Q1 Where do you/your family reside?

In-state (Utah)*[Code = 1]*

Out-of-state*[Code = 2]*

Required answers: 1 *Allowed answers: 1*

Please indicate your level of agreement with the following statements:

Q2 The information on the Parent and Family Weekend website was easy to understand.

Strongly agree*[Code = 4]*

Agree*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

Not applicable*[Code = 0]*

Required answers: 1 *Allowed answers: 1*

Q3 Registering for Parent and Family Weekend online was an easy process.

Strongly agree*[Code = 4]*

Agree*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

Not applicable*[Code = 0]*

Required answers: 1 *Allowed answers: 1*

Q4 The information in the e-mails I received after registering for Parent and Family Weekend was useful.

Strongly agree*[Code = 4]*

Agree*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

Not applicable*[Code = 0]*

Required answers: 1 *Allowed answers: 1*

Q5 Before arriving on campus for Parent and Family Weekend, I understood the schedule of events.

Strongly agree*[Code = 4]*

Agree*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

Not applicable*[Code = 0]*

Required answers: 1 *Allowed answers: 1*

Q6 While I was on campus for Parent and Family Weekend, I was able to find event locations easily.

Strongly agree*[Code = 4]*

Agree*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

Not applicable*[Code = 0]*

	Required answers: 1	*Allowed answers: 1*

Please indicate your level of agreement with the following statements:

Q7 The materials included in the check-in folder were useful.

Strongly agree*[Code = 4]*

Agree*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

Not applicable*[Code = 0]*

	Required answers: 1	*Allowed answers: 1*

Q8 The cost of Parent and Family Weekend was appropriate.

Strongly agree*[Code = 4]*

Agree*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

Not applicable*[Code = 0]*

	Required answers: 1	*Allowed answers: 1*

Q9 Overall, I was satisfied with my experience at Parent and Family Weekend.

Strongly agree*[Code = 4]*

Agree*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

Not applicable*[Code = 0]*

	Required answers: 1	*Allowed answers: 1*

Q10 I would consider returning to campus for future parent and family events.

Strongly agree*[Code = 4]*

Agree*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

Not applicable*[Code = 0]*

	Required answers: 1	*Allowed answers: 1*

Please rate your satisfaction with the following events:

Friday

Q11 LEAP Reception

Excellent*[Code = 5]*

Above average*[Code = 4]*

Average*[Code = 3]*

Below average*[Code = 2]*

Extremely poor*[Code = 1]*

Not attended*[Code = 0]*

	Required answers: 1	*Allowed answers: 1*

Q12 Honors Reception

Excellent *[Code = 5]*

Above average *[Code = 4]*

Average *[Code = 3]*

Below average *[Code = 2]*

Extremely poor *[Code = 1]*

Not attended *[Code = 0]*

	Required answers: 1	*Allowed answers: 1*

Q13 Fine Arts Reception

Excellent *[Code = 5]*

Above average *[Code = 4]*

Average *[Code = 3]*

Below average *[Code = 2]*

Extremely poor *[Code = 1]*

Not attended *[Code = 0]*

	Required answers: 1	*Allowed answers: 1*

Q14 Next to Normal at Pioneer Memorial Theatre

Excellent *[Code = 5]*

Above average *[Code = 4]*

Average *[Code = 3]*

Below average *[Code = 2]*

Extremely poor *[Code = 1]*

Not attended *[Code = 0]*

	Required answers: 1	*Allowed answers: 1*

Please rate your satisfaction with the following events:

Saturday

Q15 Coffee and Conversation with the Parent Association

Excellent *[Code = 5]*

Above average *[Code = 4]*

Average *[Code = 3]*

Below average *[Code = 2]*

Extremely poor *[Code = 1]*

Not attended *[Code = 0]*

	Required answers: 1	*Allowed answers: 1*

Q16 Utah Museum of Fine Arts (UMFA)

Excellent *[Code = 5]*

Above average *[Code = 4]*

Average *[Code = 3]*

Below average *[Code = 2]*

Extremely poor *[Code = 1]*

Not attended*[Code = 0]*

Required answers: 1	*Allowed answers: 1*

Q17 Marriott Library Tour

Excellent*[Code = 5]*

Above average*[Code = 4]*

Average*[Code = 3]*

Below average*[Code = 2]*

Extremely poor*[Code = 1]*

Not attended*[Code = 0]*

Required answers: 1	*Allowed answers: 1*

Q18 Red Butte Garden

Excellent*[Code = 5]*

Above average*[Code = 4]*

Average*[Code = 3]*

Below average*[Code = 2]*

Extremely poor*[Code = 1]*

Not attended*[Code = 0]*

Required answers: 1	*Allowed answers: 1*

Q19 Tailgate Dinner Party

Excellent*[Code = 5]*

Above average*[Code = 4]*

Average*[Code = 3]*

Below average*[Code = 2]*

Extremely poor*[Code = 1]*

Not attended*[Code = 0]*

Required answers: 1	*Allowed answers: 1*

Q20 Utah versus University of Washington football game

Excellent*[Code = 5]*

Above average*[Code = 4]*

Average*[Code = 3]*

Below average*[Code = 2]*

Extremely poor*[Code = 1]*

Not attended*[Code = 0]*

Required answers: 1	*Allowed answers: 1*

Please rate your satisfaction with the following event:

Sunday

Q21 Closing Brunch

Excellent*[Code = 5]*

Above average*[Code = 4]*

Average*[Code = 3]*

Below average*[Code = 2]*

| Extremely poor*[Code = 1]* |
| Not attended*[Code = 0]* |
| | Required answers: 1 | Allowed answers: 1 |

Q22 Utah Soccer versus Arizona

| Excellent*[Code = 5]* |
| Above average*[Code = 4]* |
| Average*[Code = 3]* |
| Below average*[Code = 2]* |
| Extremely poor*[Code = 1]* |
| Not attended*[Code = 0]* |
| | Required answers: 1 | Allowed answers: 1 |

Q23 Utah Volleyball versus University of Southern California

| Excellent*[Code = 5]* |
| Above average*[Code = 4]* |
| Average*[Code = 3]* |
| Below average*[Code = 2]* |
| Extremely poor*[Code = 1]* |
| Not attended*[Code = 0]* |
| | Required answers: 1 | Allowed answers: 1 |

Next Page: Sequential

Page - 2

Q24 How did you hear about Parent and Family Weekend? (Check all apply)

| Parent and Family Newsletter*[Code = 1]* |
| Poster on campus*[Code = 2]* |
| E-mail from Parent Resources*[Code = 3]* |
| From my student*[Code = 4]* |
| Attended previous Parent and Family events*[Code = 5]* |
| Parent and Family Orientation*[Code = 6]* |
| Table at Residence Hall Move-in*[Code = 7]* |
| Word of mouth*[Code = 8]* |
| Other (please specify)*[Code = 9] [Textbox]* |
| | Required answers: 1 | Allowed answers: 9 |

Q25 How could we better market this event to other parents and family members?

| *[Code = 1] [Textbox]* |
| | Required answers: 0 | Allowed answers: 1 |

Q26 Were you pleased with the timing (September 30 - October 2) of Parent and Family Weekend?

| Yes*[Code = 1]* |
| No*[Code = 2]* |
| | Required answers: 1 | Allowed answers: 1 |

Next Page: Sequential

Page - 3

Q27 What dates/times of year would be better?
[Code = 1] [Textbox]
Required answers: 0   *Allowed answers: 1*
Display if Q26='No'

Q28 What about the timing was not good for you?
[Code = 1] [Textbox]
Required answers: 0   *Allowed answers: 1*
Display if Q26='No'

Please select any Parent and Family Weekend event(s) that you had registered for but did not attend. (Check all that apply)

Q29 Friday
Next to Normal*[Code = 1]*
LEAP Reception*[Code = 2]*
Honors Reception*[Code = 3]*
Fine Arts Reception*[Code = 4]*
Required answers: 0   *Allowed answers: 4*

Q30 Saturday
Utah Museum of Fine Arts (UMFA)*[Code = 1]*
Marriott Library Tour*[Code = 2]*
Coffee and Conversation*[Code = 3]*
Red Butte Garden*[Code = 4]*
Tailgate Dinner Party*[Code = 5]*
Utah versus San Jose State Football Game*[Code = 6]*
Required answers: 0   *Allowed answers: 6*

Q31 Sunday
Closing Brunch*[Code = 1]*
Volleyball versus Arizona*[Code = 2]*
Soccer versus University of Southern California*[Code = 3]*
Required answers: 0   *Allowed answers: 3*

Q32 What prevented you from attending the(se) event(s)?
[Code = 1] [Textbox]
Required answers: 0   *Allowed answers: 1*

Q33 What events/activities would you like to see in future Parent and Family Weekends?
[Code = 1] [Textbox]
Required answers: 0   *Allowed answers: 1*

Q34 Please provide us with additional feedback and/or suggestions.
[Code = 1] [Textbox]
Required answers: 0   *Allowed answers: 1*

Next Page: Sequential