Picture Your First Year 2013 Sign-Up

Brief description of project:

Information gathering for students interested in Picture Your First Year program.

Who was asked to complete the survey:

First year students who attended Orientation prior to starting fall semester 2013.

How many people were asked? 2032

Respondents: 91

Administration Type: iPod touch and a generic link posted on the website

Summary of Key Findings:

• Expected 60 to indicate interest, but was pleasantly surprised.

Actions Taken:

• Will continue to advertise during first-year orientation programs

Which Student Affairs goals does this project align with? 1, 3, 6