

## Post Study Abroad Survey Fall 2012 & Spring 2013

### Brief description of project:

The Learning Abroad Office facilitates opportunities for students to participate in a wide variety of opportunities across the disciplines and across the globe. This survey measures the effectiveness of our office's ability to market these programs as well as to provide the information necessary for success abroad. Since our office staff is not on-site during the programs, this survey also aids us in evaluating the overall academic and personal experience.

### Who was asked to complete survey:

Students who participated on a semester or year-long exchange program or on a short-term faculty-led program during the 2012-2013 academic year.

**Response Rate:** Fall 2012: 21.28% (10 of 47)  
Spring 2013: 19.05% (16 of 84)

**Administration Type:** Campus Labs mailing

### Summary of Key Findings:

Students learned about learning abroad opportunities at the University of Utah through the Learning Abroad fair, Learning Abroad website, and Learning Abroad staff members.

General advising, advising for scholarships/financial aid, and pre-departure orientations were the most commonly utilized support services offered by the Learning Abroad Office.

Students found faculty directors to be extremely effective in the areas of cultural appreciation, out of class activities/excursions, personal assistance, and personal assistance.

Approximately 77.77% of respondents found the courses/workload to be similar or less difficult/time consuming to that on campus at the University of Utah.

75% of respondents were either satisfied or very satisfied with the in-country housing.

Approximately 83.34% of respondents stated they received a scholarship.

### Actions Taken:

Marketing efforts were bolstered to increase awareness across campus by holding information sessions addressing specific aspects of studying abroad (i.e. money matters, safety and security, exchange programs, etc.) Learning Abroad Coordinators and Peer Advisors also participated in new student orientation, conducted classroom visits, and collaborated with departments across campus by providing financial and staff support. Additionally, the Learning Abroad Office created supplemental marketing materials such as brochures, bookmarks, and general information flyers to distribute at events occurring throughout the year.

To meet the demands of the diverse student population, the pre-departure orientation was moved from in-person sessions to on-line modules through Canvas. This allows students to complete orientation as their schedule allows and presents the information and policies in a matter that is easier to navigate and maintain.

**Which department goals does this project align with?**

The Office Global Engagement is currently creating their strategic plan.

**Which Student Affairs goals does this project align with?**

1e. global citizenship

2b. develops strategies for continuity planning

2d,e. increases assessment methods and usage of data for strategic planning and research/development opportunities

5a. develops formal and informal reciprocal partnerships with campus and community constituents.