ASSOCIATED STUDENTS OF THE UNIVERSITY OF UTAH

Year-end Report 2011-2012
Dear Students, Faculty and Staff of the University of Utah,

It is our pleasure to submit to you, the Associated Students of the University of Utah’s (ASUU) End of Year Report for the 2011-2012 school year. It has been an honor to represent the nearly 32,000 students of the University of Utah during our inaugural year in the PAC-12. During the past year, our administration has accomplished several objectives that will benefit the students for years to come. Below are some notable highlights:

- In an effort to promote dialogue about issues of difference on campus, we established a Special Projects board specifically tasked with holding a dialogue series accessible to any student willing to participate. This year, the student body dialogue regarding the use of race in current media, religion and cultural stereotypes, and LGBTQ awareness.

- The Non-Traditional Student Outreach board was restructured to better meet the needs of our expanding non-traditional student population.

- The Sustainability board expanded the Recycle Rice-Ecologie program, making it one of the largest student-run stadium recycling programs in the PAC-12.

- The Government Relations board led a statewide student coalition by spearheading the 66% Campaign, which advocates for higher education at the state legislature.

- A partnership with the J. Willard Marriott Library was formed and the new campus tradition of Geek Week was created which provides 24-hour library access during the week before finals week.

- Our administration helped to organize a centralized campus scholarship website.

- Our student philanthropy, Rock the U, expanded fundraising opportunities and support for the Huntsman Cancer Foundation.

- Our Senior Class Gift was the development of a new student scholarship fund.

- The Presenter’s Office organized two sold-out concerts, broke attendance records during the Free Film Series, reinstated a campus Battle of the Bands, and subsidized student tickets for various events at Kingsbury Hall.

- Our administration tirelessly advocated for the construction of the Student Life Center, which is expected to break ground in November 2012.

It has been an extremely exciting and rewarding year, and we would like to thank all of the students, administrators, and staff for helping make our accomplishments possible.

Go Utah!

Neela Pack, Student Body President
Tobin Bennion, Student Body Vice-President
Jamie Mathieu, Senior Class President
Nicholas Daskalas, Chief of Staff
The Academic Affairs Board started this year off with the annual Student Advisory Committee training in September, helping to ensure all of the Student Advisory Committees (SACs) understood how to receive funding from the Senate and their function within the retention, promotion and tenure (RPT) process. This training had over 100 attendees from various SACs across campus. Another initiative which the board put into place this year was the scholarship website; a collective database of the scholarships offered on campus where students can find, research and apply for scholarships based on diverse criteria.

The Academic Affairs Board was also actively engaged in the campus community by hosting the ASUU Annual Student Choice Awards, in conjunction with the Campus Relations Board March 28, 2012. This awards ceremony honored 10 professors from various parts of campus that were nominated and selected by students for their excellence. The culminating event of the board was Geek Week, a new event that took place in partnership with the Marriott Library. The library remained open for 24 hours during “dead week” and ASUU provided free school supplies, snacks, and drinks to library studiers. This event has been met with widespread success with thousands of students being served throughout the week.

The Assembly is a body of 48 elected student representatives from each college at the University of Utah, in proportion to the number of students enrolled in that college. The primary role of the Assembly is to appropriate funds to the various student groups and organizations on campus. This is accomplished through a legislative process whereby assembly representatives sponsor bills that request funds for student groups.

The 2011-2012 Assembly has done a wonderful job in appropriating money to a large and diverse number of student groups. This year, we have appropriated $178,815 to student groups and $42,860.70 to the Executive Branch. We have heard 157 Assembly bills, 22 Joint bills, and 5 Joint Resolutions.
The Attorney General works with all branches of ASUU to provide enforcement, advisement, and improvement of ASUU’s constitution, Redbook. In addition, the Attorney General serves to ensure that all officers of ASUU and all candidates for elected office follow the established bylaws and policies of ASUU and behave in an ethical and professional manner.

This year the Attorney General was able to help revamp bylaws Articles 4 and 7, update Redbook by serving as a member of the Constitution Task Force, and oversee all legislation that went through the Senate and Assembly in order to help students access over $250,000. In conjunction with the elections registrar and special prosecutor, the Attorney General monitored all campus elections and participated in the first Supreme Court hearing in several years.

The Community Relations Board accomplished many things during the 2011-2012 academic year. They signed up over 1,000 new students to get involved with ASUU over the summer orientations. These students have gone on to apply for leadership positions, volunteer, start student groups and much more. In the fall, the Campus Relations Board created and implemented the ASUU Quiz Cab program in collaboration with The New York Times in College program. Student leaders drove a golf cart around to pick up students. The students were quizzed on current events while being driven to class. If they answered the questions correctly, they also received a prize. The New York Times and USA Today have sponsored this program and are promoting it nationally to universities across the country.

The Community Service Board strengthened some of the University’s traditional events as well as implemented new ways for students to become involved in the community. A recap of the year includes:

- 3 multi-day blood drives, including the annual weeklong kick off drive, Bleed Red. September 6-9, 2011
- The Legacy of Lowell Community Service Day in conjunction with the University of Utah’s Lowell Bennion Community Service Center and the Alumni Association’s Homecoming Committee. September 24, 2011
- An innovation and restructuring of our annual heritage community drive, Bleed Red.
- A Thanksgiving Day Pie Bake for the Utah AIDS Foundation. November 24, 2011
- Co-hosting the Martin Luther King, Jr. Day of Service at four different sites in the community. January 16, 2012

This past year has been wonderful for the Diversity Board. There have been great strides made towards diversity and being inclusive of all students on campus with the driving theme for our board as “Unity in Diversity.”

The Diversity Board’s vision was to nurture an environment where student voices are heard, welcomed, and validated; to one another regardless of their ethnicity, gender or background. We also hoped to aid in social awareness and the benefits of having a more diverse campus.

Diversity Awareness Symposium
October 27, 2011
Attendance: 180
Theme: Empowering Your Identity

Community Relations Board worked with the Women’s Resource Center and the University of Utah’s Lowell Bennion Community Service Center to promote civic engagement, service, and awareness.

Budget: $100

Lindsay Dalebout
Associate Directors: Jantzee Coggins (summer), Erika Minjarez, director: neena Pack

Campus Relations Board worked on recruitment by tabling and speaking at many university affiliates. In the spring, the Campus Relations Board sponsored this program and are promoting it nationally to universities across the country.

Many events such as Honors Day, Red, White & U Day, and Plazafest II. In addition to our recruitment efforts, the Campus Relations Board worked with the Women’s Resource Center on a campus campaign to promote consent. The tag line for the campaign was “Can I Kiss You?” Overall, it has been an extremely successful year and we are confident that next year’s board will only get bigger and better!

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- An innovation and restructuring of our annual Hunger Banquet, resulting in record attendance. November 22, 2011
- A Thanksgiving Day Pre Bake for the Utah AIDS Foundation. November 24, 2011
- Co-hosting the Martin Luther King, Jr. Day of Service at four different sites in the community. January 16, 2012

- Putting on the second annual Guadalupe to the U Day, which brings elementary school children to our campus and connects their curriculum into a college experience at the University.February 17, 2012
- Assisting with Project Youth by providing volunteers to host over six hundred 6th graders on our campus. April 26, 2012

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Diversity Awareness Symposium
October 27, 2011
Attendance: 180
Theme: Empowering Your Identity
The purpose of the Diversity Awareness Symposium was to encourage students to empower their identity and become pro-actively involved in campus activities while building an awareness of the oppressive society in which we live. To quote the words of Malcolm Forbes, “Diversity is the art of thinking independently, together.” As a University, we can only benefit from recognizing the power in each other and the diversity of our campus.

The keynote speaker was Anapesi Ka’ili – Pacific Islander American Experience Professor from Ethnic Studies and social justice activist. Originally there was going to be one workshop following the keynote speaker, and a student panel discussing the impact of how campus is affected when diversity is not acknowledged; however, the student panel ended up being rescheduled for a later date.

Other Events
The Diversity Board sponsored two lunchtime events during the fall semester. The first sponsored reception featured the band, Te Vaka, who is known for their social justice and environmental activism through their music. They are very diverse in make-up of the different Pacific groups they represent and unite through their talents and music to encourage positive social change.

The Diversity Board also sponsored a reception featuring Staceyann Chin as part of the University’s Pride Week Celebration. Ms. Chin is a brilliant spoken word artist and has received international attention and several awards for her powerful poetry. These awards have come from such diverse organizations as Human Rights Campaign, Immigration Equality, Lesbian AIDS Project, and the New York State Senate.

Conference on Social Awareness (COSA)
February 4, 2012
Theme: Unity in Diversity
Attendance: 270
COSA approaches racial, social, and economic justice. The conference acknowledges the power and joy in solidarity and connecting across intersecting identities and communities, while also recognizing the struggles and complexities that emerge when we engage in justice work within systems that reproduce identities of privilege and oppression.

This year’s keynote speaker was Rinku Sen. She kicked off the conference with a speech on empowerment, racism and immigration. There were twelve workshops and two wellness activities as part of the conference.

Much needed dialogue regarding the acknowledgement of racism occurring on campus, the need to be more inclusive in our events, and pushing the issue of welcoming diversity in ASUU has been a tribute to the Diversity Board’s efforts this year. All of these efforts have been a huge step in making our campus community and college experience as students something that will prepare us in becoming great leaders and pro-active individuals in the future. For this, we are proud of the progress ASUU has made, proud of the Diversity Board members and proud of the administration for making a huge effort in pushing forward.

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ELECTIONS REGISTRAR
Elections Registrar: Bryce Williams
Assistant Registrar: Quentin Hodges
Special Prosecutor: Barry Stratford, Financial Auditor: Danielle LaCasce
Elections Committee: Charles Burnett (Chair), Jen Janikowski, Natalie Schuman, Barbara Ochoa, Jennifer Wille, Brittany Snyder, Mani Broadhead
Budget: $3,500
The purpose of the Elections Registrar is to enforce the proper rules and regulations regarding student government campaigns. In collaboration with an Elections Committee, the Elections Registrar organizes and facilitates debates, grievances, the elections premiere, and an inauguration for the newly elected officers and farewell to the current years officers.

Registered Parties
Open: Geneva Thompson (Presidential Candidate), DJ Payton (Vice Presidential Candidate), and Erika Minjarez (Senior Class Presidential Candidate)
Sync: Jake Rush (Presidential Candidate), Ellie Sanchez (Vice Presidential Candidate)
Residence Halls Debate
February 22, 2012
Location: Heritage Center, Room 1A/B
Attendance: 100
Moderator: Michael Chen, NRHH President

Non-Traditional Student Debate
February 29, 2012
Location: University Student Apartments
Attendance: 60
Moderator: Gerald Sanders
Active Campaigning
March 5, 2012
ASUU/Hinckley Debate
March 6, 2012
Location: Hinckley Caucus Room
Attendance: 100
Moderators: Tobin Bennion, Bryce Williams
Final Voting
March 6-7, 2012
Final Results Announced
March 8, 2012
Total Votes in Final Elections: 2,599
Geneva Thompson: 1,619
Jake Rush: 1,028
Erika Minjarez: 894

Inauguration
April 25, 2012
Location: Auditorium, Spencer Fox Eccles Business Building
Attendance: 200
EXECUTIVE ASSISTANT

Executive Assistant: Jantze Coggins

Budget: $100

The Executive Assistant works closely with the Chief of Staff and all members of ASUU to ensure that their initiatives are completed. The Executive Assistant also oversees office hours, meeting times, ASUU retreats, the official ASUU calendar, meeting minutes, and processing student interest forms.

In addition to the above duties, the Executive Assistant worked on creating more efficient methods of scheduling between advisors and directors. Improving upon the official calendar located in the student involvement wing of the union, large display calendars were created for the ASUU office to provide a three-month glance of programming and events. Also, Red Pages, the academic planner given away for free to 7,000 students, were compiled and redesigned with improvements made.

The Executive Assistant helped the directors with numerous meetings, as well as the office staff with any needed tasks and served as a resource to students that visit the ASUU office, providing a vast knowledge of all boards and the process to get involved. In addition, any interest forms that students were compiled and redesigned with the assistance of the Executive Assistant.

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FINANCE

Director: Ryan Hicks
Associate Directors: Hy Chau, Jennifer Lee, Kelsey Strong

Budget: $2,000

The Finance Board had a very successful year. In addition to the standard responsibilities of managing the ASUU budget and overseeing expenditures throughout the year, the Board assumed the very challenging task of revising RedBook’s Article IV—Financial Policies and Procedures. This section had become outdated and was in much need of clarification and other changes. After thorough review and modifications, the revised Article IV was approved by both legislative bodies and ultimately by the University Board of Trustees. The new policies are currently in effect for the upcoming 2012-2013 fiscal year. Some of the important changes to Article IV include:

- Establishment of contingency roll-over accounts in both the Senate and Assembly—this will allow unused funds to remain with the legislative body for which they were originally appropriated
- Differentiating between the ASUU Annual Budget and the semi-annual student group budget process
- Further defining procedures associated with the student group budget process
- Defining the Special Projects Fund

Additionally, the Finance Board made it a priority to ensure that student group budget applications were reviewed in a manner that was as fair, objective, and as transparent as possible. This included full disclosure to applicants of the criteria upon which decisions were based, as well as the development of a quantitative review system that removed a significant portion of the subjective judgment that was inherent in previous budget processes.

FRESHMAN COUNCIL

Freshman Council Advisors: Marjorie Regus (Fall & Spring), Sarah Hammer (Fall)

Budget: $1,600

The Freshman Council (FC) is a division of ASUU, formed to give incoming freshmen an opportunity to build leadership skills, network, and develop relationships with other members of the University. In addition to holding responsibilities within the council, most members also serve on additional ASUU boards. It is comprised of two student advisors and up to 40 freshman who represent the entire incoming freshman class.

Listed below are events the FC either supported or hosted:

- **ASUU Presents: Redfest**
  - Friday, September 16, 2011
  - Attendance: 30 members, 2 advisors

- **Recycle Rice-Eccles**
  - Friday, October 21, 2011
  - Attendance: 500+

- **Crimson Nights: Haunted Hallway**
  - Friday, September 23-24, 2011
  - Attendance: 35 members, 1 advisor, 100+ maraders

- **Martin Luther King Marade**
  - Monday, January 17, 2012
  - Attendance: 35 members, 1 advisor, 100+ maraders

- **Conference on Social Awareness (COSA)**
  - Saturday, February 4, 2012
  - Attendance: 32 members, 1 advisor

- **Freshman Council Dialogue with Special Projects Board**
  - Wednesday, February 8, 2012
  - Participants: 35, 1 advisor, 1 facilitator
Freshman Council Spring Retreat
March 2-3, 2012
Attendance: 20 members, 1 advisor
FC held a second retreat to plan for Rock the U and other projects that were to follow later in the year. The retreat was held in a cabin in Morgan, UT.

Rock the U
Friday, March 23, 2012
Attendance: 33 members
FC raised over $2,500 for the Huntsman Cancer Foundation this year! On March 23, FC volunteered at the Rock the U dance marathon monitoring tables and auction booths, displaying decorations and encouraging those attending the dance marathon.

Freshman Council Mentor/Mentee Program
All year long
35 Freshman Council members, 25 mentors
The purpose of FC is to assist members in making a successful academic and social transition into the University of Utah. Mentors connected FC to the University by providing encouragement, knowledge of resources, and experience. Mentors also served as role models and confidants, encouraging academic success and personal development to assist mentees with attainment of educational goals.

GOVERNMENT RELATIONS
Director: Don Willie
Associate Directors: Kelsey Price (Fall & Spring), Andrew Davis (Fall), Rachel Wooten (Spring)

Budget: $5,000

The Government Relations Board represents the student voice to the State Legislature and other significant higher education stakeholders. In addition to lobbying on behalf of students, the Government Relations Board is responsible for educating and mobilizing students in its lobbying efforts to raise political awareness on campus and throughout the state. The board also focuses on voter registration, voter education, and voter turnout in the election process. This year’s board accomplished these responsibilities with zeal, creating one of the most effective legislative campaigns to date and hosting numerous activates and programs on campus that were well attended by students.

Political and Civic Engagement Conference
September 2011
The Government Relations Board hosted student leaders from the University of Utah as well as student leaders from around the state at this year’s Civic Engagement Conference. This conference provided critical information and training on how students can effectively engage their government. Guest speakers included: David Buhler, Associate Commissioner of Higher Education, who presented on student lobbying efforts, and Robert Gehrike, Salt Lake Tribune Reporter, who instructed students on how to access media to promote the needs of students of higher education.

The Government Relations Board also honored Lieutenant Governor Greg Bell, Senator Lyle Hillyard and Associate Commissioner David Buhler as 2011 Advocates of Higher Education during the Civic Engagement VIP Dinner. Lieutenant Governor Bell provided the keynote address on the importance of obtaining a higher education degree.

Vote Project
Year-round project
Members of the Government Relations Board and other student volunteers helped organize and execute a voter registration drive across campus. Hundreds of students were registered to vote.

Impact Day 2011
October 2011
Under the direction of Associate Director, Kelsey Price, the Government Relations Board hosted several municipal candidates at this year’s Impact Day. This allowed students to meet with candidates, understand their stance on issues and become more educated in preparation for 2011 Election Day. Students were also able to sign form letters, which were submitted to legislators and petitioned for increased funding towards and attention on higher education.

Education First Petition
November 2011
In November, members of the Government Relations Board coordinated a campus-wide petition that supported the efforts of Education First, a high profile pro-education PAC. This effort led to the collection of nearly 5,000 signatures on our campus, contribution to the collection of more than 33,000 student signatures statewide.

ASUU Legislative Campaign – 66% Campaign
January-March 2012
The Government Relations Board orchestrated what may be recorded as the most comprehensive student legislative campaign. While former campaigns were short lived, this year’s board prepared the 66% Campaign, expecting it to last through the year 2020. This campaign is derived from a Georgetown University study that concluded that 66% of Utahans must have a post-secondary degree or certificate by the year 2020 to continue Utah’s economic growth. This campaign raised awareness of this study, activated students to become involved in lobbying efforts and pressured legislators to fund higher education. As a result, in part by this campaign, the University of Utah received a greater amount of funding for critical projects, authorization to construct the Student Life Center and great recognition from numerous legislators. This campaign, while conceptualized by ASUU and the University of Utah, was adopted statewide through the Utah Student Association and is expected to become a long-term campaign.
Student Legislative Day
February 2012
Students from all public Utah Universities joined together on Utah’s Capitol Hill to lobby legislators for increased funding and attention for higher education. Activities for this day included a 66% Campaign Press Conference and rally, a training on “How to Lobby your Legislator”, and over 50 meetings with state legislators. Hundreds of students from around the state attended this event, making it one of the most effective student legislative days to date.

MARKETING

Directors: Keala Jarvis (Summer/Fall) and Brad Marshall (Spring)
Associate Directors: Carmen Gold, Raia Kuddus, Willus Branham, and Adam Nalmborg
Budget: $30,000

The Marketing Board is a student-run marketing agency that serves all ASUU boards, student advisory committees, and student groups. The board provides comprehensive marketing strategies for these groups that include designing artwork, ordering merchandise, providing student consultations, and promoting events. The board is responsible for creating innovative marketing techniques to effectively communicate events and programs to the student body. These techniques include print media, digital media, social networking, photography, video production, and grassroots marketing.

NONTRADITIONAL STUDENT OUTREACH

Director: Victoria Billings
Associate Director: Jeff Dixon
Budget: $6000 (plus an additional $3000 reallocated through the President’s budget)

Highlights:
• Launched “Your Story Begins Here” campaign to introduce students to ASUU
• Restructured social media presence with a new ASUU Facebook page
• Initiated grassroots “Swagmobile” campaign to communicate with students directly
• Increased photography and reporting of events on a redesigned asuu.utah.edu website
• Video promotions for ASUU elections
• Redesigned overall distribution for marketing materials across campus
• Increased attendance to record levels for The Grand Kerfuffle, Redfest, Homecoming
• Invested in long-term equipment for ASUU including:
  • ASUU branded studio backdrop
  • Photography equipment
  • Backlit displays
  • A-frames
  • Vinyl banners

The Non-Traditional Student Outreach Board helps meet the needs of students who are over the age of 25, veteran’s, married, have children, are pursuing a graduate degree, and/or are international students. The board provides programs and resources that help make student life easier and more enjoyable for this unique population.

Board Restructure Highlights:
• Added Veteran’s to ASUU’s definition of a Non-Traditional student
• Rather than host multiple events through the board, the new mission is to improve campus-wide events to be inclusive of non-traditional students. This will be accomplished through improved awareness, outreach, and marketing efforts.
• To assist with inclusivity for non-traditional students, the Presenter’s Office and the Non-Traditional Student Outreach boards will share an Associate Director that will serve as the advocate for non-traditional students for Presenter’s Office events, such as Redfest, the Grand Kerfuffle, and the free film series.
• The board will continue to host institutional events such as Non-Traditional Student Week and the Easter Egg Hunt, as well as co-host events with University Student Apartments, such as Movies on the Lawn.

NONTRADITIONAL STUDENT WEEK

• Movies on the Lawn
  August 18-20, 2011
  Co-hosted with University Student Apartments Resident Council
  This event was hosted at the three locations managed by University Student Apartments (Medical Towers, East Village, and West Village) and provided a movie for students and their families. The Presenter’s Office sponsored the film “Yung Fu Panda 2” for the event, and popcorn, snow cones, and cotton candy were provided free of charge.

• Welcome Picnic
  August 27, 2011
  Co-hosted with University Student Apartments Resident Council
  As a welcome back to a new semester, a picnic was held at the West Village the first Saturday of the new semester. Food, games, and a bounce house were provided free for students and their families. This was a first time event hosted by the board, and was a huge success!

• Non-Traditional Student Week
  November 7-11, 2011
  This was the University of Utah’s second annual non-traditional student week, and the event grew tenfold! During the week there were tabling events held both at the Union building, but also at University Student Apartments and the University Satellites. The highlight of the week was the addition of the first ever Student Veteran Recognition Award and Ceremony. This event will become an annual award during the Veteran’s Day events sponsored by the University of Utah. We were honored by the Association of Non-Traditional Students in Higher Education (a national organization) recognizing our efforts for the best Non-Trad Week! The award and recognition was truly appreciated!

During Fall 2011, a comprehensive survey was sent to a random sample of non-traditional students to determine a course of action for programming, outreach, and resource development. The board restructure was a direct result of this feedback.

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Thanksgiving Bowling
November 19, 2011
Co-hosted with University Student Apartments Resident Council
In order to serve the most student families as possible, the board chose to rent a large, off campus, bowling alley and hold the event on a Saturday morning. Breakfast was provided at the event, as well as a drawing for prizes, including a full Thanksgiving dinner donated by Sunflower Market! More than 150 families attended the event, making this one of the boards largest events of the year!

Easter Egg Hunt
March 30, 2011
Co-hosted with University Student Apartments Resident Council
After stuffing nearly 7,000 eggs, 200 children participated in the first Easter Egg Hunt held in the Union Building. Photographs with the Easter Bunny rounded off the day!

OFFICE STAFF
Lori McDonald is the Associate Dean of Students who serves as the Student Government Advisor.
Rob Phillips is the Financial Advisor who helps with financial questions, tracks monetary expenses of student groups, and assists the Finance Board.
Janzell Tutor is the Office Advisor who deals with travel expenses and maintaining the office.
Brian Burton is the Programming Advisor who assists ASUU directors and student groups with large-scale programming events and initiatives.
Sana Muller is the Legislative Advisor who assists with the legislation processes, helps with Redbook procedures, and registers Student Advisory Committees and student groups.
Tom Hurtado is the Communications Advisor who oversees student groups, marketing, and technology for ASUU.
Hayley Jensen is the Student Assistant who helps with various projects within the office.
Rebecca Moore is the Student Assistant who helps with various projects within the office.
Jayson Stokes is the Graduate Assistant who helps with student groups and organizations.
In addition to the online student group management site, ‘CommUnity’, ASUU continues to recognize the need for student groups to have more resources in order to succeed on campus. In response to this need, ASUU has made great strides in providing resources and opportunities that make it easier for students to search for, join or create student groups as well as apply for funding. In addition, ASUU hired a Graduate Assistant to communicate resources to student groups and oversee the student group database. ASUU also created training sessions and materials for student group advisors and worked to improve policies related to how student groups are recognized on campus. The following advisor trainings occurred this year:

Advisor Roundtable Discussion
November 4, 2011
Location: Union West Ballroom
Attendance: 30

Funding Workshop
December 20, 2011
Location: Union Saltair Room
Attendance: 30

PRESENTER’S OFFICE
Director: Devin Ross Richey
Associate Directors: Eric Hunter, Trang Dang
Budget: $386,250
The Presenter’s Office is the programming branch of ASUU. As a group of 11 student leaders, this board has provided the student body with the best and most demanded concerts, films, speakers, and performing arts possible. Our mission has been to represent the wishes and interests of fee-paying students by taking their voices to heart and combining them with the educational purposes of the University.

Concerts
Manager: Adam Tuero
Assistant Manager: Thomas Butler
In addition to the two traditional concerts of this board, a third event was reinstated this year. The Battle of the Bands gave students the opportunity to share their talents with their peers live on stage at Kingsbury Hall. This reflected our goal of incorporating students more in our programming and encouraging their personal and career goals. We also hosted our annual spring concert in Presidents Circle this year, making full use of the historic heart of campus.

Speakers
Manager: Robin Cole
Assistant Manager: Landon Freter

Our speakers board collaborated with many Executive Cabinet boards and other student groups to host relevant and important lectures and entertainment throughout the year. The board also put forward a considerable amount of work to bring Dr. Maya Angelou to campus, though that event was unfortunately canceled after the famous writer/poet fell ill.

Films
Manager: Eli Logerski
Assistant Manager: Miranda Stocks
The films board aimed significantly to the role of the Presenter’s Office this year by providing a diverse and popular film series for students. Of particular importance were non-traditional students including those with families. Several family friendly films were screened and heavily marketed toward the married student housing on campus. Additionally, they hosted the second annual Oscars Red Carpet Party as a means to share in the event celebrating the best and boldest in the motion picture industry.

Performing Arts
Manager: Hasty Nazarinia
Assistant Manager: Oliver Anderson
As a new entity this year, the performing arts board has proven its worth by providing a myriad of new events to students. These include the Arts Bash, which lets students show off their varied creative skills, The Vagina Monologues, which concurrently taught students and raised money for Planned Parenthood, and Poreotics, which presented an intriguing dance event while greatly appealing to international students and dancers.
ROCK THE U

ASUU’s Presenter’s Office this year to create additional funds that were highly successful. First, we brought in the Duck Campaign, in which people were able to buy a pair of ducks. One was to remember their donation and the other to judge the House Decorating competition and Songfest. The Senate is also responsible for confirming ASUU appointments, approving the ASUU budget, and serving as student senators on the university’s Academic Senate.

The Senate is a body of 16 student representatives elected from each college at the University of Utah. The Senate is responsible for allocating funding to the Student Advisory Committees. The Senate is also responsible for confirming ASUU appointments, approving the ASUU budget, and serving as student senators on the university’s Academic Senate.

The Rock the U capstone event, the dance marathon, was changed this year. To be more conducive to the busy lives of college students, the event was shortened in duration in hopes that it would increase attendance, and therefore increase donations. The event, because of its shortened duration, was able to be 100% focused on cancer patients and survivors.

Unlike previous years, Rock the U did not end the fundraising at the dance marathon. Donations will continue to come in until the end of the school year.

Rock the U will continue to establish its name and reputation on campus and in the community as a strong ally for the Huntsman Cancer Institute and the important work that is conducted there each day. Every effort made by the students under the direction of the Rock the U board has the ability to change the lives of so many in the community, in the country and even the world.

SENATE

Executive Committee Members: Jackson Chambers, Jeffrey Van Hulten, Andrew Black, Doug Chan (Fall), Taylor Thompson (Spring)

Budget: $2,500

The Senate is a body of 16 student representatives elected from each college at the University of Utah. The Senate is responsible for allocating funding to the Student Advisory Committees. The Senate is also responsible for confirming ASUU appointments, approving the ASUU budget, and serving as student senators on the university’s Academic Senate.

The 2011-2012 Senate has done a wonderful job in appropriating money to a large and diverse number of students. Senate heard 211 Senate Bills, 22 Joint Bills, 5 Joint Resolutions, and 1 Senate Resolution. As of the end of March, the group had appropriated a total of $91,076 to Student Advisory Committees and $20,727 to Special Projects.

SENIOR COUNCIL

Senior Class President: Jamie Mathieu

Senior Class Vice President: Michael Chen

Budget: $12,000

Senior Council is committed to expanding the role of the senior class while continuing traditions with a twist. Senior Council comprised of a dedicated group of students filled with energy, and pride for our University. We jump started the Homecoming Dance, and at the Homecoming football game. Each member of the Homecoming Court received a scholarship for the spring 2011 semester from the Alumni Association plus a gift from the Senior Class.

2011 Royalty

King: Bryce Williams

Queen: Brittany Snyder

1st Attendant: Jeffers Corr

1st Attendant: Rachel Barnes

2nd Attendant: Adam Tuerdo

2nd Attendant: Neena Pack

Legacy of Lowell

September 24

Thousands gathered to help the community with Legacy of Lowell’s Day of Community Service, which is put on by the Bennion Center in collaboration with ASUU. All of campus came together in University of Utah spirit to help neighborhoods, families and schools in service.

House Decorating Competition

September 27

The campus was covered in Red! The house decorating competition is between organizations on campus that have buildings, such as the Alumni House, Officer’s Circle, and Greek Row. The organizations decorated their houses according to the theme PAC To The Future.

Crimson Rally

September 29

The Crimson Rally had thousands on the Union Patio to celebrate old traditions of songfest, the Pep Rally, and a
carnival that included several student organizations. The Crimson Rally included MUSF Pinks, carnival games, Baggo tournaments, raffle prizes, pizza, Chipotle, Water, Cheer Leaders, Utah Dance Team, Marching Band Swoop, Coach Whittingham, Coach Krykowiak, the Crazy Lady and a fireworks show!

Homecoming Dance
September 30
This year the Homecoming Dance was at The Depot. The dance party, photo booth and dessert bar went all night long. The Homecoming Dance was a huge success and sold out event.

Senior Class Gift
A student scholarship fund was created to improve student life and opportunity.

SPECIAL PROJECTS

Director: Wazir Jefferson
In an attempt to provide a stage for positive dialogue about issues of difference on campus, the ASUU administration created the Special Projects Board. Under the supervision of Wazir Jefferson, the Special Projects Board started the Lunch and Learn Dialogue Series. This series included well-known national speakers including Frederick Gooding, the Minority Reporter, who discussed issues of race in movies and Amer Ahmed who spoke about Islamophobia. The Lunch and Learn Dialogues provided the students in attendance a safe forum to share their thoughts on often difficult issues.

The Special Projects board also partnered with the Center for Ethnic Student and the Lesbian, Gay, Bisexual, Transgender Resource Center to facilitate dialogues regarding the navigation of life with purpose and gender expression and sexual orientation. Dialogues were also given to the ASUU Executive Cabinet and the ASUU Freshman Council.

STUDENT ADVOCACY

Director: Cameron Partovi
Associate Director: Karyn Elber
Budget: $2,000
The Student Advocacy Office is dedicated to providing a service to students by supporting their interests, bringing about an awareness of their rights, and acting as a resource for their concerns. The office is staffed entirely by informed and trained student advocates who listen to student concerns and inform them of their rights and can direct them to a community organization or legal counsel for further assistance as needed. Call 801-895-1500 or 2788 to schedule an appointment.

In 2011-2012, the Student Advocacy Board continued providing students with a variety of legal, campus, and community resources to assist them with issues including, but not limited to: renters’ rights, DUls, MIPs, sexual assault, domestic violence, and academic appeals. The greatest hindrance to the effectiveness of the Student Advocacy Board is lack of student awareness of the services that are available to them. Given that information, the Board engaged in a thorough marketing campaign to promote awareness of the Board. The Board printed pamphlets that described the services offered by the Board and distributed them in chapter meetings at Greek Row, at Redfest, and other events. Additionally, the Student Advocacy Board printed out hundreds of posters advertising the various services we offer, and the student response was unprecedentedly successful.

The Student Advocacy Board also hosted two symposiums to educate students about their rights as University of Utah students. One symposium addressed student’s rights and responsibilities as renters and the rights and responsibilities of their landlords. The other symposium, aptly titled the “After-Party Symposium,” discussed how to handle a variety of issues that can affect a student during and after making risky decisions at parties, including DUls, MIPs, and sexual assault. Lastly, the Student Advocacy Board expanded its reach by affiliating itself with more lawyers in the Salt Lake City area than in years past, and by forming partnerships with a variety of organizations on campus that could provide useful resources for students.

STUDENT SERVICES

Director: Jake Enslin
Associate Directors: Dillon Jensen, Daniel Payne
Budget: $7,000
This year, the Student Services board continued the oversight of the creation and maintenance of a new student-run website called Graduate Edge. In its second year of operation, the Graduate Edge website, previously known as Career Advantage, was rebranded to increase awareness around campus of its amazing resources to students. Graduate Edge provides students with valuable advice from former University of Utah undergraduates who are currently enrolled in graduate programs or alumni already working in a number of fields. Through Graduate Edge, students can collaborate with current students, alumni, and other resources, which will assist them in their preparation for graduate programs and eventual career paths. Graduate Edge is built on the premise that often times the best advice comes from other students.

Currently, the Graduate Edge website has invaluable information for undergraduates on how to become a competitive applicant and gain entrance into various graduate programs including: Medical School, Law School, Dental School, Engineering, Architecture, Masters of Science in Finance, Masters of Accounting, and Masters of Science in Information Systems.

Numerous other programs including: Social Work, Nursing, Fine Arts, & Entrepreneurship should be online in the near future. Included on the site are seminars regarding graduate school admissions, becoming the best applicant you can be, and even recorded visits from admissions advisers from various graduate programs around the nation. ASUU and the Student Services board are excited about the Graduate Edge program and the invaluable resource that it will continue to be for University of Utah undergraduates. Be sure to check out the site at: http://www.asuu.utah.edu/graduateedge/
The Sustainability Board focuses on bringing awareness to environmental issues and decreasing the University’s environmental impact. Sustainability can be defined as meeting the needs of the present without compromising the ability of future generations to meet their own needs. The Sustainability Board works closely with the Office of Sustainability, the Bennion Center, Facilities, and current students to create a positive and sustainable campus. Specific efforts have been focused on decreasing the waste at the Rice-Eccles Stadium during home football games, improving recycling on campus and educating students, faculty, and staff about sustainable practices.

The Sustainability Board has had a great year in terms of growth progress. Recycle Rice-Eccles provided a large amount of work for the board in the summer and fall. It was a very successful program. The program garnered ASUU quite a bit of recognition throughout campus, as it was one of the strongest initiatives to emerge from ASUU this year. Recycle Rice-Eccles gained popularity because it allowed students to learn about sustainability while having fun and watching the football games at the same time. During the span of six games we had over two hundred and fifty volunteers and recycled over 19,000 lbs. of plastic, glass, and aluminum.

During spring semester we planned Earth Month with cooperation from the Office of Sustainability, the Bennion Center, and the Hinckley institute of Politics. Earth Month included local groups such as Save Our Canyons, and CEO of Pangea Organics (Organic Cosmetics) as well as films with sustainable messages such as “Crude: The Real Price of Oil.” Our Earth Day celebration allowed all students to engage with the various sustainable initiatives and groups on campus. Earth Day allowed environmental student groups to showcase the different environmental projects in progress on campus as well as the unveiling of the new bicycle master plan that will make our campus more accessible and safe for cyclists.
Thank You

to all the students, administrators, faculty, staff, and community members whose help, support, and guidance made this year’s accomplishments possible.