

AFB 2012 Participant Evaluation

Brief description of program / project:

This survey was to evaluate all aspects of our programming with the AFB Rio Mesa Trip.

Who was asked to complete survey: All of the AFB 2012 participants.

Response Rate: 53.06% (9/17)

Administration Type: Campus Labs e-mail.

Summary of Key Findings:

- Participants were very satisfied with this program.
- The bird banding was the least popular, but still received good ratings.
- We should not do much to change this program.
- We could try to advertise it better.

Actions Taken:

- For AFB 2013, I may add a burger night to the meals. Everyone really liked the meals we had, so I will think about what works best logistically, depending on how many students sign up.
- I might consider adding some more games to the program, as was suggested by one of the respondents.
- I will not make too many changes b/c participants seem mostly delighted.

Which department and/or program goals does this survey align with?

The following are our goals. We think this survey/evaluation will help us in each of them:

Leadership. Provide meaningful educational experiences in order to develop competent, confident, dedicated leaders who take responsibility for their performance

Service. Cultivate an ethic of lifelong community service and engagement

Education. Facilitate meaningful experiences that enhance the academic and research missions of the university for an increasing number of students

Partnerships. Continue to build solid foundations and enhance reciprocal relationships with stakeholders inside and out of the University community

Development. Carry out fundraising activities and public relations efforts to support, sustain and grow Bennion Center operations

Efficacy. Collaborate to evaluate and improve programs that are mission focused

Which Student Affairs goals does this program / project align with?

We hope the results of this survey will help us to better:

1. Develop students as a whole through the cultivation and enrichment of the body, mind and spirit.
2. Promote diversity on campus through effective programming and active recruitment of staff and students.
3. Utilize a coordinated assessment, evaluation and research approach to promote data driven decision-making.
4. Promote the effective use of best practices in Student Affairs departments programs and services.