

## Connecting U Days 2011-2012 – November session evaluations

### Brief description of program:

Connecting U Day is an event for prospective students, their parents and family members to visit campus and get an idea of what the University of Utah has to offer. The schedule allows them to learn more about opportunities at the U and meet several college coordinators, resource representatives, club members, and current students. There are a variety of breakout sessions throughout the day as well as lunch in the middle of the day with an information fair. Attendees are able to go on a campus tour as well as tour the residence halls. The goal of Connecting U Day is to get students and family members excited about the opportunity to attend the University of Utah.

### Who was asked to complete survey:

Prospective students, parents, and family members that attended the event

**Responses:** 518

**Administration Type:** paper responses with entry into Campus Labs

### Summary of Key Findings:

- Session 1 had the most evaluations collected with 177.
- Major Exploration Basics had the most evaluations collected during session 1 with 42.
- Planning Ahead for Scholarships had the most evaluations collected during session 2 with 32.
- The Residence Hall Tour had the most evaluations collected during session 3 with 40.
- 97.09% of respondents agreed or strongly agreed that the information presented was helpful.
- 94.73% of respondents agreed or strongly agreed that the presenter communicated the information effectively.

### Actions Taken:

- Continue to offer a variety of breakout session topics
- Have the presenters provide handouts
- Make sure that all presenters are comfortable with their computer equipment and that staff are on hand to help effectively trouble shoot when needed.
- Have the Majors Exploration Basics session provide more examples and student stories to better help the prospective students.

### **Which department and/or program goals does this program align with?**

- Educate future undergraduate students about the opportunities available through higher education and at the University of Utah. Specific target groups include in-state and out-of-state freshmen and transfer students, ethnically diverse students, underrepresented students, academically talented students, non-traditional students, and international students.
- Guide, support, and advocate for future students throughout the inquiry to enrolled process.
- Provide future student groups and their families academically enriching experiences and programs on campus

### **Which Student Affairs goals does this program align with?**

1.c. Promote experiential learning opportunities (e.g. career development, internships, mentoring programs and part-time employment).

1.d. Support leadership opportunities (e.g. community engagement, volunteerism, student organizations involvement and peer-to-peer mentoring).