

## Counselor Conference Evaluation Summary

Fall 2007

117 Respondents  
116 Completed (99.15%)

56.41% attended Thursday 9/27  
43.59% attended Friday 9/28

100% of respondents reported (Definitely + Somewhat) this conference provided them with relevant information with respect to their work with students.  
97.37% of respondents reported (Definitely + Somewhat) getting clear responses to their questions from the university representatives.

97.37% of respondents rated the **Admissions** session as Excellent or Good (0.00% did not attend).  
98.23% of respondents rated the **Financial Aid and Scholarships** session as Excellent or Good (0.88% did not attend).  
61.38% of respondents rated the **College of Science** session as Excellent or Good (38.61% did not attend).  
26.74% of respondents rated the **Undergraduate Research Opportunities Program** session as Excellent or Good (73.26% did not attend).  
43.02% of respondents rated the **Study Abroad** session as Excellent or Good (56.99% did not attend).  
52.63% of respondents rated the **School of Business** session as Excellent or Good (44.21% did not attend).  
32.53% of respondents rated the **LGBT Resource Center** session as Excellent or Good (67.47% did not attend).  
36.78% of respondents rated the **College of Education** session as Excellent or Good (55.17% did not attend).  
92.03% of respondents rated the **Undergraduate Advisors Panel** session as Excellent or Good (1.77% did not attend).

89.91% of respondents rated the **Conference communication before they arrived** as Excellent or Good.  
98.18% of respondents rated the **Conference facilities** as Excellent or Good.  
99.09% of respondents rated the **Overall format of the conference this year** as Excellent or Good.

99.07% of respondents reported (Definitely + Somewhat) this year's Counselor Conference met their expectations.  
28.97% of respondents reported the quality of this conference was **Better** than other high-school conferences they attended (57.94% reported **About the same**).

59.79% of respondents reported they would prefer to have next year's conference a week earlier (third week of Sept.). 40.21% preferred a week later (first week in Oct.).

95.19% of respondents reported (Definitely + Somewhat) feeling that the Office of Student Recruitment provides timely information about policies at the University of Utah. 99.04% of respondents reported (Definitely + Somewhat) feeling confident in the accuracy of the information they receive from the University of Utah's Office of Student Recruitment.

78.89% of respondents reported (Definitely + Somewhat) considering the University of Utah's Admissions Counselor assigned to their school to be a good representative of the campus (18.89% NA).

100% of respondents rated the service being provided to their school by the Office of Student Recruitment as **Better** compared to other four-year campuses in Utah.

A number of additional open-ended comments were made regarding the conference including:

- General positive feedback about the conference/info provided.
- Positive remarks about the food provided.
- Requests for Coke in addition to Diet Coke.
- Requests for additional free give-aways (t-shirts, hoodies).
- Requests for more/less info from certain campus groups/offices.

Recommendations:

Consistent 4 point scale for all items.