

Student Recruitment Open House Evaluation Summary

Fall 2007

10 Respondents
10 Completed (100%)

100% Student
0.00% Parent
0.00% Other

70.00% of respondents agreed (Agree + Strongly Agree) the information they received prior to the event was helpful (map, invitation, phone calls, etc.).

80.00% agreed this event provided a good opportunity to become familiar with the University of Utah campus.

90.00% agreed that questions they had about the University of Utah were answered sufficiently.

70.00% agreed they received useful information on their major.

60.00% agreed they explored majors other than the one they previously had in mind.

80.00% agreed they learned more about academic opportunities at this event.

80.00% agreed they know what services and programs are available that can help them succeed at the University of Utah.

90.00% agreed they know who to contact if they have questions about the University of Utah.

80.00% agreed this event lived up to their expectations.

60.00% of respondents reported they were planning to attend the University of Utah.

10.00% reported they were not planning to attend the University of Utah.

30.00% reported they were not sure yet if they would attend the U of U.

50.00% of respondents reported this event impacted their decision to attend the University of Utah.

20.00% reported this event did not impact their decision to attend the U of U.

30.00% reported they were already planning on attending the U of U.

When asked how they ranked the University of Utah on the list of schools they were considering, the responses were as follows:

1st 60.00%

2nd 30.00%

3rd 10.00%

Other schools respondents listed as considering included:

Arizona State (1)

BYU (2)

BYU-Idaho (1)

Montana State U (1)

SLCC (1)

University of Idaho (1)

Utah State (2)

UVSC (1)

Westminster College (1)

When asked what would make their college exploration process easier, responses included:

Meeting professors

More information from each school

Being able to compare programs and costs from different schools easier.