

## Connecting U Days 2011-2012 – January session evaluations

### Brief description of program:

Connecting U Day is an event for prospective students, their parents and family members to visit campus and get an idea of what the University of Utah has to offer. The schedule allows them to learn more about opportunities at the U and meet several college coordinators, resource representatives, club members, and current students. There are a variety of breakout sessions throughout the day as well as lunch in the middle of the day with an information fair. Attendees are able to go on a campus tour as well as tour the residence halls. The goal of Connecting U Day is to get students and family members excited about the opportunity to attend the University of Utah.

### Who was asked to complete survey:

Prospective students, parents, and family members that attended the event

**Responses:** 505

**Administration Type:** paper responses with entry into Campus Labs

### Summary of Key Findings:

- Session 1 had the most evaluations collected with 169.
- Creating the College Experience had the most evaluations collected during session 1 with 53.
- Major Exploration Basics had the most evaluations collected during session 2 with 33.
- Learning Communities: LEAP and Honors had the most evaluations collected during session 3 with 44.
- 97.62% of respondents agreed or strongly agreed that the information presented was helpful.
- 95.25% of respondents agreed or strongly agreed that the presenter communicated the information effectively.

### Actions Taken:

- Provide better opportunities for attendees to attend both the financial aid sessions and the scholarship session.
- Continue to provide the library tour – several attendees commented on this great tour.
- Make sure that the housing tours are coordinated well so that guests don't get left behind by the bus driver.
- Encourage the presenters to use handouts and to speak loudly in their presentations.

### **Which department and/or program goals does this program align with?**

- Educate future undergraduate students about the opportunities available through higher education and at the University of Utah. Specific target groups include in-state and out-of-state freshmen and transfer students, ethnically diverse students, underrepresented students, academically talented students, non-traditional students, and international students.
- Guide, support, and advocate for future students throughout the inquiry to enrolled process.
- Provide future student groups and their families academically enriching experiences and programs on campus

### **Which Student Affairs goals does this program align with?**

1.c. Promote experiential learning opportunities (e.g. career development, internships, mentoring programs and part-time employment).

1.d. Support leadership opportunities (e.g. community engagement, volunteerism, student organizations involvement and peer-to-peer mentoring).