

Bisexual Awareness Month Evaluation 2013

Brief description of program / project: Bisexual Awareness Month seeks to educate students, staff, faculty, and community members about unique, individualistic concerns for those who identify as bisexual. This year, we began with a documentary titled, "Bi the Way." We had a bisexual identified student panel, along with an awareness campaign that included myth/fact posters hung around campus. The month culminated in Dr. Lisa Diamond holding a candid seminar about her research and knowledge of sexual fluidity.

Who was asked to complete survey: Students, faculty, staff, and community members who attended Bisexual awareness month events.

Respondents: 34

Administration Type: Paper and pencil and entered by office into StudentVoice.

Summary of Key Findings: Responses were overwhelmingly positive. Each event had a sufficient turn-out with engaged listeners. People expressed many times their lack of knowledge about the month's activities. Also, our keynote, Dr. Lisa Diamond, did not talk about the subject that was originally marketed, which many people expressed concern with.

Actions Taken: Every year, we seek to make our awareness months more palatable, accessible, and enjoyable to everyone. Certain activities were more popular than others, allowing staff to plan more efficiently. We are also continually working on marketing strategies.

Which department and/or program goals does this program / project align with?

1. Raise awareness regarding lesbian, gay, bisexual and transgender issues.
2. Affirm lesbian, gay, bisexual and transgender identities and lives by fostering a safe, inclusive, multicultural environment for the University's LGBT community.
3. Support the academic mission of the University of Utah by promoting the inclusion of LGBT topics in the curriculum and other academic programs.
4. Build linkages with other LGBT organizations and allied programs through outreach and community development efforts.

Which Student Affairs goals does this program / project align with?

1. Develop students as a whole through the cultivation and enrichment of the body, mind and spirit.
2. Provide education that ensures all staff is properly trained to provide professional and competent service.
3. Promote diversity on campus through effective programming and active recruitment of staff and students.