

Pride Week Evaluation 2011 – Film and Speakers

Brief description of program:

For the 2011 University LGBT Pride Week, there were three films and five other events that ranged from performance to panels, all of which were open to any students, staff, faculty, and community members. The theme this year was “Are U Out?”

Who was asked to complete survey: All students, staff, faculty, and community members who attended any of our Pride Week events were asked to complete the surveys for each event that they attended.

Respondents: 161

Administration Type: Paper with data entry into Campus Labs

Summary of Key Findings:

All of the events were well attended, and we had more in attendance than last year for most of the events. The feedback was almost exclusively positive except for the feedback on our keynote speaker. Some felt she was too policy-focused, uninteresting, and many were bothered that she just read from a paper without any interaction.

We had good outreach to the straight and cisgender community, and we’re happy that our events translated to people outside the queer community.

Actions Taken:

We’ve compiled the feedback for our keynote, and we’re going to share it with her. We’re also going to move Pride Week to the week *before* Fall Break next year to try and increase attendance even more with more consistent advertising.

Which department and/or program goals does this survey align with?

- Raise awareness regarding lesbian, gay, bisexual and transgender issues.
- Affirm lesbian, gay, bisexual and transgender identities and lives by fostering a safe, inclusive, multicultural environment for the University's LGBT community.
- Support the academic mission of the University of Utah by promoting the inclusion of LGBT topics in the curriculum and other academic programs.
- Build linkages with other LGBT organizations and allied programs through outreach and community development efforts.

Which Student Affairs goals does this program align with?

1. Develop students as a whole through the cultivation and enrichment of the body, mind and spirit.

2. Provide education that ensures all staff is properly trained to provide professional and competent service.
3. Promote diversity on campus through effective programming and active recruitment of staff and students.