MISSION STATEMENT AND GOALS

Campus Recreation Services is dedicated to educational enrichment, encouragement of active participation, development of the complete individual, and the discovery of lifelong happiness.

Quality Service
Campus Recreation Services is committed to providing quality programs, facilities, and services.

Student Focused
Campus Recreation Services is dedicated to meeting the needs of students.

Knowledgeable staff/Professional development
Campus Recreation Services provides professional development, leadership, and a knowledgeable staff through continuous quality training.

Safe environment
Provide a safe, accommodating, and secure environment for the University community.

Increased visibility
Be creative in meeting the needs of participants, building a positive image, and increase university community awareness.

Diversity
Meet the needs of the University's diverse campus community.

FACILITIES AND PROGRAMS

Field House
Primary facility for Campus Recreation Services (CRS). Contains free weight center, cardio center, circuit and cable weights, dance studio, 2 tennis courts, 1 basketball/soccer court, 7 racquetball courts, 2 squash courts, cycling studio, personal training studio, indoor running track, and lounge. Most heavily used program/facility within department.

HPER Complex and Natatorium
Shared use facility with College of Health and Athletics. Contains courts for basketball, volleyball, and badminton, 3 swimming pools, and 4 racquetball courts. Limited hours of availability.

Disc Golf Course
Nine-hole course located on remaining land of the former golf course, between Mario Capecchi and Wasatch Drive.

Outdoor Recreation
Arguably the premier outdoor program in the nation. Services include equipment rental for all seasons and outdoor activities, Cooperative Adventure Trips, resource center, and special events and programs.

Intramural Sports
Provides students, staff, and faculty the opportunity to compete on teams or as individuals against other members of the campus community. Sports are offered year-round at the HPER Complex, Field House, outdoor fields, and Outdoor Program.

Fitness Program
Non-credit fitness classes offered at the Field House, Heritage center and University Student Apartments. Classes are both fitness and instructional based.

Personal Training allows participants to work individually with a certified personal trainer to develop a program geared towards needs and interests.

Sport Clubs
A program that provides students the opportunity to compete on teams against other university sport clubs. A wide range of clubs are available for both female and male participants. Selected clubs compete at the national level.

McCarthey Family Track and Field
A 400 meter track with synthetic turf infield located on the Northeast side of campus. Activities include open recreation for walkers and runners and home field to both Intramural and Sport Club games and practices. Shared use with Athletics.

Team Tots
In cooperation with Child Care, free child service was offered two evenings per week for students. Child Care provides facility and staff and CRS underwrites costs.
FULL TIME STAFF

Amy Barefield  Aquatics Supervisor
Mary Bohlig   Director
Evelina Day    Administrative Assistant
Paula Ericson Administrative Secretary/Program Assistant
Julian Gomez   Coordinator, Intramural Sports and Marketing
Jeanne Huelskamp Field House Supervisor
Cheri Jenkins  Associate Director, Field House and Fitness Program
Rob Jones     Co-Coordinator, Outdoor Recreation Program
Susan Miller  Coordinator, HPER Complex and Sport Clubs
Brian Wilkinson Co-Coordinator, Outdoor Recreation Program

STAFF PROFESSIONAL DEVELOPMENT

Cheri Jenkins National Intramural Recreation Sports Association (NIRSA) National Conference, March 26-30, Tampa, FL
PAC-12 Directors Meeting, June 10-13, Tucson, AZ
Julian Gomez NIRSA National Conference, March 26-30, Tampa, FL
Brian Wilkinson Association of Outdoor Recreation and Education (AORE), San Antonio, TX, November 3-5
Rob Jones Association of Outdoor Recreation and Education (AORE), San Antonio, TX, November 3-5
Mary Bohlig NIRSA National Conference, March 26-30, Tampa, FL

STUDENT STAFF LEADERSHIP + DEVELOPMENT

Chavalah Washington  Field House
Alex Muzio           Field House
Richard Baggaley    HPER Complex
Hanna Lentsch       Aquatics
Kristen Misejka     ORP
Greg Davis          ORP
Jeremy Reed         Field House
Alan Avedovech, J.P. Knochelman, Sarah Kartluke ORP
Kwan-Ling Yu and Lori Taylor HPER
Rachael Watts, Jason Chu, Tatsuya Yorozu Intramural Sports
Greg Davis          ORP

NIRSA William N. Wasson Student Leadership and Academic Award
NIRSA National Conference
CRS Outstanding Student Employee
CRS Outstanding Student Employee
CRS Outstanding Student Employee
CRS Outstanding Student Employee
NIRSA State Student Representative
Academic Internship
Academic Internship
Academic Internship
AORE National Conference

Workshops and number of students who obtained certification:
CPR & AED 29
Lifeguard Certification 16
In-Service Lifeguard Training 130
Guest Service Training 30

ORP conducted the following training opportunities for students and trip leaders.
Rock Climbing 22
Wilderness Life Support 7
Backcountry Skiing 8
Whitewater Training 16
Trip Coordinator Training 20
AMGA Ski Guide Course 12
AMGA Instructor Certification 3
Ski Tuning Clinic 9
Avalanche Beacon Training 8
Wilderness First Aid Responder 5
OUTDOOR RECREATION PROGRAM

- The Banff Festival of Mountain Films and Radical Reels had over 6200 people in attendance. Both events are the largest in North America. Also co-hosted a presentation by Joseph Pilgrim.
- A total of 41 Cooperative Adventure Trips were offered this year. They traveled 33,500 miles and increased participation by 125%.
- Preparation and continued planning to host the 2012 AORE National Conference.
- Despite the low snow total, rental income this year was nearly $240,000, due in large part to increased water craft inventory.
- Assisted Student Orientation in offering “Wilderness Orientation” overnight trips, which included climbing, camping and kayaking.
- Worked collaboratively again this year with the Bennion Center to sponsor an ASB trip to clean the San Juan River.
- Continued working relationship with the University of Utah Therapeutic Recreational and Independent Lifestyles (TRAILS) program.
- Continue to work closely with the Outdoor Leadership Floor within Housing and Residential Education, including floor specific training trips.
- Hosted several events for campus groups, including a river rafting trip for ASUU, Orientation BBQ, and Outdoor Leadership Floor BBQ.
- Hosted a 12-day Ski Guides Instructor Course and a 3-day Single Pitch Instructors Course sponsored by the American Mountain Guides Association.
- In cooperation with AORE, managed a booth at the Outdoor Retailers Show in an effort to develop corporate sponsorship for the national AORE Conference.
- Hired Jamie Bernstein as the new Graduate Assistant.

Our trip participants spent 1600 hours out on adventures. That’s a total of nearly 10 weeks

INTRAMURAL SPORTS

- Large increases in many team sports, including:
  - Fall Basketball +44%
  - Fall Soccer +17%
  - Spring Soccer +29%
  - Spring Football +55%
  - Spring Volleyball +100%
- A total of 50 team and individual sports were offered, with 250 teams competing throughout the year.
- Introduced leagues exclusively for the Greeks in softball, football, and basketball.
- All supervisors’ reports on now completed in real time on I-Pads, which results in a quicker response to issues and items of note.
- Hired the first-ever G.A. for Intramural Sports, Harrison Kanarick, who will begin this fall.
- The U of U Intramural Champ shirt won 1st place for NIRSA this year.
- Secured corporate sponsorship from the following companies: Cannondale, Gatorade, Timex, Nike, and Sport Beans.

2840 goals were scored last year in Intramural Soccer
SPORT CLUBS

- Twenty teams were active this year, with a total of 360 students participating as a Sport Club team member.
- Continued collaboration between CRS, Athletic Training and the College of Health to provide an athletic trainer assigned exclusively to our Sport Club athletes.
- Implemented Concussion Impact Testing for all participants.
- Review and revision of the Sport Club Manual.
- The Sport Club Contingency Fund allocated monies this year to Racquetball, Table Tennis, Men’s Rugby, Women’s Lacrosse and Cycling to compete in their respective national championships.
- 57 athletes competed in national tournaments.

MEN’S HOCKEY
- Beau Bertagnolli and Colton McDonald earned All-Conference honors.
- Finished first in the Pac-8 Conference regular season.

WOMEN’S LACROSSE
- Finished 7th in the nation at the Women’s College Lacrosse National Championship Tournament and 2nd in the Rocky Mountain Lacrosse Conference.
- Taylor Dunn was named to the All-Tournament team.
- Traci Shurtleff, Heather Hunter, Katie O’Neal, and Cody Rennert were named to All Conference Team

MEN’S WATERPOLO
- Rocky Mountain Conference champions.
- Finished season ranked #2 nationally.
- Tyler Pool: All-American Team. Tom Taylor: Conference Coach of the Year.
- Tyler Poo, McKay Jensen, and Andrew Jewell named to All-Conference Team.

MEN’S RUGBY
- Finished the season ranked #5 nationally.
- Nick Mostyn, Don Pati, Mike Sheppard, Lester Soloai and Sione Tonata Lauti were named to the All-American team

RACQUETBALL
- Tenth place finish at the Intercollegiate Racquetball National Tournament.

ULTIMATE FRISBEE
- Big Sky Collegiate Sectional Champions again this past year

MEN’S LACROSSE
- Tyler Kuntz was named to the Rocky Mountain Lacrosse Conference team.

MEN’S SOCCER
- Second place finish in the regional finals.

TABLE TENNIS
- Conference Champions.

CRS facilities were open 17,497 hours last year... an average of nearly 48 hours a day
EINAR NIELSEN FIELD HOUSE

- A total of 15,473 individual users utilized the Field House. Of this, 83% were students, which is nearly 45% of all students at the U.
- The Wellness Fair was moved to the Field House for the first time and was a rousing success.
- The Field House continues to be the busiest facility within CRS.
- After years of negotiation, Custodial finally assigned a staff to work full-time at the Field House during the day. This has made an enormous improvement in the cleanliness of the facility.
- Annual improvements included the purchase of 23 new pieces of cardio equipment, installation of a video display monitor, addition of counter space and a hydration station, and refurbishing racquetball court floors.
- In collaboration with AURP, the Field House hosted our 2nd annual Blood Drive.
- The lack of a cooling system continues to present both safety and comfort issues for our guests.

The Field House cardio equipment logged enough miles last year to circle the earth nearly 4 times

HPER, AQUATICS, MCCARTHEY FAMILY TRACK + FIELD

- After closing for much of the summer of 2011, the McCarthey Family Track and Field (MFTF) has been a great benefit to Intramural Sports, Club Sports and recreational users.
- The HPER Mall construction resulted in closing the Natatorium for one month during the summer for the second consecutive year.
- Wireless access was installed in the Natatorium.
- All facility reports on now completed in real time on I-Pads, which results in a quicker response to issues and items of note.
- A new ID system was installed, which uses laptop computers that route IDs through ACS rather than Blackboard, via the ID Office.
- The adult swim program continues to grow and serve primarily the international student population.
- Continue to work through conflicts with College of Health staff in this shared-use facility.

CRS paid our student staff $483,000 in wages last year

FITNESS PROGRAM

- Program continues to grow as new programs are added such as Ballet Barre, PiYo, Cycling and Abs, Zumba toning, Aqua Zumba, BalletFit, and U-Sanity.
- A total of 158 unique classes were offered last year with 18,250 participations.
- The Personal Training program saw increases again this past year, with a total of 1273 Personal Training sessions conducted.

3342 CRS welcome packets were sent to new employees
Our users swam 12,500 miles last year. That’s 2 round trips to Athens, Greece

ADMINISTRATION

- Student Life Center (SLC)
  - Completed Design phase of the SLC in October. At that point, the project was suspended until additional funding was realized and/or legislative bill was changed.
  - Requested legislative approval to change our SLC bill to match language of that at UVU, with limited success. The legislature lowered the donation amount from 15 to 10 million. Additionally, as long as they are not tied to student fees, these funds can come from sources other than private donations.
  - Started the final phase, Construction Documents, in April.
  - Continued assisting with fund raising efforts for the SLC.
  - Sponsored student leader trips to recreation facilities at the University of Arizona and Washington State University.
  - Created a new web portal so that all memberships can be purchased or renewed on-line.
  - After much trial and error, of a new ID reader system has been installed throughout department. Now all cards are read through Peoplesoft, which has allowed us to eliminate our reliance on the ID Office and work exclusively with ACS.
  - Received a $100,000 donation from ASUU for the SLC.
  - Active participant in the Athletic and Recreation Master Plan Committee. The goal is to ensure that long term goals are met to provide facilities that meet the needs of respective users and provide guidance for future facility expansion as it relates to the Campus Master Plan.
  - Worked directly with Human Resources during the design of the new Well U Program, which requires measurable health and fitness participation to obtain a discounted rate on health insurance plans. As part of the program, staff and faculty may receive this reduced rate by taking part in CRS programs and services. Verification was completed via card swipe reports, which we send quarterly to Human Resources.
  - Completed a revision of branding and theming for all marketing materials, which resulted in eye-catching and clever materials throughout campus.
  - Lost holes #10-18 at the Disc Golf Course due to expansion of IHC facilities. Our department is concerned with the rapid rate of green space used for recreational purposes.
  - Our web site had nearly 100,000 visits this past year, with over 53,000 unique users.
  - Continued expanding our collaborative programming efforts. Examples include hosting a blood drive (ARUP), International Night (International Center), Rush the U (HRE), International Fair (International Center), Field Day (SHAC), and for the first time, the annual Wellness Fair (SHAC) was held at the Field House.
  - During our first year in the Pac-12, participated in our first Annual Pac-12 Fitness Challenge. This is a fitness competition that utilizes Facebook to log fitness hours between students in all conference schools.
  - Increased faculty/staff membership sales by 25%.
  - Hosted a SLC fundraising social at Kingsbury Hall before the Radical Reels film event.
  - Over 1600 participants were surveyed this past year.
  - Continued our collaboration with ASUU Child Care to offer the Team Tots program. This program allows students to leave their children with ASUU Child Care, free of charge, while using CRS programs and Services. Nearly 300 student families used this program last year.
  - Conducted a learning outcomes component into our Student Staff Evaluation again this year. The intent was to receive feedback on their personal development through employment with CRS and included items such as academic performance, diversity awareness, sense of belonging, stress management, and communication skills.
  - Continue to review our Strategic Plan at the end of each semester to ensure we accomplish our stated goals. Examples include expansion of collaborative activities with other University departments, continual assessment of programs and services, operational and programming changes implemented based on feedback and assessments, providing a well-trained staff to handle emergency situations, annual review of marketing plan, and continuous progress towards the SLC.
  - Sponsored Matt Marcuse, Georgia Tech, to host technology presentations to both CRS and Student Affairs.
  - Participated in the MUSE program again this year, sponsoring interns in Marketing and ORP.

Campus Recreation Services provided 60,355 hours of student employment last year.
Outdoor Recreation Program equipment rental and service survey results (N = 173)
- 61% were students at the University of Utah
- 21% of respondents were first time renters
- 53% rent 1-2 times per year
- 22% rent 3-5 times per year
- 94% rated the quality of equipment from excellent to very good
- 95% rated the affordability of equipment from excellent to very good
- 92% rated the availability of equipment from excellent to very good
- 94% rated the customer service from excellent to very good
- 96% responded that the ORP staff had excellent to very good to knowledge of the equipment and program
- 92% responded that the equipment met their expectations

Intramural Sports participant survey results (N = 143)
The following questions were rated either extremely satisfied or satisfied:
- Promptness of activity    72%
- Time of activity          73%
- Quality of supervision    76%
- Quality of officiating    78%
- Organization             71%
- Professionalism          73%
- Overall experience       72%

Student Staff Learning Outcomes (N= 46)
The following questions were rated either strongly or somewhat agree:
- I have developed or improved the following skills through working with Campus Recreation Services
  - Respect for others       98%
  - Sense of belonging       96%
  - Academic performance     63%
  - Diversity awareness     93%
  - Stress management        72%
  - Ability to develop friendships 93%
  - Oral communication      96%
  - Communicate effectively with others in a group setting 98%
  - Communicate effectively with others in a one-on-one setting 98%
  - Leadership skills        90%
  - Self-confidence          93%
  - Teamwork skills          91%
  - Time management skills    76%
  - I am comfortable making ethical decisions at work 100%
  - The skills I have gained through work will help me in my future career 94%
  - Do you feel you were able to take a leadership role with CRS  Yes = 74%

Additionally, students were asked a series of open-ended questions in which they were asked to describe an incident to validate their response to the above questions.

Fitness program participant survey results (N = 311)
The following questions were rated either Strongly Agree or Agree
- Instructor effectively explained skills       90%
- Instructor effectively demonstrated skills   89%
- Instructor gave helpful feedback             75%
- Instructor was enthusiastic                  94%
- Instructor demonstrated comprehensive knowledge 91%
- Instructor motivated me                      84%
- Instructor was interested in my performance  73%
- Instructor was prepared each day             92%
- Instructor was patient when I had difficulty 76%
- Class started on time                        94%
- Class progression was smooth                 90%
- Proper warm up was practiced                 93%
- Proper cool down was practiced               93%
- I enjoyed this activity                      89%
- Overall quality of this class                86%
- Would recommend this class to friend         89%
- Gender: Female                               93%
- Student living on campus:                   20%
### PARTICIPATION

<table>
<thead>
<tr>
<th>Category</th>
<th>Participations</th>
<th>Staff Training</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HPER Complex + MFTF</strong></td>
<td>66,150</td>
<td>410</td>
<td>66,560</td>
</tr>
<tr>
<td><strong>Intramural Sports</strong></td>
<td>19,085</td>
<td>315</td>
<td>19,400</td>
</tr>
<tr>
<td><strong>Outdoor Recreation Program</strong></td>
<td>1200</td>
<td>6275</td>
<td>11,425</td>
</tr>
<tr>
<td><strong>Sport Clubs</strong></td>
<td>24,400</td>
<td></td>
<td>24,400</td>
</tr>
<tr>
<td><strong>Disc Golf Course</strong></td>
<td>10,250</td>
<td></td>
<td>10,250</td>
</tr>
<tr>
<td><strong>Einar Neilson Field House</strong></td>
<td>304,525</td>
<td>75</td>
<td>304,600</td>
</tr>
<tr>
<td><strong>Fitness Program</strong></td>
<td>18,250</td>
<td></td>
<td>18,250</td>
</tr>
<tr>
<td><strong>Special Events</strong></td>
<td>18,100</td>
<td></td>
<td>18,100</td>
</tr>
<tr>
<td><strong>CRS TOTAL PARTICIPATION</strong></td>
<td><strong>480,460</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

You could bring over 400 of friends along if you rented all the boating equipment at the ORP.
Please find attached the Campus Recreation Services (CRS) 2011-12 Annual Report. Campus Recreation Services provides sport, leisure, adventure, fitness, recreation, leadership, life training, and community building opportunities for the University of Utah.

The enclosed document reports achievements, data, and highlights from the past year. Selected items of note include:

- Completed Design Documents and started Construction Documents for the Student Life Center.
- We draw the largest crowds in North America for the Banff International Film Festival.
- Served as key partners in the new Employee Wellness Program sponsored by Human Resources.
- Preparing to host the 2012 Association of Outdoor Recreation and Education National Conference.
- Chavalah Washington was recognized as one of the outstanding student staff in the nation.
- Increased Cooperative Adventure Program participation by 125%.
- Nearly 45% of all students utilized the Field House.
- Substantial increase in Intramural Sports participation.
- Lost half of the Disc Golf Course to accommodate construction of a new IHC facility.