

## **Summer 2013 New Student Orientation**

### **Brief description of project:**

Assesses learning as a result of and satisfaction with orientation program.

### **Who was asked to complete the survey:**

First-Year and Transfer students who attended an orientation program for Summer 2013 matriculating students.

**Response Rate:** 26.99% (105 of 389)

**Administration Type:** Campus Labs email

### **Summary of Key Findings:**

- Many respondents did not feel the length of the program was necessary for their success
  - However, many respondents found the level of detail in presentations helpful
- Respondents wanted more engaging presentations and presentation formats
- Respondents felt that the program was catered to unprepared students or incoming freshmen, not those who had conducted research and taken steps on their own prior to attending Orientation or students who had attended another higher education institution

### **Actions Taken:**

- Reexamining length of program and differentiation of information presented to transfer students vs first-year students
- Examining the information sent to students prior to arriving for Orientation to better communicate schedule and expectations

**Which Student Affairs goals does this project align with?** 1, 2, 3, 6, 8