## Parent and Family Weekend Evaluation 2009

Description: See uploaded document for changes. Please give access to Mark Pontious and Gwen Fears.
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Q1 Where do you/your family reside?
In-state (Utah) [Code = 1]
Out-of-state [Code $=2$ ]
Required answers: 1 Allowed answers: 1

Please indicate your level of agreement with the following statements:

Q2 The information on the Parent and Family Weekend website was easy to understand.
Strongly agree [Code $=4]$
Agree [Code $=3$ ]
Disagree [Code $=2$ ]
Strongly disagree $[$ Code $=1]$
Not applicable [Code $=0$ ]
Required answers: 1 Allowed answers: 1

Q3 Registering for Parent and Family Weekend online was a simple process.
Strongly agree [Code $=4$ ]
Agree [Code $=3$ ]
Disagree [Code $=2$ ]
Strongly disagree $[$ Code $=1]$
Not applicable [Code $=0$ ]

Q4 The information in the e-mails I received after registering for Parent and Family Weekend was useful.
Strongly agree [Code $=4$ ]
Agree [Code $=3$ ]
Disagree [Code $=2$ ]
Strongly disagree $[$ Code $=1]$
Not applicable [Code $=0$ ]
Required answers: 1 Allowed answers: 1

Q5 Before arriving on campus for Parent and Family Weekend, I understood the schedule of events.
Strongly agree [Code $=4$ ]
Agree [Code $=3$ ]
Disagree [Code $=2]$
Strongly disagree [Code $=1$ ]
Not applicable [Code $=0$ ]

Q6 While I was on campus for Parent and Family Weekend, I was able to find event locations easily.
Strongly agree $[$ Code $=4]$
Agree [Code $=3$ ]
Disagree [Code $=2]$
Strongly disagree [Code = 1]
Not applicable [Code $=0$ ]
Required answers: 1 Allowed answers: 1

Please indicate your level of agreement with the following statements:

Q7 The materials included in the check-in folder were useful.
Strongly agree [Code $=4]$
Agree [Code $=3$ ]
Disagree [Code $=2]$
Strongly disagree $[$ Code $=1]$
Not applicable [Code $=0$ ]
Required answers: 1 Allowed answers: 1

Q8 The cost of Parent and Family weekend was appropriate.
Strongly agree $[$ Code $=4]$
Agree [Code $=3$ ]
Disagree [Code $=2$ ]
Strongly disagree [Code $=1]$
Not applicable [Code $=0$ ]
Required answers: $1 \quad$ Allowed answers: 1

Q9 Overall, I was satisfied with my experience at Parent and Family Weekend.
Strongly agree $[$ Code $=4]$
Agree [Code $=3$ ]
Disagree [Code $=2]$
Strongly disagree [Code $=1]$
Not applicable [Code $=0$ ]
Required answers: $1 \quad$ Allowed answers: 1

Q10 I would consider returning to campus for future parent and family events.
Strongly agree [Code $=4]$
Agree [Code $=3$ ]
Disagree [Code $=2$ ]
Strongly disagree [Code $=1]$
Not applicable [Code $=0$ ]

## Q11 Campus Tour

Excellent [Code $=5$ ]
Above average $[$ Code $=4]$
Average [Code $=3$ ]
Below average [Code $=2$ ]
Extremely poor [Code $=1]$
Not attended [Code $=0$ ]
Required answers: 1 Allowed answers: 1

## Q12 Opening Reception

Excellent [Code $=5$ ]
Above average [Code $=4]$
Average [Code $=3$ ]
Below average [Code $=2]$
Extremely poor [Code $=1$ ]
Not attended [Code $=0$ ]
Required answers: 1 Allowed answers: 1

Q13 Jim Gaffigan Show
Excellent [Code $=5$ ]
Above average $[$ Code $=4]$
Average [Code $=3$ ]
Below average [Code $=2$ ]
Extremely poor [Code $=1]$
Not attended [Code $=0$ ]
Required answers: $1 \quad$ Allowed answers: 1

## Q14 A Chorus Line

Excellent [Code $=5$ ]
Above average $[$ Code $=4]$
Average [Code $=3$ ]
Below average $[$ Code $=2]$
Extremely poor [Code $=1]$
Not attended [Code $=0$ ]

## Q15 5K/Kids 1K

Excellent [Code $=5$ ]
Above average $[$ Code $=4]$
Average [Code $=3$ ]
Below average [Code $=2$ ]
Extremely poor [Code $=1$ ]
Not attended [Code $=0$ ]

Q16 Utah Museum of Fine Arts (UMFA)
Excellent [Code $=5$ ]
Above average $[$ Code $=4]$
Average [Code $=3$ ]
Below average [Code $=2$ ]
Extremely poor [Code $=1]$
Not attended [Code $=0$ ]
Required answers: $1 \quad$ Allowed answers: 1

## Q17 Marriott Library Tour

Excellent [Code $=5$ ]
Above average $[$ Code $=4]$
Average [Code $=3$ ]
Below average [Code $=2]$
Extremely poor [Code $=1]$
Not attended [Code $=0$ ]
Required answers: 1 Allowed answers: 1

## Q18 Red Butte Garden

Excellent [Code $=5$ ]
Above average $[$ Code $=4]$
Average [Code $=3$ ]
Below average [Code $=2$ ]
Extremely poor [Code $=1]$
Not attended [Code $=0$ ]

## Q19 Tailgate Dinner Party

Excellent [Code $=5$ ]
Above average [Code $=4$ ]
Average [Code $=3$ ]
Below average [Code $=2$ ]
Extremely poor [Code $=1$ ]
Not attended [Code $=0$ ]
Required answers: $1 \quad$ Allowed answers: 1

Q20 Utah versus Louisville football game
Excellent [Code $=5$ ]
Above average $[$ Code $=4]$
Average [Code $=3$ ]
Below average [Code $=2$ ]
Extremely poor [Code $=1$ ]
Not attended [Code $=0$ ]
Required answers: 1 Allowed answers: 1

Please rate your satisfaction with the following event: Sunday

Q21 Closing Brunch
Excellent [Code = 5]
Above average [Code $=4]$
Average [Code $=3$ ]
Below average [Code $=2]$
Extremely poor [Code $=1$ ]
Not attended [Code $=0$ ]
Required answers: $1 \quad$ Allowed answers: 1

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| Parent and Family Newsletter [Code $=1$ ] |  |  |
| :---: | :---: | :---: |
| Poster on campus [Code $=2$ ] |  |  |
| E-mail from Parent Resources [Code $=3$ ] |  |  |
| From my student [Code $=4]$ |  |  |
| Attended previous Parent and Family events [Code =5] |  |  |
| Parent and Family Orientation [Code $=6]$ |  |  |
| Table at Residence Hall Move-in [Code $=7$ ] |  |  |
| Word of mouth [Code $=8$ ] |  |  |
| Other (please specify) [Code $=9$ 9] [TextBox] |  |  |
|  | Required answers: 1 | Allowed answers: 9 |
| Q23 How could we better market this event to other parents and family members? |  |  |
| [Code $=1][$ TextBox] |  |  |
|  | Required answers: 0 | Allowed answers: 1 |
| Q24 Were you pleased with the timing (September 25-27) of Parent and Family Weekend? |  |  |
| Yes [Code $=1]$ |  |  |
| No [Code $=2$ ] |  |  |
|  | Required answers: 1 | Allowed answers: 1 |
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Q25 What dates/times of year would be better?
[Code $=1][$ TextBox]
Required answers: $0 \quad$ Allowed answers: 1

## Q24='No'

Q26 What about the timing was not good for you?
[Code $=1$ ] [TextBox]
Required answers: $0 \quad$ Allowed answers: 1
Q24='No'

Please select any Parent and Family Weekend event(s) that you had registered for but did not attend. (Check all that apply)
Q27 Friday
Campus Tour [Code $=1$ ]
Opening Reception [Code $=2$ ]
Jim Gaffigan Show [Code = 3]
A Chorus Line [Code $=4]$

## Q28 Saturday

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5K/Kids 1K [Code = 1]
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Utah Museum of Fine Arts (UMFA) [Code $=2]$
Marriott Library Tour [Code = 3]
Red Butte Garden [Code $=4]$
Tailgate Dinner Party [Code $=5$ ]
Utah versus Louisville Football Game [Code =6]

## Q29 Sunday

Closing Brunch [Code $=1]$
Required answers: $0 \quad$ Allowed answers: 1

Q30 What prevented you from attending the(se) event(s)?
[Code $=1][$ TextBox]
Required answers: $0 \quad$ Allowed answers: 1

Q31 What events/activities would you like to see in future Parent and Family Weekends?
[Code $=1][$ TextBox]
Required answers: $0 \quad$ Allowed answers: 1

Q32 Please provide us with additional feedback and/or suggestions.
[Code $=1$ ] [TextBox]
Required answers: $0 \quad$ Allowed answers: 1
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