

## U-Night Survey 2011-2012

### Brief description of program:

High school seniors were able to spend a Friday evening and Saturday morning on campus. The program included an information session, campus tour, housing tour, evening activity with current students, and staying in the Resident Halls with a current student overnight.

**Who was asked to complete survey:** High School student participants

**Respondents:** 210 participants over 21 weekends

**Administration Type:** Campus Labs app on Ipad Touches and link for posting

### Summary of Key Findings:

- 44.02 % of the students who attended found out about the U-night Program from the postcard mailed 4 weeks before registration opened.
- 33.33% of students surveyed said the time spent with the Student Host was the most helpful part of U-Night.
- 177 of respondents are more likely to attend the U because of the U-night program.
- 171 said they are more likely to live in the residence halls.
- 75.71% strongly agreed that this event was worthwhile to attend.
- For Fall Semester 2011, 21.05% said the classroom visit was the least helpful part of their visit

### Actions Taken:

- From fall to spring semester, the schedule was changed to a shortened version that would fit the time frame of the afternoon. The new schedule did not have a classroom visit as an activity.
- This program was cancelled at the end of Spring Semester 2012

### Which department and/or program goals does this survey align with?

- Educate future undergraduate students about the opportunities available through higher education and at the University of Utah. Specific target groups include in-state and out-of-state freshmen and transfer students, ethnically diverse students, underrepresented students, academically talented students, non-traditional students, and international students.
- Guide, support, and advocate for future students throughout the inquiry to enrolled process. Provide future student groups and their families academically enriching experiences and programs on campus.

### Which Student Affairs goals does this program align with?

- 1.c. Promote experiential learning opportunities
- 1.d. Support leadership opportunities