

## Honors Day 2011-2012

### Brief description of program:

High school juniors and seniors attend a full day on campus in order to learn more about the U, tour campus and the resident halls, sit in on a classroom, learn about the Honors College, meet with an academic advisor and hear from a few services on campus.

### Who was asked to complete survey:

High school student participants and their parents/family members

### Respondents:

General: 285 students and family members

Engineering: 84 students and family members

Pre-Medicine: 80 students and family members

Total: 449 students (60%) and family members (40%)

### Administration Type:

Campus Labs app on iPod Touches and paper responses with entry into Campus Labs

### Summary of Key Findings:

- 99.54% of respondents agreed or strongly agreed that the event was worthwhile to attend.
- 45.88% of respondents indicated that meeting with an advisor was the most helpful part of their visit.
- The tour of campus had the most responses as being the least helpful part of their visit.
- 98.37% of respondents agreed or strongly agreed that as a result of their visit, they have a better understanding of ways to get involved at the University of Utah.
- Pre-Medicine had the most responses for the department the respondent visited for academic advising.
- Only 1.86% of respondents said they were less likely to attend the U after visiting campus.

### Actions Taken:

- New programming will be certain to provide individual time with academic advisors
- Campus tour will not be as much of a highlight. Programming will be around campus which will allow the students to naturally receive a campus tour while moving to different locations.

### **Which department and/or program goals does this survey align with?**

- Educate future undergraduate students about the opportunities available through higher education and at the University of Utah. Specific target groups include in-state and out-of-state freshmen and transfer students, ethnically diverse students, underrepresented students, academically talented students, non-traditional students, and international students.
- Guide, support, and advocate for future students throughout the inquiry to enrolled process.
- Provide future student groups and their families academically enriching experiences and programs on campus

### **Which Student Affairs goals does this program align with?**

- c. Promote experiential learning opportunities (e.g. career development, internships, mentoring programs and part-time employment).
- d. Support leadership opportunities (e.g. community engagement, volunteerism, student organizations involvement and peer-to-peer mentoring).