

Go Girlz Parent Survey Fall 2013

Brief description of program:

The Go Girlz Community Initiative is a program the Women's Resource Center at the University of Utah developed in 2004 to target underserved populations, primarily minority, first generation, economically disadvantaged female students, grades 6-12 in the Salt Lake City school district with the goal of early exposure to higher education. This goal is achieved through an interactive curriculum designed to teach empowerment as the key to academic success, while simultaneously addressing the stated goal of the University of Utah to recruit and retain women and minority students.

This semester, the program was assessed through four surveys: a pre, mid, and post survey that the girls completed related to demographics, lessons learned and barriers to college attendance (during the regular meetings), and a survey of parents' perspectives that was given at the end of year parent dinner.

Who was asked to complete the survey:

Students who attended Go Girlz at all 3 schools.

Respondents:

- Go Girlz Pre Assessment: **58.82% (40 out of 68)**
- Go Girlz Mid-Year Assessment 2013-2014: **64.71% (44 out of 68)**
- Go Girlz End of Year Assessment: **35.29% (24 out of 68)**

Administration Type:

Link for Data Entry

Summary of Key Findings:

- 89.48% Agree or Strongly Agree they plan on attending college.
- 62.5% are Latina/Hispanic, 10% are Pacific Islander, 20% are White, 7.5% Multicultural
- The Primary barrier to attending college is cost
- 70% of participants surveyed would like to spend more time on the University of Utah Campus

Actions Taken:

- Go Girlz is looking to relocate the middle school and high school program to the University of Utah Campus, looking to immerse students in the campus community.
- Go Girlz is creating a new marketing strategy to recruit more diverse students to the program.
- Go Girlz is looking at the utilization of assessment and making changes to assist in more concise data collection.
- Developing assessment to track program retention and participation.

Which department and/or program goals does this program align with?

- Student Engagement

- Assessment, Research and Evaluation
- Recruiting, supporting, and retaining women and underrepresented groups.

Which Student Affairs goals does this program align with?

- Utilize a coordinated assessment, evaluation and research approach to promote data driven decision-making.
- Partner with faculty, staff and external constituencies to foster student development and enhance the greater community.
- Promote diversity on campus through effective programming and active recruitment of staff and students.
- Provide education that ensures all staff is properly trained to provide professional and competent service
- Develop students as a whole through the cultivation and enrichment of the body, mind and spirit.

Which Learning Domain(s) does this program align with?

- Diversity and Inclusion
- Global Citizenship
- Leadership
- Health and Wellness
- Civic Engagement and Social Responsibility
- Campus Community
- Academic Persistence and Achievement
- Critical Thinking