Student Recruitment Transfer Day Evaluation Summary

Spring 2008

46 Respondents

46 Completed (100%)

Dates Attended:

78.26% February 16, 2008 21.74% March 27, 2008

Respondents reported their current/last school attended as follows:

80.43% SLCC

2.17% Snow College

0.00% CEU 2.17% LDSBC 15.22% Other BYU (1)

Central Washington University (2)
Mesa Community College (1)
Utah State University (2)

Weber State University (1)

Respondents ranked the top 3 schools they were considering as follows:

1st choice (45 respondents)

2.22% BYU

93.34% University of Utah 2.22% Utah State University 2.22% Westminster College

2nd choice (26 respondents)

3.85% American University
3.85% Arizona State University

7.69% BYU 3.85% Dixie

3.85% Florida State University3.85% University of Illinois15.39% University of Utah

7.69% University of Washington7.69% Utah State University

11.54% UVU

11.54% Weber State University19.24% Westminster College

3rd choice (19 respondents)

5.26% BYU

5.26% Oregon State University5.26% State University of NY10.53% Southern Utah University

5.26%	UNLV
15.79%	University of Utah
21.06%	UVU
26.31%	Weber State University
5.26%	Westminster College

86.95% of respondents reported it is likely they will attend the University of Utah (8.70% reported not sure).

78.26% reported they had applied to the University of Utah (21.74% reported they were considering different schools and options).

Of those that reported applying to the U of U, 55.56% reported they were admitted. 91.30% reported they received the information they needed prior to attending Transfer Day.

86.95% agreed all of their questions were answered at Transfer Day.

82.61% agreed that attending Transfer Day helped them to decide whether they would attend the U of U.

80.44% agreed they learned about the requirements related to their academic interests/fields of study.

89.13% agreed this event was a good use of their time.

91.31% agreed the length of the Transfer Day program met their needs.

97.83% agreed the day and time of Transfer Day met their needs.

67.39% of respondents reported Transfer Day was held on their preferred day and time. Of those who reported the event was not held on their preferred day and time, 73.33% reported they would have preferred Saturday and 53.33% reported they would have preferred the 12-4pm time.

When asked to provide feedback about how to make Transfer Day more helpful, a number of respondents suggested having more departments/majors represented and allowing Transfer Day to fulfill the orientation requirement.