

Orientation Benchmark Survey

Brief description of program: Survey of New Student Orientation at the University of Utah for Fall semester 2010. Results compared to various peer institutions/groups in the U.S.

Who was asked to complete survey: All students, first-year and transfer, who attended a new student orientation program for Fall semester 2010.

Response rate: 20.0% (1061 of 5300)

Summary of Key Findings:

- Overall participant satisfaction with Orientation programs.
- Our orientation programs excel in describing and familiarizing students with academic aspects of this institution and college, in general.
- However, our Orientation programs need improvement in the social aspects of college life, including social expectations and resources.

Actions Taken:

Results have been used to adjust specific aspects of our programming as well as some overall changes.

Which Student Affairs goals

(http://www.sa.utah.edu/assessment/pdf/StrategicPlanBrochure-lettersize_000.pdf) **does this survey align with?**

Promote the effective use of best practices in Student Affairs departments, programs and services.

Goals and Actions:

- a. Encourage departments to utilize research and benchmarking services to evaluate their services, programs and facilities.