Outdoor, Overnight, and One-Day Orientation Fall 2010

Population for survey (who was asked to participate):

The Office of New Student Orientation asked all participants of an Outdoor, Overnight, or a One-day Orientation to participate in this assessment (N=2182). Participants were asked to complete this survey as they checked out from the Orientation. Surveys were either completed on a computer, or through an iPod touch handheld device.

Summary of Key Findings:

The data collected revealed high satisfaction rates for all participants. When the data was filtered by Overnight and Outdoor Orientations versus One-day Orientations, results revealed several key points that favored Overnight and Outdoor Orientations.

Participants attending Outdoor and Overnight Orientations reported:

- Receiving more useful information about how to get involve on campus
- Higher satisfaction rates for the information fair during lunch
- Greater success when registering for classes
- Feeling more comfortable at Orientation and with other incoming students

One discrepancy in this particular assessment is that students attending Outdoor and Overnight Orientations reported being much more dissatisfied (than One-day Orientations) with the amount of time they spent with an advisor.

Actions Taken:

- Combining the results of this assessment with previous recommendations, as well as other similar assessments, all Orientations will now be two-day Orientations.
- The results from the advising question were broken down further by major, and given out to advisors so they can see how each of their areas rate, and make individuals recommendations to improve.