

# Student Career Guide Survey 2011

**Description:** This survey will be administered through a web link. Please give access to Stan Inman, Diane Ward, Elizabeth Mimms, and Melissa Kraft.

**Date Created:** 2/1/2011 4:33:49 PM

**Date Range:** 8/1/2011 12:00:00 AM - 12/31/2011 11:59:00 PM

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Q1 Where did you receive your Student Career Guide?

Career Services (picked up by myself) [Code = 1]

Career Services (my career counselor gave it to me) [Code = 2]

In class presentation by Career Services [Code = 3]

Student group presentation by Career Services [Code = 4]

Tabling event (First Week Panic Free, Plazafest, etc.) [Code = 5]

Other (please specify) [Code = 6] [TextBox]

Required answers: 1 Allowed answers: 1

Q2 Have you used Career Services in any capacity before?

Yes [Code = 1]

No [Code = 2]

Required answers: 1 Allowed answers: 1

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Q3 In what capacity have you used Career Services? (Check all that apply)

Met with my counselor [Code = 1]

Attended a workshop [Code = 2]

Used UCareerLink and/or other web-based services [Code = 3]

Attended a career fair [Code = 4]

Required answers: 1 Allowed answers: 4

Q2='Yes'

Q4 How much more likely are you to use Career Services after reviewing the Student Career Guide?

Much more likely [Code = 4]

Somewhat more likely [Code = 3]

Somewhat more unlikely [Code = 2]

Much more unlikely [Code = 1]

Required answers: 1 Allowed answers: 1

Q2='No'

Q5 In which of the following sections of the Student Career Guide are you familiar?

Career Services: Who Are We and Why Do You Need Us? [Code = 1]

Choosing a Major and a Career [Code = 2]

Tools of the Trade [Code = 3]

Implementation and the Job Search [Code = 4]

None of the above [Code = 5]

Required answers: 1 Allowed answers: 4

How helpful was each of the following section(s) of the Student Career Guide?

Q6 Career Services: Who Are We and Why Do You Need Us?

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q5='Career Services: Who Are We and Why Do You Need Us? '

Q7 Choosing a Major and a Career

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q5='Choosing a Major and a Career'

Q8 Tools of the Trade

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q5='Tools of the Trade'

Q9 Implementation and the Job Search

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q5='Implementation and the Job Search'

How helpful were the following subsections of "Career Services: Who Are We and Why Do You Need Us?"

Q10 Get Familiar with UCareerLink

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q11 Career Advising

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q12 Workshops and Info Sessions

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q13 Career Fairs

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q14 Professionalism and Ethics

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q5='Career Services: Who Are We and Why Do You Need Us? '

How helpful were the following subsections of "Choosing a Major and a Career"?

Q15 Developing Your Career Portfolio

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q16 Self-discovery

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q17 Investigation and Exploration

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q18 Is Graduate School for Me?

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q19 When Your Major Isn't a Roadmap to a Career

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q20 Information Interviews, Shadowing, and the Mentor Database

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q21 Careers for the Public Good

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q22 The Internet Job Search

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q23 Decision Making and Goal Setting

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q5='Choosing a Major and a Career'

How helpful were the following subsections of "Tools of the Trade"?

Q24 Writing a Winning resume

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q25 Developing Accomplishment Statements

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

#### Q26 Resume Formatting Tips

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

#### Q27 Categories of Information

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

#### Q28 Action Words

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

#### Q29 Resume Types

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

### Q30 Portfolios

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

### Q31 Writing Effective Cover Letters

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

### Q32 Letter of Inquiry

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

### Q33 Thank You Letters

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1



#### Q34 Catch Phrases

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

#### Q35 Communication Essentials

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q5='Tools of the Trade'

How helpful were the following subsections of "Implementation and the Job Search"?

#### Q36 How New Job Seekers Found Their Job

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

#### Q37 Job Search Strategies

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

#### Q38 Internships

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

#### Q39 Networking Works

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

#### Q40 Getting Results at a Career Fair

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

#### Q41 Preparing to Interview

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q42 Your Online Identity

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q43 Dress to Impress

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q44 Negotiating Job Offers

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q45 Alumni Career Services

Extremely helpful [Code = 5]

Very helpful [Code = 4]

Moderately helpful [Code = 3]

Not very helpful [Code = 2]

Not at all helpful [Code = 1]

Not applicable [Code = 0]

Required answers: 1 Allowed answers: 1

Q5='Implementation and the Job Search'

Q46 Will you keep your Student Career Guide for future reference?

Yes [Code = 1]

No [Code = 2]

Required answers: 1 Allowed answers: 1

Q47 Are there any other comments or suggestions you would like to make about the Student Career Guide?

Yes (please explain) [Code = 1] [TextBox]

No [Code = 2]

Required answers: 1 Allowed answers: 1

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Q48 What year are you in school?

Freshman [Code = 1]

Sophomore [Code = 2]

Junior [Code = 3]

Senior [Code = 4]

Graduate student [Code = 5]

Required answers: 1 Allowed answers: 1

Q49 In what college are you?

Architecture and Planning [Code = 1]

Business [Code = 2]

Education [Code = 3]

Engineering [Code = 4]

Fine Arts [Code = 5]

Health [Code = 6]

Humanities [Code = 7]

Law [Code = 8]

Medicine [Code = 9]

Mines & Earth Sciences [Code = 10]

Nursing [Code = 11]

Pharmacy [Code = 12]

Science [Code = 13]

Social Work [Code = 14]

Social & Behavioral Science [Code = 15]

Required answers: 1 Allowed answers: 1

Q50 What is your gender?

Female [Code = 1]

Male [Code = 2]

Other [Code = 3]

Prefer not to respond [Code = 4]

Required answers: 1 Allowed answers: 1

Q51 In which range does your age fall?

18 - 24 [Code = 1]

25 - 29 [Code = 2]

30 - 39 [Code = 3]

40 - 49 [Code = 4]

50+ [Code = 5]

Prefer not to respond [Code = 6]

Required answers: 1 Allowed answers: 1

Q52 With what ethnicities/racial identities do you identify? (Check all that apply)

African/African American/Black [Code = 1]

Asian/Asian American [Code = 2]

Caucasian/White [Code = 3]

Hispanic/Latino(a) [Code = 4]

Native American/American Indian/Alaska Native [Code = 5]

Pacific Islander [Code = 6]

Multiracial [Code = 7]

Other (please specify) [Code = 8] [TextBox]

Prefer not to respond [Code = 9]

Required answers: 1 Allowed answers: 8

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