the National Outdoor Leadership School and a local physician to develop a written set of guidelines for wilderness medicine protocol for the ORP. Assisted Parks, Recreation and Tourism (PRT) in revising curriculum for rock climbing classes. Served as a climbing instructor for PRT.
Based on survey feedback, CRS offered three life-skills workshops for student staff: personal finance, ski tune-up and bike tune-up.

Hosted two end-of-semester parties for student staff. Fall party was held in the Field House and featured dinner and a dodgeball tournament with student staff representing respective program areas. Spring party was held at the Golf Course, with a barbeque and kickball tournament among the student staff.

The following is a list of workshops and number of students who obtained certification:

<table>
<thead>
<tr>
<th>Workshop</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPR</td>
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<tr>
<td>AED</td>
<td>42</td>
</tr>
<tr>
<td>CPR for the Professional Rescuer</td>
<td>18</td>
</tr>
<tr>
<td>Lifeguard Certification</td>
<td>18</td>
</tr>
<tr>
<td>Guest Service Training</td>
<td>45</td>
</tr>
</tbody>
</table>

All student employees participate in training for their respective areas.

Departmental wide training for all student staff reviewing such areas as teamwork, leadership, guest service, and the role of Student Affairs.

ORP conducted the following additional training opportunities for student staff, trip leaders, and Outdoor Adventure Floor students:

- Green River Kayak & Goblin Valley Hike 11 participants
- Mount Olympus Hike 6 participants
- Moab/Needles Hike/camping participants
- UU and UVSC Joint Workshop 26 participants

Due to the high level of snow this year, registered record income level again in the rental program, resulting in a 14% increase.

821 students participated in Cooperative Adventure Trips.

Continue to work closely with the Outdoor Leadership Floor within Housing and Residential Education, including floor specific trips and 9 students enrolled in the PRT class co-instructed by Rob and Brian.

Sponsored two student interns from PRT.

Installed a new point-of-sale system that will greatly expand ability to more closely monitor inventory.

Hosted the Banff Festival of Mountain Films at Kingsbury Hall on February 19 and 20. Sold out both nights with approximately 4000 total viewers. Due to record attendance, we will host three nights next year.

Also hosted the Banff Radical Reels Festival on March 6 at Kingsbury Hall, with 1000 people in attendance, which represents the highest attendance in North America.

Will provide financial assistance to Nate Smith over the next two years for graduate school. His primary duty will include the training, supervision, and development of students to serve Cooperative Adventure Trip volunteers.
(Outdoor Program Continued)

- Assisted the Student Orientation Office in offering a “Wilderness Orientation” component. Activities included rock climbing, kayaking, and hiking as part of a two day event.
- Sold over 3000 discounted ski tickets to local resorts, an increase of over 65% from the previous year.
- Continued working with the University of Utah Hospital Spinal Cord Injury Rehabilitation center to develop the Therapeutic Recreational and Independent Lifestyles (TRAILS) program for patients recovering from spinal cord injuries.

Golf Course

- We were notified that this is the final year of operation for the University Golf Course (GC) due to impending construction of the USTAR. The GC will permanently close at the end of fall, 2008.
- Have hired Bill Neff, a local golf course architect, to conduct a feasibility study on the possibility of creating “golf academy/driving range” space on the upper part of the GC.
- Provided private lessons for 85 individuals.
- The Student and Staff/Faculty League increased by nearly 30%.
- Even with the impending closure of the course, increased season pass sales by 10%.
- Hosted 13 tournaments for various University departments and local organizations, some of which include Medical School, Law School, Grounds, and the School of Social Work.
- The GC hosted the following camps and academic programs:
  - Exercise and Sports Science (330 matriculated students)
  - Four Lifelong Learning Clinics (46 participants)
  - Six Youth Education Junior Golf Academies (311 participants)
  - Three Parent/Child Clinics (58 participants)

Sport Clubs

- There were 15 active clubs this year and participation increased by 15%.
- A total of 12 Sport Club members were named to all-conference or all-tournament teams.
- Lacrosse again hosted a youth summer camp, which brought 45 youth players to campus.
- Installed temporary fencing and portable toilet at Stillwell Field.
- The Sport Club contingency fund allocated monies this year to Men’s Rugby, Cycling and Racquetball for national championship competitions. This account is funded by CRS, ASUU, and Student Affairs.
(Sport Clubs Continued)

- **MEN’S RUGBY.** Made it to the round of Sweet Sixteen in Albuquerque, NM, April 18-20. Matthew Byrd given All-American honors. Scott Metcalf played on the Under 20 Team at the Junior World Championships in Wales.
- **CYCLING.** Placed 32nd at the National Championships in Fort Collins, CO on May 8-11
- **MEN’S VOLLEYBALL.** Competed in the NIRSA National Championships in Dallas, TX, April 10-12. Kyle Bettenhausen named Honorable Mention All-Tournament.
- **RACQUETBALL.** Kyle Smart, Anthony Martin, and Kayla McColyn completed in the National Intercollegiate Championships, Overland Park, KS, March 26-29. Kyle advanced to the round of 8; Kayla and Anthony advanced to the round of 16.
- **WOMEN’S WATER POLO.** Third place finish in the Southwest Division Championships.
- **MEN’S LACROSSE.** Ten players were named to the all-conference team: Clint English, Matt Qualey, Mike Calvert, Jon Owens, Ryan Watts, Kyle Schwab, Grant Matsurra, Adam Grow, Cory Merrell, and Jake Vadeboncoeur. Head coach Rick Levy was named Rocky Mountain Lacrosse Conference Coach of the Year.

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### Einar Nielsen Field House

- A total of 12,938 individual users utilized the Field House.
- The Field House continues to remain the busiest facility/program within the department.
- Installed Cardio Theatre in the cardiovascular area.
- Other facility upgrades last year included repair/replacement of sauna benches, water fountains, enlargement and display of program photos, and floor refinishing.
- Due to new federal guidelines, we were notified that the whirlpools would require major renovations. Due to cost, we will instead permanently close.
- The lack of a cooling system continues to present both safety and comfort issues for our guests.
- In anticipation of a new Student Life Center, we have decided to no longer invest funds in any further facility renovations.

### Fitness Program

- Offered "Free Week" for the first week of classes as both a service and marketing device. This promotion was very well received.
- New classes offered this year included TGIF, Zumba, Pre-Masters Swim Fit, Stroller Strides, Take a Hike, Lyrical Dance, Gravity, Circuit, Hard Core, Power Walk, Restore and Dynamic Yoga.
Intramural Sports

- A total of 26 team and individual sports were offered, with 346 teams competing throughout the year. Participation increased by 27%.
- Introduction of TeamPages.com, a social networking site for Intramural Sports. Program allows us to create and post schedules on a centralized site. For participants, they can use the site to interact with other participants, check rankings, schedules, updates, and league standings.
- Updated and strengthened many internal operations such as the Sporting Behavior Policy, team captain meetings, and training of sport officials.
- Sent three UU IM basketball teams to the Utah Extramural State Championships at Weber State University on March 7-8.
- Continued sponsorship agreement with Campus Concepts, which provided support from such companies as Edge, Sport Beans, and Bic.

Marketing

- Team Tots is in its second year and participation increased by 57% in the fall and 65% in the spring. In cooperation with the Child Care office, this was a program offering free child care during the academic year to students and/or their significant when they are participating with CRS. Child Care provides the staff and we reimburse them for this expense.
- Sponsored a marketing academic intern, Jeff Hackett.
- Completed major re-design of the general brochure and received permission to place our brochure racks in 20 buildings across campus. For the first time, we ran out and needed to print additional brochures.
- Redesign of the web site to comply with University of Utah guidelines.
- Offered "Manic Mondays" for the first time. This is a program that allows staff and faculty use of the Field House and HPER Complex during the academic year without a membership. This was implemented as a marketing tool to encourage membership purchases.
- Our web site had 460,000 hits and 59,802 unique visitors.
Amy Barefield was hired in May as the new Aquatics Supervisor.

Major problems in Pool C after the Swim Team damaged pool. Required maintenance and repair of pool lining and tile.

Offered a Lifeguard Certification class for the first time and it was a great success, with 20 people completing the course and obtaining certification. This also allowed us to have a greater pool of applicants for our own staffing needs.

Continue to staff and manage the facility for all user groups and special events.

New lane lines were purchased for Pool A. This expense was shared with other user groups.

The adult swim lessons continue to be highly popular, with 42 participants this year.

Conducted student life center tour at the University of Missouri. Attendees included the Dean of Students, Student Affairs Development Director, and three members of ASUU, including the President, Vice President, Director of Government Relations.

For the first time, we lifted the restriction of Alumni memberships, who are now able to purchase annual memberships. Until this time alumni were only allowed to purchase a monthly pass April-September and pay a daily guest fee October-March. This change resulted in a 175% increase in the alumni membership budget line.

With the Faculty/Staff membership increase this past year, we were able to increase this income line by 15%.

Hosted the Second Annual Beach Party for residence hall students at the ORP the evening before fall semester classes began, with nearly 1500 students in attendance.

Hosted the first Annual Ski and Shred Red Day at Snowbird Ski Resort at the end of the fall semester. It was a great success in the first year with over 450 students participating.

Also hosted Administration versus ASUU softball and volleyball games and an ice cream social for RA’s.

Received approval to increase the CRS student fee by $2 to cover the added expense we anticipate with the minimum wage increase. A total of over $347,000 paid out in student salaries last year. This amount represents 37% the student recreation fee we collect.

The department purchased two vehicles; a Toyota minivan and Chevrolet truck. The primary use will be to provide transportation for Cooperative Adventure Trips.

Interviewed architecture firms for the programming phase of the Student Life Center (SLC). Cannon Design was hired in April. On-campus meetings have begun and this process will take approximately six months.

Established two committees to review product and make recommendations to Cannon Design during the SLC Programming phase. The Steering Committee is primarily comprised of administrators, with one student representative. The Programming Committee consists of students and selected members of the CRS staff.
Established the Internal Committee, which has oversight and planning responsibilities for the SLC fundraising efforts. Committee is comprised of administrators and students.

Started to establish the SLC External Committee, which will be responsible for identifying potential donors for the SLC fundraising campaign. Jim MacFarlane has agreed to serve as the External Committee Chair. A co-chair has yet to be identified.

In collaboration with the Director of Development for Student Affairs, submitted a proposal to a local foundation for the lead gift of $8,500,000.

Developed marketing campaign for the SLC fundraising efforts. This includes a power point presentation that will have videos, photos, and informational bullet points. Video interviews included student leaders, students-at-large, Jim MacFarlane, President Young and Mario Capecchi.

Assessment

Outdoor Recreation Program. A survey was distributed to equipment rental participants with the following results. A total of 43 participants completed the survey.

How are you affiliated with the ORP:
Student: 14    Alumni: 10
Staff: 3      Not Affiliated: 16
Faculty: 4

How long have you been renting from the ORP:
Average of 5.3 years

How many times a year do you rent from the ORP:
1-2 31
3-5 15
6-10 1

Other than boating equipment, what else have you rented from the ORP:
Camping 13
Mountain Bikes 2
Skis 19
Snowboards 16
Snowshoes 11

Please rate the ORP performance on the following factors:
(5-excellent 4-very good 3-acceptable 2-needs improvement 1-horrible)
Quality of equipment average 4.6
Affordability of equipment average 4.2
Availability of equipment average 4.5
Customer service average 4.8
Knowledge of staff average 4.6

Did you have any difficulties this year with the equipment you rented:
No 45
Leaking valve 2
Did our equipment meet your expectations:
Yes  47
No   0

How could we make your experience with us better:
Rent trailers  1
Open on weekends  1

Please list any ways we can help improve your experience at the ORP:
Great job  3

Intramural Sports. Participants were chosen at random during activities to complete evaluations. Additionally, we utilized Zoomerang.com at the end of spring semester. A total of 100 evaluations were completed. Results listed below:

<table>
<thead>
<tr>
<th></th>
<th>extremely satisfied</th>
<th>satisfied</th>
<th>neither</th>
<th>unsatisfied</th>
<th>extremely unsatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promptness of Activity</td>
<td>30</td>
<td>55</td>
<td>15</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time of Activity</td>
<td>25</td>
<td>45</td>
<td>18</td>
<td>12</td>
<td></td>
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<tr>
<td>Quality of Supervision</td>
<td>29</td>
<td>38</td>
<td>21</td>
<td>12</td>
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<tr>
<td>Quality of Officiating</td>
<td>20</td>
<td>25</td>
<td>37</td>
<td>8</td>
<td>10</td>
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<tr>
<td>Organization of Activity</td>
<td>32</td>
<td>43</td>
<td>16</td>
<td>3</td>
<td>6</td>
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<tr>
<td>Professionalism of Staff</td>
<td>43</td>
<td>41</td>
<td>13</td>
<td>3</td>
<td></td>
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<tr>
<td>Overall Experience</td>
<td>37</td>
<td>47</td>
<td>7</td>
<td>9</td>
<td></td>
</tr>
</tbody>
</table>

How did you find out about Intramural Sports:
U Student Apts:  1  Lawn signs:  4  CRB brochure:  4  Web site:  15
Banners:  6  Info table:  3  Word of mouth:  15  Facebook:  6
Flyers:  8  Orientation:  1  Past participation:  Other:  3

Have you participated before:
Yes:  9  No:  22

Fitness Program. Assessment given to Fitness Program participants at the end of each semester. Class and instructor were rated on the following: excellent, very good, average, below average, and poor. A total of 279 surveys were completed. Listed below are percentages for the combination of scores "excellent" and "very good":

- Instructor effectively explained skills of activity 95%
- Instructor effectively demonstrated skills of activity 97%
- Instructor gave helpful feedback 85%
- Instructor was enthusiastic 93%
- Instructor demonstrated comprehensive knowledge 99%
- Instructor motivated me 90%
- Instructor was interested in my performance 63%
- Instructor was prepared 96%
- Instructor was patient when I had difficulty 89%
(Fitness Program Continued)

Over quality of instruction 95%
Class started on time 92%
Class progression was smooth 91%
Music was appropriate 81%
Proper stretching was practiced 85v
Proper cool down was practiced 85%
Overall quality 87%
Overall enjoyment 90%
Would recommend this class to friend 99%

The following questions were also asked:

Classification:
Freshman: 16  Senior: 20  Staff: 53
Sophomore: 10  Grad: 103  Alumni: 3
Junior: 20  Faculty: 21  Other: 34

Student living on campus:
Yes: 60  No: 107

Where do you live on campus:
Ft. Douglas: 27
Med Towers: 7
Univ. student apts: 25

How did you find out about the Fitness program:
Field House info: 152  Lawn signs: 2  CRS brochure: 8  Web site: 59
Banners: 4  Info table: 2  Word of mouth: 38  USA flyer: 7
HRE Flyer: 5  Orientation: 2  Past participation: 11  Other: 7

*Are you a past participant:
Yes: 63  No: 60

*If yes, how many classes have you taken:
1: 16  4: 7  7: 1
2: 8  5: 3  8+: 11
3: 8  6: 5

*these questions were only asked on the spring semester survey
<table>
<thead>
<tr>
<th>Activity</th>
<th>Participations</th>
<th>Training &amp; Meetings</th>
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<tbody>
<tr>
<td>HPER Complex</td>
<td>51,402</td>
<td>343</td>
<td>51,745</td>
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<tr>
<td>Intramural Sports</td>
<td>17,416</td>
<td>286</td>
<td>17,702</td>
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<tr>
<td>Outdoor Recreation Program</td>
<td>1020</td>
<td>226</td>
<td>18,452</td>
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<td>Sport Clubs</td>
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<td>20,877</td>
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<td>Golf Course</td>
<td>8381</td>
<td>6852</td>
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<tr>
<td>Special Events</td>
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**CRS TOTAL PARTICIPATION = 395,205**