

Parent & Family Orientation Evaluation

Brief description of project: Assess satisfaction of participants with various aspects of orientation program.

Who was asked to complete survey: All parents and family members who attended Parent & Family Orientation during June and July 2012.

How many people were asked? 743 families (sent once to each family who attends)

Response Rate: 21% (156 of 743)

Administration Type: Email via SV

Summary of Key Findings:

Participants mostly satisfied with experience and found information useful. Appreciated the depth of information available. Suggestions for improvement included more time with their student during Orientation, condensing or expanding the program length (equal responses from both positions), and better process for advising (such as letting parents be with students, actually having advisors present, having more time individually with advisors).

Actions Taken:

Will be utilized in planning both student and parent orientation programs for 2013

Which Student Affairs goals does this project align with? 1,5,7,8