2012-13 ANNUAL REPORT
MISSION STATEMENT AND GOALS

Campus Recreation Services is dedicated to educational enrichment, encouragement of active participation, development of the complete individual, and the discovery of lifelong happiness.

Quality Service. Campus Recreation Services is committed to providing quality programs, facilities, and services.

Student Focused. Campus Recreation Services is dedicated to meeting the needs of students.

Knowledgeable staff/Professional development. Campus Recreation Services provides professional development, leadership, and a knowledgeable staff through continuous quality training.

Safe environment. Provide a safe, accommodating, and secure environment for the University community.

Increased visibility. Be creative in meeting the needs of participants, building a positive image, and increase university community awareness.

Diversity. Meet the needs of the University’s diverse campus community.

FACILITIES AND PROGRAMS

Field House
Cardio, weights, dance studio, sport courts, racquetball courts + squash courts, cycling studio, personal training studio, running track.

HPER Complex and Natatorium
Shared use facility with College of Health and Athletics. Contains sport courts, 3 swimming pools, and 4 racquetball courts.

Disc Golf Course
Nine-hole course located on remaining land of the former golf course, between Mario Capecchi and Wasatch Drive.

Outdoor Adventures
Provides equipment rental for outdoor activities, Cooperative Adventure Trips, resource center, and special events and programs.

Intramural Sports
Provides students, staff, and faculty the opportunity to compete on teams or as individuals.

Fitness Program
Non-credit classes, fitness and instructional based. Personal Training provides individual exercise direction with a certified personal trainer.

Sport Clubs
Provides students the opportunity to compete on teams against other university sport clubs.

McCarthey Family Track and Field
A 400 meter track with synthetic turf infield located on the Northeast side of campus. Shared use with Athletics.

Team Tots
In cooperation with Child Care, free child service was offered two evenings per week for students.

FULL TIME STAFF

Evelina Day  Administrative Assistant
Paula Ericson  Administrative Secretary/Program Assistant
Julian Gomez  Coordinator, Intramural Sports and Marketing
Jeanne Huelskamp  Field House Supervisor
Cheri Jenkins  Associate Director, Field House and Fitness Program
Rob Jones  Co-Coordinator, Outdoor Recreation Program
Susan Miller  Coordinator, HPER Complex and Sport Clubs
Mark Weiss  Coordinator, Aquatics
Brian Wilkinson  Co-Coordinator, Outdoor Recreation Program
Mary Bohlig  Director
**STAFF PROFESSIONAL DEVELOPMENT**

- **Cheri Jenkins**
  - Athletic Business Conference, Nov. 28-Dec. 1, NOLA
  - Facility and operations site visit, Boise State University, July 9-11
  - Facility and operations site visit, University of Missouri, July 30-Aug. 1
  - Student Affairs Professional Development Committee
  - Student Life Center Working Committee

- **Julian Gomez**
  - NIRSA Student Lead-On Conference, Nov. 7-11, Arizona State University
  - NIRSA National Conference, March 4-7, Las Vegas
  - Facility and operations site visit, University of Missouri, July 30-Aug. 1
  - NIRSA State Engagement Coordinator

- **Jeanne Huelskamp**
  - Facility and operations site visit, Boise State University, July 9-11
  - Facility and operations site visit, University of Missouri, July 30-Aug. 1
  - NIRSA National Conference, March 4-7, Las Vegas

- **Susan Miller**
  - Facility and operations site visit, Boise State University, July 9-11
  - Facility and operations site visit, University of Missouri, July 30-Aug. 1
  - Student Affairs Diversity Committee

- **Paula Ericson**
  - Facility and operations site visit, Boise State University, July 9-11

- **Brian Wilkinson**
  - Association of Outdoor Recreation Educators (AORE) National Conference, Snow Bird, UT, Nov. 7-9
  - NIRSA National Conference, March 26-30, Tampa, FL
  - Climbing Wall Association Summit, Boulder, CO, May 29 - June 1
  - AORE National Conference Host Committee
  - Student Life Center Working Committee

- **Rob Jones**
  - Association of Outdoor Recreation Educators (AORE) National Conference, Snow Bird, UT, Nov. 7-9
  - Climbing Wall Association Summit, Boulder, CO, May 29 - June 1
  - Co-Director, AORE National Conference Host Committee
  - Wilderness 1st Aid re-certification

- **Mary Bohlig**
  - Facility and operations site visit, University of Missouri, July 30-Aug. 1
  - AORE National Conference, Snow Bird, UT, Nov. 7-10
  - NIRSA National Conference, March 4-7, Las Vegas
  - Songdo Task Force Committee
  - Recreation, Athletics, Health Master Plan Committee
  - Student Life Center Steering Committee
  - Student Life Center Working Committee

- **Mark Weiss**
  - NIRSA National Conference, March 4-7, Las Vegas

**STUDENT STAFF LEADERSHIP + DEVELOPMENT**

- **Chelsea Wells, Kimberly Warner, Jennifer Handel**
  - CRS Outstanding Student Staff Scholarship Recipients
  - Academic Internship, Marketing

- **Kim Warner and Tatsuya Yorozu**
  - AORE National Conference, Salt Lake City, Nov. 7-10

- **Jamie Bernstein**
  - NIRSA Student Lead-On Conference, Nov. 7-11, Arizona State University
  - NIRSA National Conference, March 4-7, Las Vegas

- **Harrison Kanarick**
  - NIRSA Student Lead-On Conference, Nov. 7-11, Arizona State University
  - NIRSA National Conference, March 4-7, Las Vegas

- **Henry Lopez**
  - NIRSA Student Lead-On Conference, Nov. 7-11, Arizona State University
  - NIRSA National Conference, March 4-7, Las Vegas

- **Kimberly Warner**
  - NIRSA National Conference, March 4-7, Las Vegas

**Workshops and student attendance/certification:**

- CPR & AED 48
- CPR for the Professional Rescuer 20
- Lifeguard Certification 9
- In-Service Lifeguard Training 127
- Guest Service Training 28

**OA conducted the following training opportunities for students and trip leaders:**

- Western Regional Leadership Conference 6
- Mountain Bike Training 12
- Wilderness First Aid 21
- Wilderness First Aid Responder 2
- AMGA Instructor Certification 6
- AMGA Ski Guide Course 7
- Intermountain Student Leadership Seminar 14
- Avalanche and Backcountry Field Training 18
- 16 Trip Volunteer Training Sessions 300

(Included rafting, risk management, emergency response, learning outcomes, group behavior and dynamics, climbing, administration, and canyoneering)
OUTDOOR RECREATION PROGRAM

- Served as Host School for the National Association of Outdoor Recreation Educators, held November 6-10, Snowbird, Utah. The conference set a record for participants.
- In advance of move into the new Student Life Center (SLC), started the name transition from Outdoor Recreation Program to Outdoor Adventures.
- Hired Sarah Morris as a new Graduate Assistant.
- The Banff Festival of Mountain Films and Radical Reels had over 7000 people in attendance, a new record. Both events are the largest in North America.
- Hosted the Intermountain Outdoor Student Leadership Conference February 28-March 2 on campus. Thirty students representing six universities attended.
- A total of 41 Cooperative Adventure Trips were offered this year. They traveled 33,500 miles and had nearly 900 participants.
- Despite the low snow total, rental income this year was nearly $240,000, due in large part to increased water craft inventory.
- Assisted Student Orientation in offering “Wilderness Orientation” overnight trips, which included climbing, camping and kayaking.
- Continued working relationship with the University of Utah Therapeutic Recreational and Independent Lifestyles (TRAILS) program.
- Continue to work closely with the Outdoor Leadership Floor within Housing and Residential Education, including floor specific training trips.
- Hosted several events for campus groups, including a river rafting trip for ASUU, Orientation BBQ, and Outdoor Leadership Floor BBQ.

Our trip participants spent 1900 hours out on training adventures. That’s nearly 3 months.

INTRAMURAL SPORTS

- Large increases in many team sports, including:
  - Fall 2012 25%
  - Spring 2013 36%
- A total of 50 team and individual sports were offered, with 626 teams competing throughout the year.
- Formed the Referee Club, which was able to secure funding from ASUU that allowed three students to attend the NIRSA Lead-On Conference and three students to attend the NIRSA National Conference.
- Hired Harrison Kanarick as the first IM Sports Graduate Assistant.
- Introduced leagues exclusively for the Greeks in softball, football, and basketball.
- Offered nine new sports this past year.
- Secured corporate sponsorship from the following companies: Cannondale, Gatorade, Timex, Nike, and Sport Beans.

10,290 baskets were scored last year in Intramural Basketball.
SPORT CLUBS

- Twenty-four teams were active this year, with a total of 245 students participating as a Sport Club team member.
- Men’s Rugby was suspended for the academic year but continued to participate as the University of Utah Rugby Team, resulting in an extended suspension until January, 2014. They will be required to sign an MOU, which outlines both expectations, but also articulates which individuals may no longer have any association with the team.
- Continued collaboration between CRS, Athletic Training and the College of Health to provide an athletic trainer assigned exclusively to our Sport Club athletes.
- Continued Concussion Impact Testing for all participants.
- Review and revision of the Sport Club Manual.
- The Sport Club Contingency Fund allocated monies this year to Racquetball, Table Tennis, Men’s Water Polo Women’s Lacrosse, Men’s Hockey, Marksmanship and Cycling to compete in their respective national championships.
- 56 athletes competed in national tournaments.

MEN’S HOCKEY
- Pac-8 Conference Champions.
- Pete Gibb, Chase McDonald and Colton McDonald earned All-Conference honors.
- Hosted four home games that served as fundraising events for local organizations.

WOMEN’S LACROSSE
- Finished 2nd in the nation at the Women’s College Lacrosse National Championship Tournament
- Rocky Mountain Conference Champions.
- Laura Hunter was named Division II Player of the Year.
- Katie Baker, Laura Hunter, Taylor Dunn, and Traci Shurtleff were named All-Americans.
- Haley Poulson, Katie O’Neal, and Haley Juhl were named to All Conference Team
- Haley Juhl was the National Tournament Outstanding Player.

TABLE TENNIS
- ACUI National Champions.
- Diana Phong was the Singles National Champion.
- Julin Guo and Guarav Desai placed 3rd in doubles at the National Championships.
- Diana Phung and Mengyao Tan placed 3rd in doubles at the National Championships.

MEN’S WATERPOLO
- Rocky Mountain Conference champions.
- Finished 4th in the National Tournament.
- Sam Huff and Christian Hayes were named to the National Tournament Team.

CYCLING
- Four athletes competed in the Nationals, with Mitchell Peterson placing 3rd in the Individual Time Trial.

MARKSMANSHIP
- At the National Championship Tournament, the team placed 3rd in Free Pistol and 5th in the Air Pistol.
- Alexis Lagan placed 4th in the nation in both Free and Air Pistol.

RACQUETBALL
- Twelfth place finish at the Intercollegiate Racquetball National Tournament.

MEN’S SOCCER
- Second place finish in the regional finals.

CRS facilities were available over 18,000 hours last year... an average of nearly 49 hours a day
EINAR NIELSEN FIELD HOUSE

- A total of 20,692 individual users utilized the Field House, an increase of 34% from the previous year. Of this, 15,965 were students, which is nearly half of all students at the U.
- The FH had its busiest day ever, when 2178 people came through the doors during the winter.
- Overall, participation increased by over 15% from the previous year.
- In anticipation of the move into the SLC, no capital improvements were made and equipment replacement was only done to fulfill immediate maintenance issues.
- The Field House continues to be the busiest facility within CRS.
- For the second year, hosted the annual Wellness Fair.
- In collaboration with AURP, the Field House hosted our 3rd annual Blood Drive.
- The lack of a cooling system continues to present both safety and comfort issues for our guests.

**The Field House cardio equipment logged enough miles last year to take 1 ½ trips to the moon**

HPER, AQUATICS, MCCARTHEY FAMILY TRACK + FIELD

- The McCarthey Family Track and Field (MFTF) continues as a great benefit to Intramural Sports, Club Sports and recreational users and is now a crucial part of our programming as we continue to lose field space on campus.
- Mark Weiss was hired as the new Aquatics Manager. This position was upgraded from a Program Assistant as we begin to transition into the SLC. Mark came to us from Old Dominion University.
- Participated in both energy management and ADA compliance committees, which both reviewed issues within the facility and made appropriate recommendations.
- All facility reports on now completed in real time on I-Pads, which results in a quicker response to issues and items of note.
- A new ID system was installed, which uses laptop computers that route IDs through ACS rather than Blackboard, via the ID Office.
- The adult swim program increased by 37% and the children’s swim program grew by 24%.
- Continue to work through conflicts with College of Health staff in this shared-use facility.

**CRS paid our student staff $480,000 in wages last year**

FITNESS PROGRAM

- A total of 164 unique classes were offered last year with nearly 14,000 participations.
- The Personal Training program saw increases again this past year, with a total of 1729 Personal Training sessions conducted, an increase of 36%.
- A sample of new classes this year include TRX, Latin Jam, Dance Fit, CYCLEexpress, and Racquetball.
- Due to a loss of revenue, the Fitpass was terminated at the end of the fiscal year and services will again be purchased on a class by class basis.

**3342 CRS welcome packets were sent to new employees**
Our users swam over 16,000 miles last year. That’s 2 round trips to Sydney, Australia

ADMINISTRATION

- Student Life Center (SLC)
  - The Eccles Foundation announced the lead gift of $3,000,000.
  - Design of the SLC was nearly completed in November, at which time the Eccles Foundation requested the investigation of adding a 50 meter pool.
  - After 3 months of architecture and engineering modifications, the addition of a 50 meter pool was listed as an alternative, including costs. All design complete at this time, including materials, finishes, space modifications, etc.
  - Demolition of the Virginia Tanner Dance and the former Women’s Softball Field completed.
  - Groundbreaking Ceremony was Friday, April 19. It was very well attended with nearly 500 people in attendance, including a large student contingency.
  - Developed a new staffing model for the SLC, which includes repositioning selected staff and bringing on some new members before we move into the new facility.
  - Project put out to bid for construction contractors in May.
- In preparation of the SLC, a considerable amount of time was spent in staff professional development. This included two separate site visit trips, along with several regional and national conferences, including AORE, Athletic Business, NIRSA, Lead-on, and Climbing Wall Management.
- Our 2012-13 brochure was awarded runner-up by NIRSA.
- Started review of POS systems for the SLC.
- CRS volunteered at the Utah Food Bank on January 30 for a staff event.
- Organized and provided programing for University Student Apartments, including both soccer and racquetball clinics for parents and their children.
- Participated on the Recreation, Athletic and Health (RAH) Master Plan Committee. The goal is to ensure that long term goals are met to provide facilities that meet the needs of respective users and provide guidance for future facility expansion as it relates to the Campus Master Plan.
- Completed first year of being an active contributor of the Human Resources new Well U Program, which requires measurable health and fitness participation to obtain a discounted rate on health insurance plans. As part of the program, staff and faculty may receive this reduced rate by taking part in CRS programs and services. Verification was completed via card swipe reports, which we send quarterly to Human Resources.
- Mailed general department and membership information to 3342 new staff and faculty.
- Participated on the Songo Task Force.
- Our web site had 158,235 visits this past year, and increase of 59%. Of those, 82,961 were unique users, which is a 53% increase.
- Continued expanding our collaborative programming efforts. Examples include hosting a blood drive (ARUP), International Night (International Center), Wellness Fair (SHAC), Rush the U (HRE), International Fair (International Center), Field Day (SHAC), and Openings (HRE).
- Hosted a SLC fundraising social at Kingsbury Hall before the Radical Reels film event.
- Over 500 participants were surveyed this past year.
- Conducted a learning outcomes component into our Student Staff Evaluation again this year. The intent was to receive feedback on their personal development through employment with CRS and included items such as academic performance, diversity awareness, sense of belonging, stress management, and communication skills.
- Continue to review our Strategic Plan at the end of each semester to ensure we accomplish our stated goals. Examples include expansion of collaborative activities with other University departments, continual assessment of programs and services, operational and programming changes implemented based on feedback and assessments, providing a well-trained staff to handle emergency situations, annual review of marketing plan, and continuous progress towards the SLC.
- Hosted academic internships at the Field House, OA, and Marketing.
Outdoor Recreation Program equipment rental and service survey results (N = 159)

- Students at the University of Utah: 56%
- Quality of equipment from excellent to very good: 92%
- Affordability of equipment from excellent to very good: 96%
- Availability of equipment from excellent to very good: 95%
- Customer service was rated excellent to very good: 94%
- Staff had excellent to very good to knowledge of the equipment and program: 95%
- Equipment met their expectations: 93%

Intramural Sports participant survey results (N = 150)

- The following questions were rated either extremely satisfied or satisfied:
  - Quality of supervision: 77%
  - I would sign up again: 85%
  - Organization: 81%
  - Good value for the money: 73%
  - Overall experience: 74%
  - Recommend to a friend: 82%

Student Staff Learning Outcomes (N= 46)

- The following questions were rated either strongly or somewhat agree:
  - I have developed or improved the following skills through working with Campus Recreation Services
    - Respect for others: 93%
    - Sense of belonging: 94%
    - Academic performance: 62%
    - Diversity awareness: 81%
    - Stress management: 70%
    - Ability to develop friendships: 98%
    - Oral communication: 98%
    - Communicate effectively with others in a group setting: 98%
    - Communicate effectively with others in a one-on-one setting: 98%
    - Leadership skills: 94%
    - Self-confidence: 94%
    - Teamwork skills: 94%
    - I am comfortable making ethical decisions at work: 96%
    - The skills I have gained through work will help me in my future career: 87%
    - Do you feel you were able to take a leadership role with CRS: Yes = 75%

- Additionally, students were asked a series of open-ended questions in which they were asked to describe an incident to validate their response to the above questions.

Fitness program participant survey results (N = 311)

- The following questions were rated either Strongly Agree or Agree
  - Instructor effectively explained and/or demonstrated skills: 93%
  - Instructor gave helpful feedback: 77%
  - Instructor was enthusiastic: 91%
  - Instructor made corrections in my performance when appropriate: 74%
  - Instructor was prepared each day: 93%
  - Class started and ended on time: 97%
  - Class progression was smooth: 94%
  - Proper warm up and cool down were practiced: 96%
  - Overall quality of this class: 88%
  - Would recommend this class to friend: 88%
  - Gender: Female: 88%
  - Student living on campus: 34%
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<th>Activity</th>
<th>Participations</th>
<th>Training &amp; meetings</th>
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<td>HPER Complex + MFTF</td>
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<td><strong>CRS TOTAL PARTICIPATION</strong></td>
<td><strong>504,862</strong></td>
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You could bring 2262 of friends along if you rented all the skiing equipment from OA.
Please find attached the Campus Recreation Services (CRS) 2012-13 Annual Report. Campus Recreation Services provides sport, leisure, adventure, fitness, recreation, leadership, life training, and community building opportunities for the University of Utah.

The enclosed document reports achievements, data, and highlights from the past year. Selected items of note include:

- The Eccles Foundation provided the lead gift for the Student Life Center and a 50 meter pool was added.
- Completed design of the SLC and hosted the Groundbreaking Ceremony on April 19.
- Served as host school for the 2012 Association of Outdoor Recreation and Education National Conference.
- Nearly half of all students used the Field House last year.
- Participation in Intramural Sports during the spring semester increased by 36%.
- Our 2012-13 general brochure placed 2nd in the nation.
- Our Sport Club program had 56 students compete in their respective national tournaments.
- We continue to draw the largest crowds in North America for the Banff International Film Festival.