

Career Fair Survey

Type:

Method: PDA

Population: Career Fair attendees

Date Range: 10/17/06-1/11/07

99 Respondents

97 Completed

Demographics

76% Undergraduates

44% Seniors

24% Juniors

7% Sophomores

0% Freshmen

20% Graduate Students

4% Alumni

When asked about their expected graduation date, students responded as follows:

1% Summer 06

11% Fall 06

38% Spring 07

5% Summer 07

5% Fall 07

18% Spring 08

1% Summer 08

2% Fall 08

14% Spring 09

4% Summer 09

1% Spring 10

Item Responses

57% of respondents report this was their first experience attending a Career Fair through U of U Career Services.

67% of respondents report ever having visited the Career Services office.

36% of respondents report seeking a full-time career job.

33% of respondents report seeking an internship.

22% of respondents report exploring employers for future opportunities.

8% of respondents report investigating career options.

When asked how they heard about the Career Fair, respondents reported as follows:

59% Campus signage

35% Career Services website

25% Counselor referral

15% Friend

8% Chronicle Ad
18% Other

When asked what they did to prepare for the Career Fair, respondents reported as follows:

67% Bring updated resume
54% Research companies attending the fair
21% Meet w/Career Services counselor
16% Create introductory statement
24% Other

While at the Career Fair, 89% of respondents reported picking up a business card, 57% report leaving a resume, 34% report using the Career Fair booklet and 24% report scheduling an interview.

75% of respondents report satisfaction with the number of employers at the Career Fair.

61% of respondents report being satisfied with the type of employers and industries represented.

78% of respondents report being satisfied with the time and date of the fair.

65% of respondents report being satisfied with the location and layout of the fair.

53% of respondents report being satisfied with the Career Fair booklet.

When asked which services students used with a career counselor:

62% reported resume preparation
38% reported searched job/internship postings
30% reported employer search
27% reported career library
27% reported job search strategy

When asked which services students used on their own or with web resources:

73% reported searched job/internship postings
67% reported registered on UCareerLink
59% reported employer research
50% reported resume preparation
30% reported career library

99% of those who reported visiting Career Services in the past reported their visit was not part of a course requirement.

49% of those who reported visiting Career Services in the past reported being referred by someone. Of those referred, 50% were referred by a major advisor, 25% were referred by University College and 25% were referred by a friend.

70% of respondents reported using the Career Services website.

19% of respondents requested to be contacted by a Career Services counselor via e-mail and 6% requested to be contacted by phone.

24% of respondents indicated interest in participating in a 1 hour focus group.